

Education cybersecurity has taken the spotlight.

24%

Ransomware attacks were up 24% for K-12 education in 2020.<sup>1</sup>

**54**%

of education IT administrators know employees are using unknown or unapproved cloud apps.<sup>2</sup>

\$2M

The median amount of **money was stolen** from school staff and vendors in spear-phishing attacks is \$2 million per incident.<sup>3</sup>

1 in 5

districts has adopted or plans to adopt **virtual learning** after the pandemic.<sup>4</sup>

**4.8M** 

education devices **encountered malware** over a 30-day period.<sup>5</sup>

90%

of cyberattacks start with **phishing.**<sup>3</sup>

**3**x

Attacks on IoT devices tripled in the first half of 2019.6

The ThinkPad® L13 designed on the Intel vPro® platform delivers business-class performance for the classroom.





Windows 10

Lenovo recommends Windows 10 Pro for Business. Smarter technology for all

# ThinkShield is ready.

The ThinkShield security portfolio — powered by the Intel vPro® platform — safeguards the entire lifecycle of a device, layering protections for holistic and comprehensive security coverage. It is built on a set of **core beliefs** about how best to serve the evolving security needs of your students and staff.





## Strong security fundamentals allow IT to drive growth.

When IT spends less time on updates and password resets, they can serve a more critical role as drivers of innovation and growth.



## Security that interferes with learning is unacceptable.

If device security slows down your teachers or students, they'll find ways to circumvent it. The best solutions stay out of their way.



## Innovation must not outpace security.

Every technological advancement opens an organization up to new threats — and the hackers are ready to exploit them. Security solutions must be able to adapt.



## Comprehensive solutions reduce costs and pay returns.

Technical debt accumulates when you attempt to solve one security issue at a time with solutions that weren't designed to work together. Customizable, end-to-end solutions reduce sunk costs and create new cost efficiencies.



ThinkPad P14s i Mobile Workstation





## What is ThinkShield?

A comprehensive portfolio of end-to-end security tools that encompasses hardware, software, services, and processes.

**76**%

of security pros are focused on detection, but **protection can** save organizations up to \$1.4M per attack.<sup>7</sup>

38%

Only 38% of global organizations **believe they are prepared** for a sophisticated cyberattack.8

## **Security by Design**

Security begins in R&D and extends through our supply chain and the lifecycle of every device we build.

#### **Secure Supply Chain**

Every step of the manufacturing process is controlled, audited, and tamper-proof from our facility to your employees' desks.

## Advanced solutions across four categories

#### ThinkShield Built-in Platform Security\*

- Intel vPro® platform
- Microsoft Secured-core PC-ready
- Secure wipe
- Self-healing BIOS
- · Tamper switch
- · Security Engine
- Webcam privacy shutter
- Windows 10 Hello and FIDO2

\*Security features for devices built on the Intel vPro\* platform.

## ThinkShield Device Protection

- Fingerprint reader with match-on-chip
- IR camera
- Keep Your Drive service
- PrivacyGuard with PrivacyAlert (shoulder surfing protection)

## ThinkShield Threat and Data Protection

- Full-disk encryption and management
- SentinelOne® Al-powered antivirus

#### ThinkShield Security Management

- Absolute® software-based MDM
- IoT endpoint protection
- MobileIron mobile-centric, zero-trust security
- Lenovo Device as a Service
- Lenovo Commercial Vantage device management portal

ThinkPad L13 Yoga





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# Can your devices defend and repair themselves?

Advanced hardware security and BIOS protection hardens endpoints from attack and restores devices to a known good state.

Intel® Hardware Shield

Part of the built-for-business Intel vPro® platform, Intel® Hardware Shield puts extra locks on the Lenovo BIOS so a bogus firmware update can't take hold of your device.

#### Infrared camera

Integrated IR cameras enable biometric authentication and presence detection, which alert users to shoulder surfers and lock the device when the user is away.

#### **PrivacyGuard**

Filters the screen to restrict the field of view.

#### The root of trust

Secured-core PCs boot up against a security checklist known as the "root of trust." If processes and movements deviate from the norm, boot-up is aborted.

#### Secured-Core PCs help you;

- Protect sensitive company information
- Avoid costly data breaches
- Defend against malicious software
- Prevent employees from falling to phishing scams
- Prevent employees from changing the BIOS
- Control identity access
- Stay current on new and evolving threats.



Firmware vulnerabilities have grown

**750**%

since 2016.9

Gartner predicts that

70%

of organizations without a firmware upgrade plan will experience a firmware breach by 2022.10

## Port protection

Smart Thunderbolt<sup>™</sup>/USB protection prevents unauthorized data transfer by restricting port access to only non-storage peripherals.

#### **Security Engine**

A custom chip embedded within Lenovo Think devices that perform security functions that are completely isolated from the software.

