Lenovo solutions fuel smarter hybrid collaboration

ThinkSmart Cam and ThinkSmart Bar
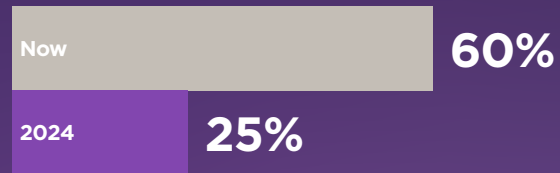
Smarter technology for all

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The rise of the hybrid worker is a catalyst for re-architecting the digital workplace.

Deloitte[1]

By 2024, in-person meetings will drop significantly.

Now	**60%**
2024	**25%**

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New tools for a new era

Hybrid is here. By 2024, in-person meetings will drop from 60% of total enterprise meetings to just 25%.[2]

For eight in 10 companies, investing in a cohesive collaboration solution means staying competitive,[3] and videoconferencing is now the number two investment focus for IT.[4]

Advancing hybrid collaboration is more than just seeing and hearing more clearly or joining a meeting more easily. Technology must bring the same natural, in-person experience, with all its nuances, to virtual engagement.

At Lenovo, we believe smart collaboration must be powered by technology that's:

Ubiquitous
Must work everywhere — onsite, at home, and every place in between

Equitable
Must work for everyone, with equal participation and quality of experience for all

Seamless
Must work every time — easy for all employees, including IT

We are committed to simplifying and accelerating technology adoption.

One-vendor solutions
Removing complexity from sourcing to integrating

Easy-to-use technology
Meeting employee expectations and reducing support needs

Remote manageability
Providing efficient visibility and control

End-to-end services
Taking the burden off IT

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Bring your own meeting

Hybrid work is evolving, and requirements are hard to predict. ThinkSmart Cam and ThinkSmart Bar let you add collaboration spaces and scale room sizes — from a home office to large meeting rooms — at a moment's notice.

You can also cost-effectively set up unused, underequipped rooms for high-quality virtual meetings. Any space with a monitor can be transformed. Simply connect via USB to a laptop running a meeting on any UC platform.*

Changing needs, meet ultra-flexibility

- Scale room sizes up or down, quickly and often
- Optimize platform performance with certification for Microsoft Teams Rooms and Zoom Rooms
- Maximize compatibility with certified Windows drivers

Relax and lean on Lenovo

- Centrally manage with cloud-based ThinkSmart Manager software
- Take advantage of our top-tier Premier Support
- Sleep better with a three-year warranty

Couldn't be easier or sound better

- Plug and play seamlessly with USB devices
- Add a controller or dock to make it even easier
- Deliver an enhanced sound and picture experience

Bring it all together

Pair ThinkSmart Cam and ThinkSmart Bar with a multiport dock for maximum versatility.

Lenovo USB-C 7-in-1 Hub

- Slim, compact design
- Plug-and-play universal USB-C hub
- Driver-free, works with any fully functional USB-C system
- Easy to use

ThinkSmart Cam

ThinkSmart Cam is a lightweight, enterprise-grade 4K High Dynamic Range (HDR)-capable camera that can be plug-and-play or paired with a compute device.

Captures everyone and everything

- Purpose-built for video collaboration
- Wide field of view includes more participants and their movements
- High resolution and frame rates eliminate lag and distortion
- HDR delivers higher contrast, vivid colors, and brighter images even in low light

Built with AI for the natural experience users want

- Integrated VPU with AI Conference Meeting Functions** allow auto-zoom and auto-framing
- Active speaker tracking for focused conversations
- Whiteboard awareness for interactive collaboration
- People counting with ongoing room usage data for facilities and IT teams

Designed for seamless integration

- Compact, lightweight design
- Certified compatibility with Microsoft Teams Rooms and Zoom Rooms
- Can be a standalone device or mounted to a wall or TV/monitor
- When integrated with ThinkSmart Manager,** can be centrally managed and customized

ThinkSmart Bar

ThinkSmart Bar is a lightweight, enterprise-grade standalone sound bar with advanced audio features that foster inclusive, productive meetings. It can be plug-and-play or paired with a compute device.

Everyone loud and clear

- Stereo speakers for volume with lifelike clarity
- Four built-in mics with 180° wide-angle coverage for an immersive experience
- Integrated DSP noise cancellation to eliminate distracting echoes and background noise
- Separate puck with four beamforming microphones to clearly capture all speakers

Super-scalability designed in

- Mix-and-match flexibility for multiple enterprise needs
- 8.5m speaker and mic range
- Suitable for home offices to focus rooms to boardrooms

Built for seamless integration

- Sophisticated design, compact and lightweight
- Certified compatibility with Microsoft Teams Rooms and Zoom Rooms
- Can be standalone or mounted to a wall or TV/monitor
- When activated as a plug-and-play device, can be centrally managed using the ThinkSmart Manager console***

ThinkSmart Bar XL

Super-charge your users' audio experience with up to two additional satellite mics with 6m cable for the same features and quality as ThinkSmart Bar — only bigger, better sound. Scalable from personal to large collaboration spaces.

