There's a smarter way forward to enable Modern IT in today's hybrid workplace.



Built for Business

Smarter technology for all

How you're conducting business today is constantly evolving, outpaced only by the acceleration of digital transformation. This dynamic work environment is driving emerging technologies and employee expectations. IT teams must be able to ensure users have secure access to enterprise applications and data—on all their devices—no matter where their desk-of-the-day may be. In partnership with the built for business Intel vPro® platform, Lenovo has created the **Smarter Way Forward** campaign to provide insights and resources to help you successfully embrace the Modern IT workplace.



87% of IT leaders
believe the
pandemic is causing
organizations
to accelerate
their migration
to the cloud.1



62% of businesses believe that outsourcing deployments help their IT teams be more productive.²



88% of ITDMs recognize that investments in EX are critical to build resilience—even in times of crisis.³



41% of businesses say external PC service reduces the cost of IT.²



53% increase is expected in EX initiatives by ITDMs over the next two years, as they've seen a **5x ROI** on implemented initiatives.³

Learn more at www.lenovo.com/EnterpriseSolutions

(1) Evolution of IT Research report, June 2020, LogicMonitor (2) US SMB Lenovo Managed Services Study 2018, Techaisle (3) A study conducted by Forrester Consulting on behalf of Intel & Lenovo, August 2020

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