It’s time to level up.

Let Lenovo Esports Event Service elevate your esports program.

As part of K-12 and higher education, esports programs deliver proven benefits for students, especially those who don’t feel represented by traditional athletics. Esports allows for inclusivity and accessibility, giving every student the opportunity to build community, learn valuable life lessons like teamwork and discipline, while preparing for a wide range of potential careers.

Although many schools have the desire to start an esports program, expand what they’ve started, or host an esports event, most simply don’t have the infrastructure to make it happen. Lenovo Esports Event Service is changing everything for schools and universities that want to get in the game.

You don’t have to understand the game to play—and win.

Lenovo Esports Event Service provides everything you need to host a successful esports event or introduce esports into your school. We can fill any need, depending on your specific situation. We’ll meet you right where you are with advice, equipment, and management to help you host the perfect esports event.
What’s available through the Lenovo Esports Event Service?

Top-tier, industry-leading gaming equipment
- Up to 100 Lenovo Legion desktops
- Professional-level monitors & accessories
- Preloaded with ggLeap to help manage security and gameplay

Custom-built ggRock game server to help speed up IT integration and game management

Plug-and-play system—all that’s required is your IT administrator, high-speed internet, and sufficient power to run the systems

Start-to-finish professional services
- Dedicated project management
- Onsite IT assistance
- Consulting, digital production assistance or an end-to-end onsite production crew

Easy breakdown & pickup (We’ll even do that for you, too.)
- High quality hard cases with foam cutouts for easy repackaging prior to shipping
- Quick and efficient return process with pre-packed return shipping labels

Beyond event equipment, tech, and onsite assistance, Lenovo Esports Event Service can immerse your students into the event experience beyond playing the gaming. Students can be part of the action that brings the event to life—from IT and broadcasting to event management and marketing.

Go ahead, plan an esports event for your school with Lenovo—then sit back and take all the credit.

With Lenovo Esports Event Service, it’s game time. Learn more at Lenovo.com/esports