# **Smarter solutions**

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for today's borderless campus

Smarter technology for all

Lenovo

### Enable the ultimate borderless campus experience

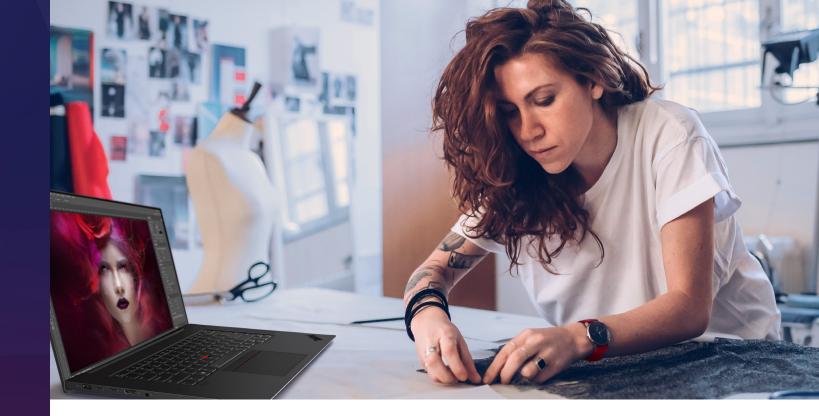
Higher education institutions aren't just places anymore. They're an experience. And today, that experience extends beyond the physical college or university to wherever students yearn to learn more, explore new passions, and launch their futures.

#### The borderless campus is here to stay.

In recent research, 49% of students said they preferred a hybrid class format where they could attend either virtually or physically on campus — and 18% would prefer to be fully remote.<sup>1</sup>







#### Secure technology that fuels productivity and spurs collaboration

To make the borderless campus experience everything it can be, institutions need the right technology.

Students, faculty, and administration all need access to the devices, services, and software that help them work more productively and collaborate more effectively. And, with remote activity ever more prominent, security for both networks and devices must be paramount. Lenovo digital solutions enrich the academic environment for students while giving faculty and staff the reliable, easyto-use technology and built-in security they need to deliver memorable student experiences — wherever learning happens.



### Powering students' curiosity, goals, and dreams

#### The power to make productivity soar

Students pursue higher education for many different reasons. Some have specific career goals, while others want to explore multiple possibilities — and still others are simply passionate about learning and want to absorb everything they can.

What do they all have in common? They need technology that gives them the productivity to enable their goals.

For today's borderless campus, productivity means giving students and faculty the **computing power to master every subject and bring them to life.** 

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### **Empower students** wherever they work



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Imagine a student creating CAD schematics in the engineering lab. Does her computer offer the processing speed she needs?

Another is writing an essay in a local park. Does his computer have enough battery life to finish it?

A third student is designing restaurant interiors at the kitchen table. Can their computer graphics capture the full range of colors that make the design dazzling?

Lenovo desktops, laptops, and workstations are built to make sure the answer to all those questions is "yes." In addition to inspiring and engaging students, our solutions give faculty, staff, and administrators the tools they need for seamless connectivity and reliability.

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Lenovo delivers higher

the ThinkPad<sup>®</sup> P Series

education solutions like

workstations running Windows

11 and built on the Intel vPro<sup>®</sup>

platform with the latest Intel® Core™ processors, designed for high performance on the go.

## The power of learning together

### Enhance collaboration between students and faculty

College or university work has never been a solo endeavor, but with hybrid learning environments, collaboration matters more than ever.

Research shows that students who participate in active, collaborative learning perform better on tests.<sup>2</sup>

And collaboration isn't just for students. For faculty and administrators, improved collaboration can enhance the quality of their work and reduce attrition.



More than 80% of learning design professionals say collaborative learning is "important" or "essential."<sup>3</sup>



**91% of educators say they** want to be more connected to their coworkers.<sup>4</sup>



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## Make collaboration seamless and reliable

Whether it's five students building a multimedia case study from five different locations, or a faculty advisor sharing feedback with a graduate student across campus, collaboration is at the core of today's hybrid learning experience.

Lenovo offers the hardware and software to make collaboration seamless and reliable anywhere on your borderless campus.

**The ThinkPad® X1 Carbon**, running Windows 11 and powered by Intel vPro,<sup>®</sup> An Intel<sup>®</sup> Evo<sup>™</sup> Design with the latest Intel<sup>®</sup> processors, makes it easy for students and teachers to collaborate and stay productive with strong, reliable connection.

And all Lenovo ThinkSmart devices — built on the popular Microsoft Teams and Microsoft Teams Rooms platforms — transform anywhere into a connected learning space with built-in ThinkShield security and ThinkSmart Manager from Lenovo on the Intel vPro<sup>®</sup> platform.



An Evo Design



## A virtual wall around your virtual campus

### Make digital security a top priority

Unfortunately, higher education institutions are prime targets for cybercriminals. In fact, universities were the third-most targeted sector in 2022, suffering 13% of all US cybercrime.<sup>5</sup>

With students and faculty connecting from everywhere on campus — and, potentially, anywhere in the world — it's critical to protect your networks and every device in them.

A robust security solution can be tailored to your campus, offering a multilayered solution that stays one step ahead of cybercriminals by helping keep your devices secure, blocking unauthorized users, stopping hacks and online threats, and safeguarding data.



### Trust a comprehensive security solution

Lenovo ThinkShield — a comprehensive, Al-powered security solution built into all Lenovo education devices evolves with the modern threat landscape to protect your institution and adapt to the needs of your staff, students, and faculty.

With hardware, software, services, and processes working in concert, our extensive ThinkShield security portfolio covers vulnerabilities completely and securely. These fully customizable solutions help your institution safeguard all your critical data and technology.





## Imagine the borderless campus — without limits

#### Keep technology simple with Lenovo TruScale DaaS

**Lenovo TruScale Device as a Service (DaaS)** is a fully managed subscription-based model that gives institutions a cost-effective way to offer faculty, staff, and students a complete portfolio of devices and software with built-in security. It lets you:



Select from a full catalog of devices including workstations, laptops, tablets, and phones



Simplify technology finance through our Lenovo Global Financial Services (LGFS) "Flex" finance program



~⊈ <u>↑</u>

Keep devices running smoothly with Premier Support, Accidental Damage Protection, and warranty extensions





## Partner with Lenovo to unleash every student's possibilities

The college experience is all about possibilities. Today's borderless campus extends those possibilities to horizons near and far — if students and faculty have the tools to take advantage of them.

Partner with Lenovo to give every student the productivity, collaboration, and security they need to turn their possibilities into realities. Visit www.lenovo.com/Higher-Education.

#### Sources

- 1 Barnes & Noble College, "College 2030," June 2022
- 2 Center for the Advancement of Teaching Excellence, "Active Learning" teaching guide, March 2022
- 3 Eduflow, "The State of Collaborative Learning 2022," May 2022
- 4 Forbes, "Reimagining Employee Engagement in The Great Resignation Era," June 2022
- 5 Ponemon Institute, Cost of a Data Breach Report, 2022

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