

Lenovo recommends
Windows 10 Pro for business

Smarter
technology
for all

Lenovo

Grow comfortably

Adapt quickly to embrace
change and realize
opportunities.

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63% of businesses are interested in
using a subscription model like
Lenovo Device as a Service.¹



Scalability



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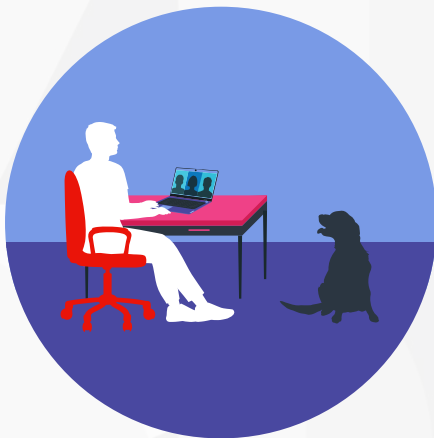
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**Planning for the future can be hard,
no matter where you work**

IT decision makers (ITDMs) need agile solutions across their business that free up more time to focus on the business' growth and evolution.

Accelerated transformations are putting more pressure on IT resources and capital. Some IT budgets have increased to cater to the growing demand, but the expansion doesn't always match the same pace. Whether it's from the office, remotely or on the move, every model of the modern workplace creates unique challenges. But no matter what your business looks like today, your future is our priority.

That's why we've created a digital transformation service that simply and quickly deploys devices, services and IT solutions for your business irrespective of your model



**Starting your journey
towards modernization.**



**SMBs with a
growing workforce.**

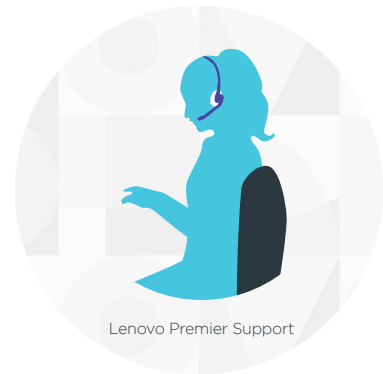


**Reinvent your
business model.**

Starting your journey towards modernization

In the last year, between 89% – 94% of SMBs added online operations or went completely online. Many three – year digital transformation strategies were rolled out in less than three months – with no additional investment or additional resources¹. This increasing pressure on SMBs has continued to drive the popularity of Device as a Service. Lenovo DaaS solution will enable your staff to not only access the latest innovative technology but also take advantage of Lenovo's configuration and management services all on a monthly subscription model. As a small business explore the solutions below to evolve and thrive with Lenovo.

Consider these Lenovo services:



When considering how to scale and support your move to modernization. Opt for Lenovo DaaS to select your choice of industry leading hardware for your employees and Lenovo Premier support, all included in simple monthly payments.

- Scale with modern PCs, select from our latest flagship devices, consider the ThinkBook 13s Gen 2 *i* designed on the Intel® Evo™ platform for a verified exceptional experience packed with smart features to keep any employee productive, or Lenovo Go accessories, our field-tested mice, noise cancelling headphones, and power banks will empower your staff to work from anywhere with ease.
- With Lenovo DaaS you can get standard reports on the status of your hardware and guidance on how to scale up your technology.
- Make smarter choices with your technology, streamline the disposition of your business assets, Lenovo will aid your refurbishment, reselling or recycling of your tech as you scale with Lenovo DaaS.
- More devices need better tech support. Discover tech support with a difference with Lenovo Premier Support. Get a direct line to our most elite technicians for advanced trouble shooting, comprehensive hardware and OEM software support, a single point of contact for simplified end to end case management and priority on service delivery and repair parts.

Consider our Lenovo DIY Deploy Kit as you scale towards modern IT. This solution provides IT teams with Lenovo-developed provisioning tools to tackle preliminary work and implementation, while end users receive everything needed to manage their own device setup.

- Get a custom preload. Ready to provision deployments will ensure swifter deployments and greater flexibility for your business as you scale.
- Save time as you scale. Reduce IT support calls with Drop in the Box, plus your employees will receive custom documentation with every new device in the shipping box.



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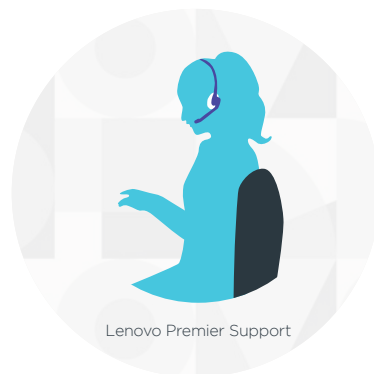
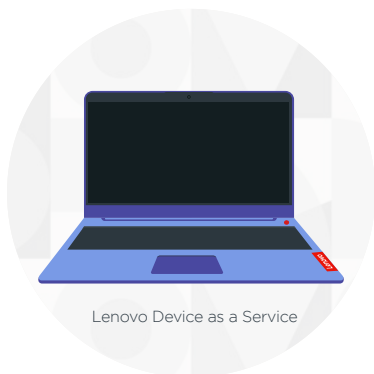
SMBs with a growing workforce

With millions of workers forced to stay home owing to the COVID-19 pandemic, sales of business PCs shot to their highest level in six years. PC shipments to retailers and other vendors were up 32% in the first quarter of 2021 from the same quarter in 2020². This quickly revealed for businesses that it was much easier to buy machines fully loaded and configured ready for workers. With Lenovo DaaS you can access these additional services needed to help your IT team manage your growing workforce more effectively and efficiently freeing up their time to focus on the digital transformation needed to support your growth.

