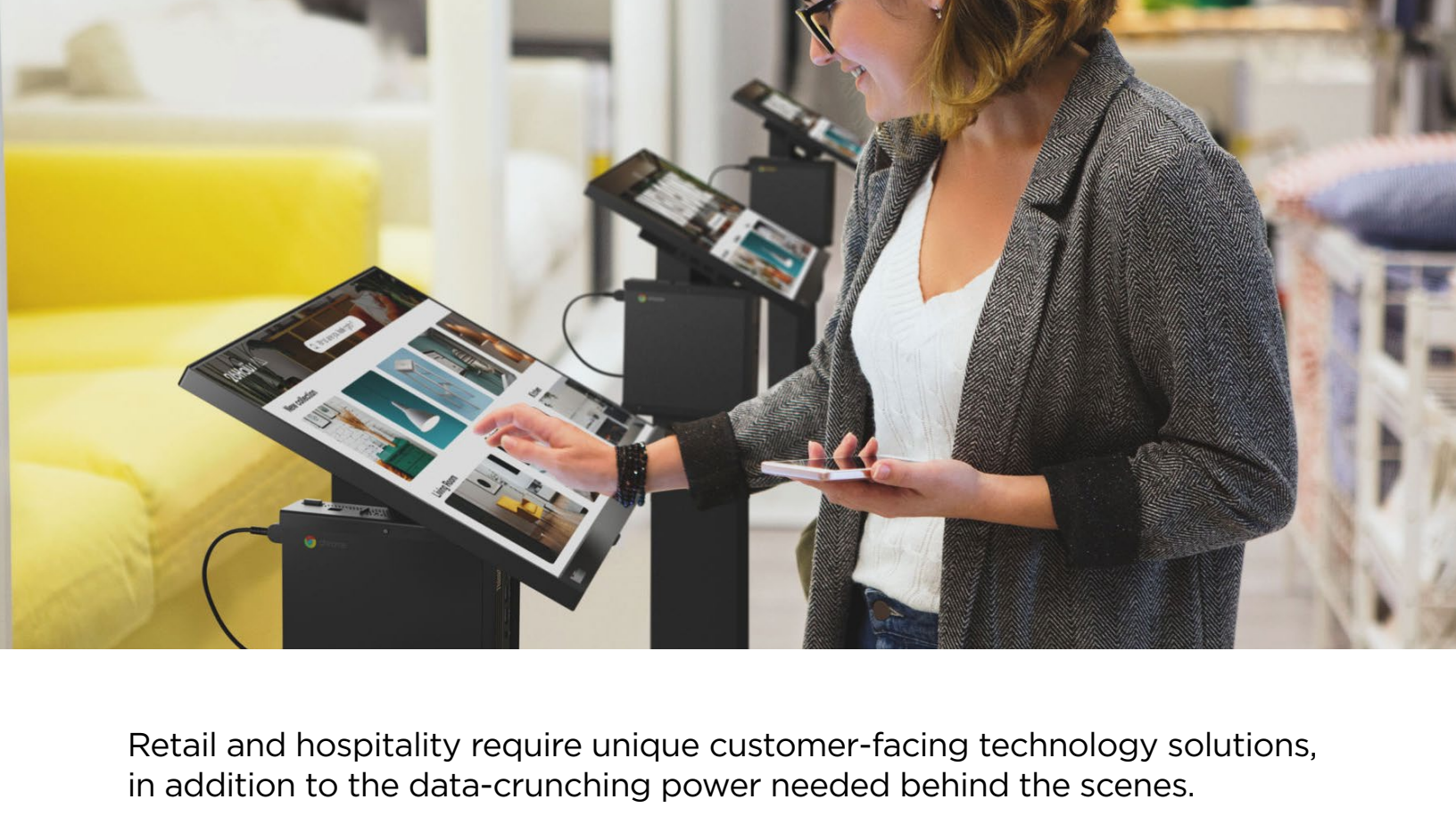


Better customer experience, bigger bottom line.

ThinkCentre M60q Chromebox Enterprise



Retail and hospitality require unique customer-facing technology solutions, in addition to the data-crunching power needed behind the scenes.

