

Lenovo  
ThinkReality

Smarter  
technology  
for all

Lenovo



## Reimagine your workplace with Meta Horizon managed solutions.

Meta is driving mixed reality for work solutions, delivering fully immersive experiences that expand the world of work and learning. This technology is already revolutionizing workplaces, unlocking better ways to create, learn, and collaborate.

Help your customers launch their mixed reality journey by sharing the following inspiring industry insights from Meta\*.

### Deepens connections

88%

of participants felt enthusiastic about completing tasks when collaborating with their team in VR.

### Improves creativity

92%

of participants felt that it was easy to complete group tasks in VR—12% more than VC and in-person participants combined.

### Enhances collaboration

93%

of participants reported feeling motivated to complete collaborative tasks. Pfizer, Lufthansa, and Harvard Business School are some of the businesses now using MR.

\*Sourced from Meta internal surveys (2024)

<sup>2</sup> Visit <https://forwork.meta.com/case-studies> to learn more

# How is mixed reality (MR) being used to transform business?



## Creativity & design

**Builds rich, virtual environments to sell product visions:** 10X audience engagement vs. using physical exhibits only for Lufthansa.

**Enables seamless and immersive collaboration:** “More control over gate speeds and reaction angles, which can lead to more precise, higher fidelity testing” for NEC.

**Accelerates design cycles and be more efficient:** \$26.5K estimated construction cost savings by identifying and fixing a single issue for Mortenson.



## Learning & training

**Improves efficiency with scalability:** 40-60% time savings on behavioral aseptic training in VR vs. non-VR training for Pfizer.

**Achieves better training outcomes:** 10-15% increase in the pass rate on national exam to become a registered nurse for Purdue Global.

**Creates a strong company culture and employee experience:** 78% of Duke Energy gas technicians would recommend the qualification to their peers.



## Meetings & collaboration

**Enables productive collaboration:** LifeArc has used Meta Quest to streamline design in at least 5 major projects, including anti-cancer drug development.

**Builds deeper connections:** 1K+ Mondelez colleagues have collaborated in Simoja, a digital innovation center designed to foster collaboration and streamline key R&D processes.

**Streamlines efficiently:** Weeks-to-hours time reduction in 3D concept design phase for Mondelez.



## Building community

**Lowers costs and environmental impact:** Harvard Business School delivered 90 Meta Quest headsets to participants for its reunion, so they could attend virtually.

**Deepens engagement:** Harvard Business School's virtual realm offered an intimate front-row seat for attendees to immerse themselves in their former professor's speech.

**Strengthens connections:** Accenture hosted more than 5,000 virtual events and workshops at the Nth Floor, its 'always open' virtual campus environment.







## Jump into the future of work with confidence.

**Lenovo Integrated Solution Support (LISS) delivers trusted end-to-end hardware and software support for Meta Quest for work.**

With the world's widest portfolio of technology products, Lenovo is the go-to global technology powerhouse. Bringing our strengths of innovation, privacy, and security, we're thrilled to partner with Meta to amplify the use of mixed reality for enterprise. Plus, for decades we've built solid relationships with an ecosystem of ISV partners, so we can help match you up with the right platforms for your specific business needs.

**Lenovo Integrated Solution Support features include:**

-  **Dedicated call-in number**  
for fast response to questions or concerns.
-  **Trained call center agents**  
familiar with AR/VR solutions, specifically Meta Quest hardware and Meta Horizon managed services software.
-  **Single point-of-contact**  
to manage all verified warranty claims and service issues.
-  **End-to-end case management**  
from simple troubleshooting to Level 3 support at Meta.



## Mixed reality has never been more accessible.



### Meta Quest 3s

- 128GB storage
- 256GB storage



### Meta Quest 3

- 512GB storage

## Start the conversation

**01** In what ways are you working to help your employees be more efficient and collaborative?

**03** What features are important to you when considering MR for work solutions?

**02** Tell me about your discussions around MR for work initiatives within your organization.

**04** What types of positive impact would you like to experience when bringing MR to your employees?

## Customer talk track

Customer concern	Response
<p><b>Ease of enrollment</b></p> <ul style="list-style-type: none"> <li>• What is the process for enrolling remote employee hardware at your organization?</li> <li>• Do you have a strategy in place for bulk enrollment of hardware devices?</li> <li>• How do you pre-configure your hardware for employees currently?</li> </ul>	<p>Meta Horizon managed solutions has something unique when it comes to enrolling a headset into it: remote enrollment. This means the device can be enrolled over the internet remotely without connecting it to any computer. Meta Horizon managed solutions will also support bulk configuration of preallocated devices, which allows you to pre-configure your headsets before even opening the box.</p>
<p><b>Integrations</b></p> <ul style="list-style-type: none"> <li>• How important are software integrations to your employees hardware devices?</li> <li>• Do you foresee integrating new software into your employees' hardware devices in the future?</li> </ul>	<p>At release, Meta Horizon managed solutions has out-of-the-box integrations with multiple generic MDM providers in the market: Microsoft Intune, Omnisia (formerly VMware) Workspace One, and Ivanti Mobile Iron, plus a SCIM API to provision users into the system. Meta's investment in integrations will continue to grow over time, as the partnership between Microsoft and Meta demonstrates.</p>
<p><b>Data security</b></p> <ul style="list-style-type: none"> <li>• Does your company have any initiatives around maintaining data security with hardware?</li> <li>• What standards do you have in place?</li> <li>• Are you working to maintain GDPR compliance?</li> </ul>	<p>Meta Horizon managed solutions is GDPR compliant and runs on the robust infrastructure of Meta, leveraging the Meta-designed, built and maintained data centers worldwide, as well as Meta standards in terms of security protocols and data management.</p>
<p><b>Support</b></p> <ul style="list-style-type: none"> <li>• What kind of support can I expect?</li> <li>• What if I can't wait for a 48-hour response?</li> <li>• Can I talk to a real person to troubleshoot both hardware and software issues?</li> </ul>	<p>Lenovo Integrated Solution Support (LISS) provides a dedicated call-in number for support, and you'll get a single point of contact for end-to-end case management. Plus, all our Lenovo customer service agents are highly trained on mixed reality in general, as well as Meta Quest hardware and software.</p>

# Scale the power of mixed reality— and level up your business.

A Meta Horizon managed solutions subscription makes it easy to unlock new work solutions and empower new ways of working.



## User management

Manage company access to Meta Quest headsets through the Admin Center. Companies can also manage and provision accounts for everyone through automated provisioning and integration with major identity providers.



## Customer management

Every Meta Horizon managed solutions subscription comes with a standard support package. Admins can get support for Meta Horizon managed services or device related issues through the Admin Center.



## Device management

Admin Center gives you direct control of all your Meta Quest headsets, with a built-in MDM solution or optional integrations with top third-party MDM solutions, like Ivanti (formerly MobileIron), Omnisia (formerly VMware) Workspace ONE, and Microsoft Intune.



## Premium add-ons

Shared Mode allows Meta Quest devices to be shared by multiple people, while giving admins the ability to decide which apps they're able to use. Instead of logging in with a Meta account, users can access their own settings with a simple PIN.



## App management

Admins can deploy and manage Private Apps to Meta Quest headsets through the device manager via an APK link or through a dedicated business channel. Admins can also control which applications users can see and download by deactivating access to the Quest App Store in the device configuration settings for managed devices.



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Discover how Meta Horizon managed solutions and Lenovo ThinkReality can amp up your business success. **Reach out to your Lenovo representative today.**