Smarter technology for all

Instorescreen Displays

Partnership Portfolio
OEM Solutions
Instorescreen

Core Principles

Unmatched reliability & durability
HIGH QUALITY, DURABLE, COMMERCIAL GRADE SOLUTIONS MADE IN-HOUSE FROM QUALITY COMPONENTS

Purposeful design
PURPOSE-BUILT DIGITAL SIGNAGE AND TOUCH SCREENS DESIGNED FOR THE BEST USER EXPERIENCE.

Lenovo preferred partners
TRUSTED AND TESTED TO MEET LENOVO’S HIGH STANDARDS FOR SOLUTION PARTNERSHIP

Long lifecycle
3-5 YEAR LIFECYCLE AND PRODUCT TRANSITION MANAGEMENT FOR PREDICTIVE LIFECYCLE STABILITY
Customer Pain Points

Instorescreen products address a variety of issues that retail customers have with other screen options and providers.

- **01** Cheaper retail solutions end up costing too much long-term
- **02** Supply chain availability
- **03** Touch point cleanliness
- **04** Other solutions take too long to ROI
- **05** Poor reliability & inconsistent screen quality
- **06** Lack of industry expertise & ability to address complex solution needs
Touch Screens
Touch enabled displays for Kiosk, POS, wayfinding and Interactive signage.

Custom
Custom displays and All-in-one solutions for unique project-based requirements.

Digital Signage
Smart Retail 2.0 digital signage enhances customer experiences in Retail, Workspaces and Hospitality.
InTouch Displays
• Available Sizes
  – 10.1”, 15.6” and 21.5”
  – 23.8” and 27”

• Long Life Commercial Grade Components
  – Industrial design with premium styling
  – Sleek All-Aluminum Chassis
  – Latest LCD Technology
  – Corning® Antimicrobial Gorilla® Glass.
  – USB-C (Power, Data, Visual)

• Option
  – All-in-One Compute Mounts
  – POS and Tabletop Stands Available
InTouch
OEM Touch Displays | Purpose Built Digital Signage

- **Available Sizes**
  - 32”, 43” and 55”

- **Diverse ISV Platforms**
  - Embedded Android 11 OS
  - HDMI IN for PC Driven Solution

- **Long Life Commercial Grade Components**
  - Industrial design with premium styling
  - Sleek All-Aluminum Chassis
  - Latest LCD Technology
  - Corning® Gorilla® Glass.
  - USB-C 3.2 gen2 (Touch, Video)

- **Option**
  - Kiosk and Wayfinding stand available
Instorescreen InTOUCH | Product design features

- Thin .71”/18 mm panel depth
- Bonded panel
- Harden Glass.
- Corning® Antimicrobial Gorilla® Glass
- Scratch resistant
- Thin bezels
- Aluminum Display Chassis
- Rounded modern corners
- VESA Mount (75x75 & 100x100)
- VESA Standard: FDMI MIS-D
- USB-C (Power, Data, Display)
- USB-C (Data, Display)
- Mini HDMI (Display)
- VESA Mount 75x75mm & 100x100mm

Lenovo
InFLEX Displays: Designed with…

InFLEX Display
InFLEX Displays are the latest product series from Instorescreen.

- **Available Sizes**
  - 15.6” or 21.5” size
- **Multi-functional | Purpose Built Design**
  - Conceals Lenovo Chromebox Micro
  - Flex ports for peripherals
- **Long Life Commercial Grade Components**
  - Full HD LCD IPS Panel
  - Hardened, easy to clean protective glass
  - Durable and sturdy enclosure
  - Commercial grade (24/7 usage)
- **Connectivity**
  - Lenovo Chromebox Micro
  - PC (HDMI, DP, USB-C, USB-A ports)

Lenovo Chromebox Micro in mind!

The Perfect Fit
At 6.42 x 3.11 x 0.78 Inches the Lenovo Chromebox Micro can fit comfortably secured at the rear of the 15.6 or 21.5 Inch InFLEX Display ensuring unhindered access to all ports, while offering a streamlined and integrated appearance.

Flexible Peripheral Ports
In time, the InFLEX series will offer a range of add-on devices including fingerprint reader, 3-in-1 card reader, camera and more… Each will attach via micro-USB ports located discreetly on either of the four sides making these displays even more versatile!

