## Embracing the Modern IT workplace
### Market insights and trends

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### The workplace has been undefined.
- **78% of IT professionals** said that everyone at their company was working remotely in May-June 2020!

### Productive IT teams are good for business.
- **70% of IT professionals** consider external PC service important.
- **62% of businesses** believe that outsourcing deployments help their IT teams be more productive.
- **88% of ITDMs** recognize that investments in EX are critical to build resilience—even in times of crisis.
- **41% of businesses** say external PC service reduces the cost of IT.

### Lifecycle Management impacts employees, businesses, and the planet.
- **48% of companies** say they have more apps than the business requires.
- **40M metric tons** of electronic waste (eWaste) are produced globally each year.
- **29% of people** who WFH report they do not have access to the technology that they need.
- **53% increase** is expected in EX initiatives by ITDMs over the next two years, as they’ve seen a **5x ROI** on implemented initiatives.

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1. Evolution of IT Research report, June 2020, LogicMonitor
2. A study conducted by Forrester Consulting on behalf of Intel & Lenovo, August 2020
4. US SMB Lenovo Managed Services Study 2019, Techaisle
5. A study conducted by Forrester Consulting on behalf of Intel & Lenovo, August 2020
6. US SMB Lenovo Managed Services Study 2018, Techaisle
7. Gartner
9. A study conducted by Forrester Consulting on behalf of Intel & Lenovo, August 2020

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