

Display company or school pride and increase device protection by customizing your PC fleet right from the factory. By adding your distinctive logo with crisp laser etching or in vivid color through high-quality UV printing, you'll help minimize loss and theft while making a bold impression that lasts.

Amplify engagement

- Uniquely brand your device fleet with company logo or school mascot.
- Choose from sophisticated laser etching or vibrant full-color printing.
- Customize limited editions for elite teams/workgroups or school clubs.

Protect your IT investments

- Identify your PC assets with secure, tamper-resistant branding.
- Prevent theft with a PC fleet that stands out in a crowd.

Increase brand recognition

- Impress customers and cultivate brand awareness without saying word.
- Elevate your brand by leveraging the personal mobile billboards of employees and students—their laptops.
- Customized PC covers stand out in the sea of black boxes, flaunting your company/school brand in airports, cafes, and coffee shops.

\$4.25M

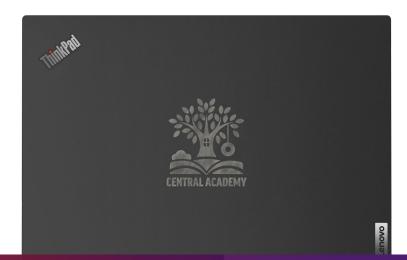
Average annual cost to colleges and universities due to laptop thefts.¹



\$49,246

Average cost of a lost laptop for a company.²

Choose from bright, bold colors or sharp, detailed etching to showcase your corporate or school identity. For brand awareness, employee or student engagement, and device fleet protection, discover how UV Printing and Laser Etching can help you make your mark.



UV Printing

- Prints ink on device surface.
- Available on a variety of plastic and metal surfaces.
- Full color via 6 print heads (CMYKWW).
- Up to 1200 dpi.

Laser Etching

- Removes material.
- Color from material contrast.
- Available on a variety of plastic and metal surfaces.
- Up to 1200 dpi.



Make a lasting impression.

Learn more about UV Printing and Laser Etching at

Lenovo.com/education#services

- 1. https://blog.gitnux.com/laptop-theft-statistics/
- 2. https://drivestrike.com/what-you-need-to-know-about-laptop-theft/

©2023 Lenovo. All rights reserved. These products are available while supplies last. Prices shown may not include tax, shipping or options and are subject to change without notice; additional terms and conditions apply. Resealer prices may vary. For any questions concerning price, please contact your Lenovo Account Executive. Lenovo reserves the right to alter product offerings, features and specifications at any time without notice. Lenovo is not responsible for photographic or typographic errors. Warranty: For a copy of applicable warranties, write to: Warranty Information, 500 Park Offices Drive, RTP, NC 27709, Attn: Dept. ZPVA/ B600. Lenovo makes no representation or warranty regarding third-party products or services. Trademarks: Lenovo, the Lenovo logo, Rescue and Recovery, Yoga, ThinkPad, ThinkCentre, ThinkBook, ThinkEdge, ThinkStation, ThinkVantage, ThinkVision, ThinkShield, IdeaPad, IdeaCentre and Legion are trademarks or registered trademarks of Lenovo. Microsoft, Windows, and Vista are registered trademarks of Microsoft Corporation. Intel, the Intel logo, Intel Inside, Intel Drive, Intel Inside, Intel Inside

