



Built for Business

Redefining productivity for business Market insights and trends

Smarter
technology
for all

Lenovo

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**WFA has changed
the employee experience.**

2x as many employees are working
from home as at work.¹

35% of employees are not
working from a desk.²

50% of workers regularly experience issues
with sharing content screens or making sure
everyone is able to connect.³

29% of people who WFH report they do not
have access to the technology that they need.⁴



**“Company culture” is about agility
and function, not breakroom snack choices.**

Companies that invest in employee experience
are **4x** as profitable as those that don't.⁵

Flexible workplaces can experience up to
85% increase in business productivity.⁶

Organizations that are strategically aligned, strong,
and had built in the capacity to adapt quickly to
dynamic environments earned **15% more in annual
revenue** compared to those in the same industry
that were less adaptable.⁷



**The right technology tools matter, but how
those tools are being used matters even more.**

11 hours is the average time employees
today spend in front of screens.⁸

Nearly 50% of all office workers suffer from
some sort of repetitive strain injury caused
primarily by bad ergonomics.⁹

65% of 10,000 Americans surveyed experience
digital eye strain symptoms (dry, irritated eyes,
blurred vision, eye fatigue and headaches) when using
a computer, smartphone and other digital devices.¹⁰

(1) <https://news.stanford.edu/2020/06/29/snapshot-new-working-home-economy/> (2,3,4) Lenovo COVID-19 Work from Home Report (5) <https://hbr.org/2017/03/why-the-millions-we-spend-on-employee-engagement-buy-us-so-little> (6) 08-11-20 ThinkVision Embracing the Era of Flexible Work v2 CDW compressed (7) <https://hbr.org/2020/08/dont-let-the-pandemic-sink-your-company-culture> (8) <https://www.weforum.org/agenda/2016/09/staring-down-the-dangers-of-the-digital-workplace/> (9) http://www.rsi.org.uk/pdf/ULDs_Overview.pdf (10) <https://www.allaboutvision.com/cvs/>

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