With Lenovo DaaS you can access the additional services needed to streamline configuration and deployment and enhance user productivity fast as you rapidly scale.

- Get the services mentioned before, consider upgrading your workspaces with ThinkVision T series monitors, they feature FHD 1080 IR-RGB cameras and will ensure crisp video quality, whether at home or in the office. It will help create closer connections with your team irrespective of where they choose to work as you scale. Our Think devices are also powered by Windows 10 Pro so you can work anywhere on your own terms.
- Lenovo DaaS offers imaging/enterprise-ready preload. A clean preload for our Windows 10 powered devices.
- Have better control over your new devices with Asset tagging. You can protect your Lenovo Think devices with traceable, tamper – proof labeling whether it's delivered at the office or at your workers residence.
- Get custom BIOS settings, Lenovo will help you determine your organizations requirements on how systems operate before the operating system even loads, and then deploy that BIOS.
- As the first OEM PC Partner for Microsoft Autopilot. Lenovo offers cloud-based deployments for our latest ThinkBook Windows 10 devices.

Consider these Lenovo services:



Lenovo's Ready to Deploy Kit permits IT teams to control much of the imaging and versioning with Lenovo handling the preload. With limited setup tasks, end users can swiftly get to work with their new devices.

- Get all the before mentioned services plus; 3 – year cloud recovery and management and scale without any worries, as Lenovo will help you swiftly recover from hardware and software failures.
- This can integrate with any Enterprise mobility management. Lenovo's Advanced Deployment Services (ADS) Cloud Provisioning is a portable, self-contained provisioning solution to simplify deployments.



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Reinvent your business model

DaaS is exploding in the market. 63% of businesses are interested in using a subscription model like Lenovo Device as a Service³. Businesses are now rethinking their supply chain flows with their technology and how they deploy them on digital platforms. Lenovo DaaS enables these businesses to gain flexibility, lower costs, and freedom from device management responsibilities. Through this approach, businesses can achieve device fulfilment, device services and device recovery into a continuous flow that provides a seamless end to end customer experience as they scale and modernize. Grow comfortably with Lenovo services.

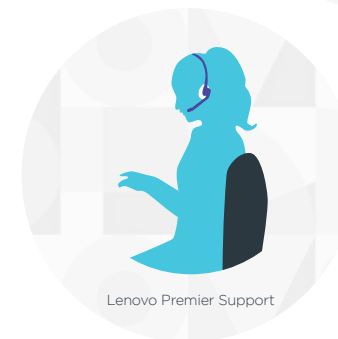
Large enterprises looking to move to a Modern IT environment can revolutionize their IT organization with expert services, smarter automation, and intelligence.

- Get everything mentioned before plus the flexibility to build a custom DaaS solution with any combination of options from Lenovo's full services catalog.
- While transforming your office, consider devices like the Lenovo ThinkSmart Hub our easy to deploy, simple to use and all-in-one meeting device for conference rooms, designed on the Intel vPro® platform for unrivaled business class solutions.
- Simplify your supply chain as you purchase new devices on a Custom Ordering Portal, Unified Endpoint Management, and a dedicated Service Delivery Manager will empower your IT team to focus on innovation projects.
- Scale without any worries, as Lenovo will help you swiftly recover from hardware and software failures with cloud deploy recovery.
- Scale knowing you are covered with Accidental Damage Protection; drops, spills, bumps and structural failures incurred under normal operating conditions or handling will be covered by Lenovo.
- With Lenovo Financial services you get the ultimate flexibility as you scale. You can pause or change your DaaS plan, quickly dispatch devices when needed and flex the number of devices as demand fluctuates. This personalized approach gives you the freedom to scale up when you're ready or drop back during quieter times.

Lenovo lifecycle services are available to help organizations plan, manage and support their Lenovo PC fleets. From Windows 10 transitions to Unified Endpoint Management, Lenovo has solutions to help companies embrace new and scale with ease,

- Planning Solutions, strategy, assessment and personal consultation
- Configuration Solutions, customized hardware and software setup (BIOS settings, imaging, device registration)
- Deployment Solutions, services to get employees productive with Lenovo devices
- Support and Protection Solutions, relieving IT teams and keeping devices operating at peak performance.
- Management Solutions, onsite help desks, security and compliance monitoring and management, inventory control
- Asset Resale and Recycle Solutions, maximizing residual value while ensuring data security and environmental compliance

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