Instorescreen Core Principles

- **Reliability & durability**
  - High quality, durable, commercial grade solutions made in-house from quality components.
- **Purposeful design**
  - Purpose-built digital signage and touch screens designed for the best user experience.
- **Lenovo preferred partners**
  - Trusted and tested to meet Lenovo’s high standards for solution partnership
- **Long lifecycle**
  - 3-5 Year lifecycle and product transition management for predictive lifecycle stability.
# InTOUCH

## Point of Sale, Stands and Kiosk Lineup

- **Tiny_POS**
  - Single or Dual Sided POS
  - 10.1” Customer Facing
  - 15.6” or 21.5” Employee Facing
  - VESA Mounting
  - Lenovo Tiny Series Compartment

- **InPOS101**
  - Simplified tabletop stands
  - Supports 10.1” – 27” Displays
  - VESA Mounting

- **InPOS215**
  - Single Sided Stand
  - 10.1” or 15.6” Displays
  - VESA Mount
  - Lenovo Tiny or Nano Series

- **InPOS Compute**
  - Single Sided Stand
  - 10.1” or 15.6” Displays
  - VESA Mount
  - Lenovo Tiny or Nano Series

- **Features**
  - All-Aluminum Framing
  - Built for Lenovo Computing
  - Modern designs
**Lenovo OEM Solutions**

**Compute Portfolio: Digital Signage**

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**ThinkCentre**

M Tiny Series Desktop. Full-featured compact desktop delivering performance, durability, efficiency and security expected in your POS, Kiosk, signage solution.

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**ThinkEdge**

Introduce new technologies without increasing network latency.

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**ThinkStation**

P Tiny Series Workstations. Delivers powerful performance backed by NVIDIA® and superior reliability you expect for digital signage.
Lenovo OEM Benefits

**Full OEM Portfolio of Offerings**
- Commercial product offerings including PCs, Smart Edge Gateways, Tablets, Servers, Storage, Networking & 3rd Party offerings.
- Extended Life Program: providing 3-5 years, lifecycle across multiple platforms.
- Global warranty and premier services.

**Global OEM Specialization**
- Dedicated OEM sales specialists with global and regional coverage.
- Dedicated engineering resources focused on innovation for your solution development needs.
- Vertical positioning and industry expertise.

**OEM Capabilities**
- E2E program management for your solution.
- Multi-level customization services, including blank chassis, bezels, packaging, logos, documentation, WW Label, imaging and global deployment services.
- Strategic technology partnerships, including Intel IOTG Solution Alliance, RFP Ready Kits and Market Ready Solutions.

Disclaimer: The benefits shared in this slide are intended for general information purposes and only applies to Lenovo OEM focused computes. Instorescreen products do not apply.
“When you change the way you look at things, the things you look at change”.

- Dr. Wayne Dyer
Industry Signage Verticals

- **Retail**: Grocery, Consumer outlet, Convenience, Department, Drug Stores
- **Workspace**: Lobby, Commercial, Conference, Banking
- **Hospitality**: Hotel, Dinning, Entertainment, Tourism
- **Manufacturing**: Warehouse, Manufacturing
Industry Signage

Retail

Grocery, Consumer Outlet, Convenience, Department, Drug Stores
Industry Signage

Hospitality
Hotel, Dining, Entertainment, Tourism

Hotel Check-in

Elevator Advertising

Lenovo
Flush mounted displays for messaging

Touchscreen displays and stands

Integrated touchscreens

Shelving category flags

Double sided navigation signage

Elevator signage Employee messaging
thanks.
Why Instorescreen’s Digital Displays?

**Meaningful Design, Customer ROI and Longevity are top priority.**

- Daisy Chain content across multiple screens
- One compute delivers content to upwards of 100+ displays
- Reduction in hidden cost:
  - WIFI touchpoints are reduced by the number of computes delivering content.*
  - Lower software complexity and license fee.**
- Top-Grade LCDs components:
  - Consistent brightness and colors
  - Longest life LCDs available
- Aluminum chassis and hardened glass for longevity and effortless cleaning***.