#### **USB** secure hard drive

High-level, 256-bit AES security, as well as a keypad for entering an 8- to 16-digit password.

#### **Webcam privacy shutter**

Integrated physical webcam cover assures that the camera is not in use.





Defending your data against tomorrow's threats.

Almost every component in a PC is susceptible to attack. The Lenovo ThinkShield portfolio is watching all of them. You can't be with students and staff every minute... but ThinkShield can.

## **Data encryption**

Whether data lives on a device hard drive or in the cloud, ThinkShield protections including WinMagic — can encrypt it from end to end so sensitive data can be safely shared.

#### **Absolute® endpoint** visibility and control

An MDM embedded directly into Lenovo device firmware, Absolute's endpoint visibility and control solution provides persistent security management. It automates endpoint hygiene to support self-healing capabilities. It is real-time remediation control allows remote investigation of potential threats and prompts action if a security incident occurs.

## **Next-generation** antivirus protection

Cloud-based and autonomous, SentinelOne® uses AI and ActiveEDR to predict, prevent, and stop even zero-day attacks, alerting the network and rolling your devices back to a clean, known good (pre-breach) state.

## **Secure disposal**

Your data is protected even when your device reaches the end of life. You can elect to keep your hard drive,11 or we can securely wipe the data and dispose of the device in an environmentally sensitive manner.

ThinkPad T14s i designed on Intel® Evo™ vPro® platform





of employees are not confident they know how to stay secure while working remotely.12

of websites have highsecurity vulnerabilities that an end user could never know about.13





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# Supporting your classroom data security.

Education today is constantly in motion, and security measures need to keep up. That's why Lenovo offers a range of software and service solutions in addition to the built-in enhanced security features of the Intel vPro® platform to help keep hybrid classrooms and education data secure.



79% of organizations

or organizations currently use **security automation tools** or plan to use them within the next 3 years.<sup>14</sup>



## **Lightspeed Filter™**

Monitor and control activity to maintain e-safety compliance — even for BYOD devices — with advanced AI that blocks inappropriate sites and content.



#### **Lightspeed MDM™**

Control school-issued devices remotely, set policies including access restrictions, and maintain data privacy. Manage and report on all apps and devices, and easily locate and recover lost/stolen devices.



## **Lightspeed Analytics™**

Analyze adoption, optimize utilization, and eliminate redundancy. Lightspeed Analytics also helps you inform ROI, track licenses, and identify redundant and underutilized apps.



#### **Keep Your Drive**

Dispose of data on your terms, improving data security and ensuring compliance with data privacy and retention requirements.



#### **Cloud recovery**

With your custom image stored in the cloud, hard drive or software failure can be easily recovered by authorized users anywhere, without assistance from IT.



#### **Lenovo Online Data Backup**

If a user needs to retrieve their data, Lenovo provides a simple, automatic, and secure cloud backup and recovery service that protects students and staff from data loss.



## Lenovo Asset Recovery Services

Mitigate the environmental and data security risks associated with end-of-life asset disposal. ARS offers a flexible, single-source solution for the secure, documented disposition of IT assets and data.



ThinkPad E14





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## **Lenovo DaaS**

A refreshingly simple approach to device management.

## Discover the smarter simplicity of Device as a Service

Take the next step to seamlessly enable learning and let Lenovo take care of everything — all for one affordable, predictable monthly fee.

Choose from the latest Lenovo devices with the built-for-business Intel vPro® platform and Microsoft Windows 10 — and focus on district priorities instead of IT management.



Free up capital

and improve IT employee productivity.



Get end-to-end services and support

that precisely match your needs.



**Enjoy the simplicity** of one predictable

monthly fee.



Easily add or remove devices

from your plan. Pause your service as your needs change.



of respondents in a recent global survey indicated they were interested in a DaaS solution.<sup>15</sup>



ThinkVision® T24t

ThinkPad L13 Yoga





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# Protect education wherever it takes place.

IT leaders do more than protect data. You enable learning.

Education today requires an environment that supports safe, accessible collaboration among students and teachers in a hybrid environment. ThinkShield helps you deliver that experience everywhere.

## IT security isn't a cost — it's an investment that drives returns.

With ThinkShield solutions in place, IT will spend less time setting up, monitoring, and securing devices, and more time implementing next-generation technology.

## Security solutions keep IT teams agile and ahead of the game.

You don't have to play catch-up. ThinkShield solutions prepare you for tomorrow's threats with PCs that can defend themselves.

#

**Cybersecurity** is the #1 priority for education IT leaders.<sup>3</sup>



# Evolve and thrive with ThinkShield security

ThinkShield is Lenovo's security portfolio of hardware, software, services, and processes — fully customizable solutions to secure your learning environment. Lenovo recommends Windows 10 Pro powered by the Intel vPro® platform.

Visit www.lenovo.com/Education.
We're experts at breaking down
barriers and building smart solutions.
When you're ready, we're here to help.





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