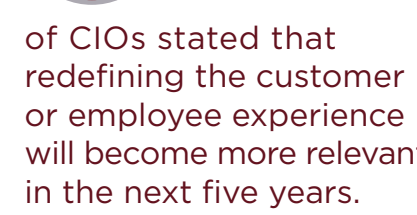
The compact 1L ThinkCentre M60q Chromebox Enterprise* can be stashed or mounted to provide a clutter-free space for an efficient customer experience, whether paired with a sleek TIO, used within a self-serve kiosk, or powering digital signage. Plus, with ChromeOS and optional Chrome Enterprise, this high-performing cloud-first device delivers on data protection, flexibility, and manageability.

*Chromebox Enterprise models come from the factory with the Chrome Enterprise Upgrade, which enables full management and business capabilities. Can also be purchased as a Chromebox without the Chrome Enterprise Upgrade.



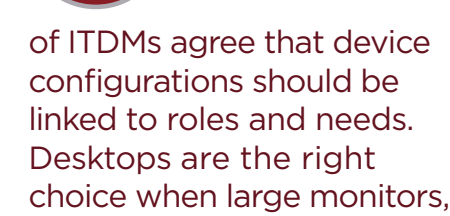
Powerful customer experience

The cloud-first ThinkCentre M60q Chromebox Enterprise delivers improved hardware performance, including up to 12th Gen Intel® Core™ i5 processors, more robust memory, and enhanced software for data-heavy workloads. Plus, ChromeOS allows for secure shared devices and identity/access management, and cloud syncing with optional Chrome Enterprise accelerates VDI.



of CIOs stated that redefining the customer or employee experience will become more relevant in the next five years.

Source: Logicalis 2021 Global CIO survey



of ITDMs agree that device configurations should be linked to roles and needs. Desktops are the right choice when large monitors, computing power and speed are critical.

Lenovo ThinkCentre 2022 Changing Workplace Survey

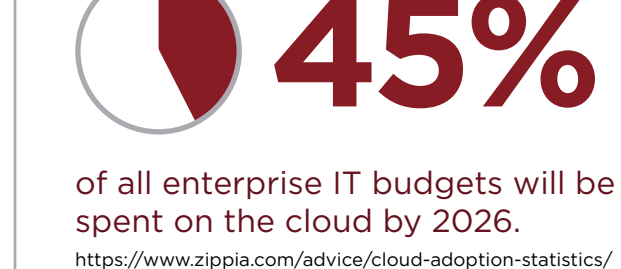
Worry-free manageability

The ThinkCentre M60q Chromebox Enterprise delivers endpoint and network security, so customer and business data is always protected. With ChromeOS zero-touch deployment and seamless remote updates from the cloud, your business never misses a beat—or a sale. Plus, integrated AI and ML detect fraud and identity theft, as well as track suspicious credit card use in real time.



reduction in endpoint security risks, avoiding an average of \$656K per year with ChromeOS.

2018 ChromeOS Forrester TEI reports



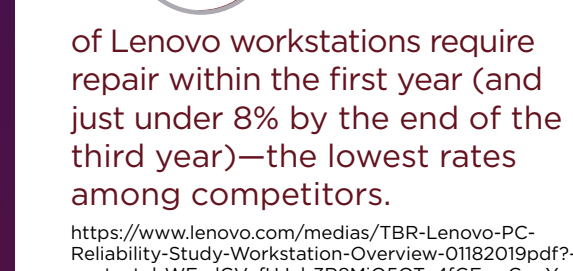
of all enterprise IT budgets will be spent on the cloud by 2026.

<https://www.zipia.com/advice/cloud-adoption-statistics/>



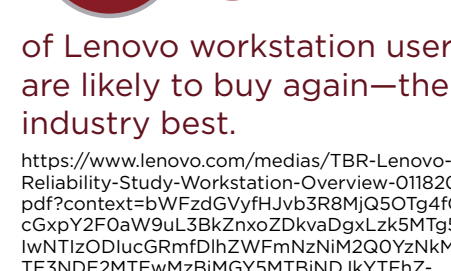
Long-life durability

The compact 1L ThinkCentre M60q Chromebox Enterprise is built with trusted ThinkCentre quality and reliability, and it's MIL-SPEC tested to endure any environment—even the highly repetitive use cases within retail and hospitality. With low-maintenance hardware plus software and security updates on the background, you never have to press pause on productivity or customer service.



of Lenovo workstations require repair within the first year (and just under 8% by the end of the third year)—the lowest rates among competitors.