- Scalable business model with noticeable ROI

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**Value Proposition**

* Competitive displays use built-in Android to drive connectivity, each requiring a separate WIFI touchpoint.
** This is a per-device (touchpoint) statement. The fees are typically tied to each device running the content
*** No proprietary cleaning solutions necessary.
Instorescreen InTOUCH Point of Sale

- Single Sided POS
  - 10.1” or 15.6” Employee Facing
- VESA Mounting
- Lenovo Tiny or Nano Compartment
  - ThinkCentre M70q or M90q
  - ThinkCentre M90n-1 Nano IoT

Solution BOM

- InTOUCH101B - 4ZF1A40503
- InTOUCH156B - 4ZF1B20559
- InPOS Compute - 40C1SS1002
- Single Cable Solution
  - Lenovo USB-C Cable - 4X90U90619
- 2-Cable solution
  - InTOUCH Cable Kit –A - 40EQCC1001
Instorescreen InTOUCH
Point of Sale

• Single or Dual Sided POS
  – 10.1” Customer Facing
  – 15.6” or 21.5” Employee Facing

• VESA Mounting
• Lenovo Tiny Series Compartment
• Optional I/O Box
  – Connect up-to 8 external devices

Solution BOM

• InTOUCH101B - 4ZF1A40503
• InTOUCH156B - 4ZF1B20559
• InTOUCH215B - 4ZF1C05251
• Tiny_POS - 40ENSD1015
• External I/O Box - 4ZW1L84160
  • Power Supply - 4ZW1L84158
  • Power Cable – NA (4ZW1L84159), EU (4ZW1M22157), UK (4ZW1M22158)
**Instorescreen InTOUCH Stand**

- Tabletop VESA Mount Stand
  - 10.1”, 15.6” OR
  - 21.5”, 24”, 27”

- Optional VESA Mounted PC Shell

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**Solution BOM**

- InPOS101S - 4ZE1D33864
  - InTOUCH101B - 4ZF1A40503
  - InTOUCH156B - 4ZF1B20559
  - InTOUCH Cable Kit – A - 40EQCC1001
- InPOS215S - 40ENSD1014
  - InTOUCH215B - 4ZF1C05251
  - InTOUCH240B - 4ZE1D97335
  - InTOUCH270B - 40EMTD1006
  - InTOUCH Cable Kit – B - 40EQCC1011
The InSQUARE240 is a 24’x24’ quadratic monitor used for menu boards, indoor signage, digital art display & advertising.

- VESA Mountable or Flush Mount
- 500 Nits Brightness
- Long Life Commercial Grade Components
- Sturdy Aluminum Chassis with Hardened Glass
- 3-yr Global Warranty
The InCAP series are stretch displays used on retail gondolas, freezer headers or wall mounted for informational content & advertising in portrait or landscape orientation.

- Standard sizes avail. 24”, 36” and 48”
- Latest LCD Technology
- Long Life Commercial Grade Components
- Sturdy Aluminum Chassis with Hardened Glass
- Daisy Chain Technology
- Chassis color in Black or White
- Cameras for Analytics (Optional)
- 3-yr Global Warranty

InCAP240 - 40EMTD1022
InCAP360 - 4ZF0W90173
InCAP480 - 4ZF0W90176
The InSHELF series are narrow stretch displays use on retail gondolas, informational content & advertising in portrait or landscape orientation.

- Standard sizes avail. 24”, 36” and 48”
- Latest LCD Technology
- Long Life Commercial Grade Components
- Sturdy Aluminum Chassis with Hardened Glass
- Daisy Chain Technology
- Chassis color in Black or White
- 3-yr Global Warranty
The InCAP480-D is a dual-sided 48’ stretch display used for informational content & advertising in portrait or landscape orientation.

- Standard size 48” dual sided display
- Latest LCD Technology
- Long Life Commercial Grade Components
- Sturdy Aluminum Chassis with Hardened Glass
- Daisy Chain Technology
- 3-yr Global Warranty
The InVIEW156A is a dual sided 15.6" non-touch displays for digital banners or category flags. Built-in Android OS

- Standard size 15.6” dual sided display
- Latest LCD Technology
- Long Life Commercial Grade Components
- Sturdy Aluminum Chassis with Hardened Glass
- Black Bezel, Lozier attachment bracket included.
- Built-in Android OS
- 3-yr Global Warranty
The InBAN series are double-sided stretch displays used as gondola toppers and aisle banners for informational content & advertising while in portrait or landscape orientation.

- Standard size avail. 19"
- Latest LCD Technology
- Long Life Commercial Grade Components
- Sturdy Aluminum Chassis with Hardened Glass
- Built-in Android OS
- Chassis color in Black
- 3-yr Global Warranty

InBAN190 - 4ZF0W90170

InBAN190 – 2-sided Banners
OEM Displays | Purpose Built Digital Signage