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The hassle-free efficiency of ThinkSmart Manager

A single view makes everything easier. This cloud-based software lets you see your entire ThinkSmart network on one console — from anywhere. Minimize the need for in-person troubleshooting. Improve issue resolution speed for SLA compliance. Even manage on the go with the Android or iOS mobile app. And get valuable time back.

Proactive monitoring

- Get immediate notifications and fix critical issues before they are reported
- See real-time status by device
- Generate reports on device issues and trends

Better protection

- Allow BIOS/SVP change management
- Prevent unwanted USB port use
- Manage passwords centrally

Remote control

- Remotely deploy, configure, and update devices
- "Apply all" to streamline actions across multiple endpoints
- Enable Windows Remote Desktop

Choice of plans

- ThinkSmart Manager PREMIUM: Subscription plan with all BASIC features plus bulk restarts, push notifications, analytics history, third-party integrations, and more
- ThinkSmart Manager BASIC: No-cost plan for essential fleet management needs

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Lenovo Premier Support

Direct line to our most elite technicians

All ThinkSmart solutions come with top-of-the-line Premier Support — peace of mind around the clock and around the world.

91% of Premier Support customers would purchase again.

88% would recommend Premier Support to a peer.

- Advanced technical support, 24/7/365, in more than 100 markets
- Comprehensive hardware and OEM software support
- Single point of contact for simplified end-to-end case management
- Technical account managers for proactive relationship and escalation management
- Priority on service delivery and repair parts
- Lenovo Service Connect Portal for customized reporting and product support

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Professional Services

Lighten your load end to end

Redefine support with optional Professional Services — and get every bit of value from your solutions. Services are performed remotely, or you can purchase full onsite service for a more hands-on experience.

Assess
Get a head start with customized pre-deployment infrastructure evaluations and guidance.

Design
Develop your collaboration space room standards for smooth and easy technology rollouts.

Deploy
Set up your Smart Collaboration solutions to hit the ground running.

Train
Provide your teams with use case-based training focused on your organization's real-world scenarios.

Maintain
Keep all your devices performing at their best with our yearly maintenance contracts.

Full onsite
Give yourself the gift of white glove treatment from a dedicated onsite specialist.

Collaboration as a Service

The CaaS model gives enterprise IT a partner for guidance and planning and a hands-off path through installation, deployment, management, and maintenance. And it lets you respond to the evolving needs and expectations of the new hybrid workforce without capital investment risk.

- Bundles hardware, software, deployment, and support for a single monthly payment

- Allows for faster implementation of hybrid collaboration with smaller upfront investment

- Shifts costs from CapEx to OpEx

- Provides single-point-of-contact simplicity

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Ready for innovation?

Welcome to the next now — a hybrid mix of locations and office types where collaboration is vital and the right technology makes all the difference. Empower your organization with flexible solutions that help your business thrive. Make it easy to stay collaborative, productive, and innovative wherever workplace evolution leads — with Smart Collaboration technology from Lenovo.

Looking for a supplier?
Look for a partner.

Now is the time to invest in technology that powers the hybrid workplace and empowers the hybrid workforce. Together with industry leaders, Lenovo delivers solutions that keep collaboration ubiquitous, equitable, and seamless — anywhere. When you're ready, we're here to help.

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Get smarter with Lenovo

Smarter technology for all

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Contact your Lenovo Account Representative or local Business Partner

Visit www.lenovo.com/ThinkSmart

SOURCES

1 Deloitte, "Digital workplaces and the hybrid work model," July 2021
2 Gartner, "2021 Digital Worker Experience Survey," April 2021
3 Forrester, "Improving Collaboration Tools Facilitates Creativity, Innovation, and Profitability," June 2021
4 Frost & Sullivan, "Video Conferencing Devices and UC Briefing: H1 2021 Update," September 2021

*** Unified communications platform such as Microsoft Teams Rooms, Zoom, and Google Meet.

*** AI features are controlled via ThinkSmart Manager, which is available with the purchase of a ThinkSmart compute, such as ThinkSmart Hub or ThinkSmart Edition Tiny. When used as a standalone device, a configuration app is available via download in ThinkSmart Manager. A ThinkSmart compute is not required to set up a ThinkSmart Manager account. Whiteboard awareness will be available at ship support. People counting will be available in Spring 2021 (v2.0) with ThinkSmart Manager.

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