Smarter accessories solve modern work challenges

Hybrid work is now simply how the world works. Here are three areas where Lenovo Accessories can help IT teams empower a seamless experience for all.

1. Employee productivity

- **CHALLENGE**: Changing workspaces
  - 43% of remote employees will be in need of a new workspace in the next year. Some will do it in a week.

- **TRY THIS**: Cloud-connected smart docks
  - Lenovo ThinkPad® universal smart docks powered by Microsoft Azure Sphere can be remotely managed, and automatic firmware updates ensure compatibility issues don’t hinder employee productivity or create more work for IT teams.

- **CHALLENGE**: Ineffective hybrid calls
  - Poor audio quality costs 1-5 hours per week, or the equivalent of $7,930 per employee per year.

- **TRY THIS**: Advanced collaboration features
  - Industry-leading noise cancellation technology means employees can be heard clearly through a hybrid work environment, and webcams intelligently tracks the speaker so everyone is seen and heard.

- **CHALLENGE**: Remote troubleshooting
  - On average, laptop thefts occur in public spaces or during travel. On average, laptop thefts can cost companies up to $49,246 a year.

- **TRY THIS**: Compatible peripherals
  - Universally compatible and device-agile, Lenovo Accessories empower employees to get their work done wherever they work with their favorite tools.

2. Technology purchasing

- **CHALLENGE**: Sustainability concerns
  - 46% of IT leaders plan to invest in more sustainable technology.

- **TRY THIS**: Accessories made of recycled plastic
  - Lenovo Accessories designs products with a more sustainable approach, using sustainable materials that reduce global reliance on virgin plastics.

- **CHALLENGE**: Purchase complexity
  - 82% of global enterprise IT leaders say IT complexity is slowing success.

- **TRY THIS**: A one-stop shop
  - Lenovo Accessories brings together a network of partners and manufacturers to provide a curated selection of components with a single trusted online experience.

3. Security

- **CHALLENGE**: Shoulder surfers
  - The global average cost of a data breach in 2020 was $3.86 million, 8% higher than the average in 2019.

- **TRY THIS**: Security locks
  - Includes software and accessories like a security lock for your device, and a ThinkPad® privacy filter for your screen.

- **CHALLENGE**: Privacy filters
  - Lenovo’s privacy filter proprietary technology protects your data, even when you later need to share your screen with someone else.

Lenovo Accessories deliver unmatched productivity and reliability in any modern workspace. Contact your local Lenovo sales rep to learn more.