<https://www.lenovo.com/medias/TBR-Lenovo-PC-Reliability-Study-Workstation-Overview-01182019pdf?context=bWFzdGVyFHJvb3R8MjQ5OTg4fGFwWcGxpYyZFOaW9uL3BkZnNoZDNaYDgYLzksMTg5NDIwMTIzODIucGRmIjZWFmNzNmM2Q0YzNmMTE3NDE2MTEwMz-BjMG5MTBjNDJkYTFhZDE4ZmMxYjYkMTZjYzNjM-WYIMTUSMjg0YzK>



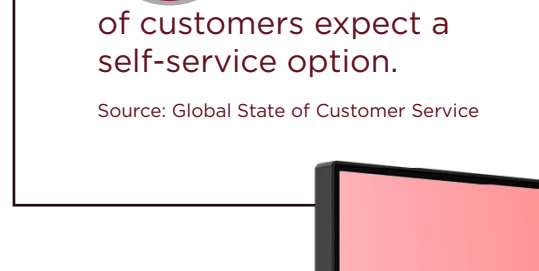
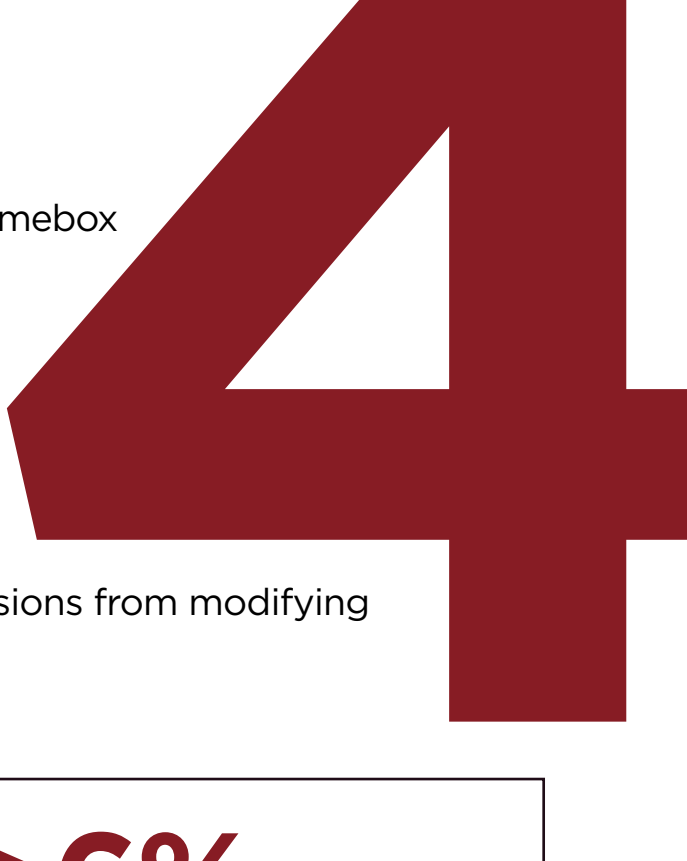
of Lenovo workstation users are likely to buy again—the industry best.

<https://www.lenovo.com/medias/TBR-Lenovo-PC-Reliability-Study-Workstation-Overview-01182019.pdf?context=bWFzdGVyFHJvb3R8MjQ5OTg4fGFwWcGxpYyZFOaW9uL3BkZnNoZDNaYDgYLzksMTg5NDIwMTIzODIucGRmIjZWFmNzNmM2Q0YzNmMTE3NDE2MTEwMz-BjMG5MTBjNDJkYTFhZDE4ZmMxYjYkMTZjYzNjM-WYIMTUSMjg0YzK>



Seamless kiosk & digital signage

At just 1L, the flexible ThinkCentre M60q Chromebox Enterprise delivers secure, cloud-based performance to power retail and hospitality kiosks and digital signage. Customers navigate their experience with ease, while you manage all devices from a single, easy-to-use console and reboot or access remotely if an error occurs. Plus, ChromeOS blocks executables, prevents apps and extensions from modifying the OS, and has tamper-proof hardware.



of customers expect a self-service option.

Source: Global State of Customer Service



CAGR growth in the market for digital signage software and solutions through 2024.

<http://www.marketsandmarkets.com/Market-Reports/digital-signage-market-513.html>



Learn more about the ThinkCentre M60q Chromebox Enterprise—and discover what Tiny can do.

