

Solutions Brief

The devices behind the flexible workplace

How innovative Lenovo ThinkBook technology helps you deliver productive hybrid working.



Flexible technology is imperative for your success

More than ever before, employers have a strategic imperative to provide flexible, people-focused solutions to hybrid and remote working. This requires many businesses to adopt new technologies which help meet the changing priorities of their workforce.



85%

of employees now say the flexibility of working from home has made them more satisfied with their role.

The rapid acceleration of hybrid working means that the technologies which enable people to work remotely are no longer a differentiator by themselves. Businesses which don't deliver on flexibility simply aren't in the race, whether it's attracting new talent or delivering innovative services. A baseline level of technology provision is a given.

Differentiation then, comes from thinking more specifically and strategically about how technologies will add value to both employee experiences and productivity. As an IT leader, you need to be able to take a step back to analyze the ways technology can help to create long-term workplace flexibility, power innovation, and drive your growth as a business.

What is this solution brief for?

This brief will help you understand how Lenovo ThinkBook technologies can enable a more productive and flexible hybrid workforce. We will focus on specific products and their innovative features and benefits, to explore how they help you address key strategic imperatives and KPIs.



Simplify remote working with flexible technology

Technology has a central role in supporting the flexible operations which modern workforces expect. Flexibility at work means being able to take on tasks from anywhere, with the confidence that it won't be constrained by the tech available. With the right devices and tools, you can unlock opportunities throughout your business, by giving employees everything they need to innovate, think bigger, and work smarter.

Flexibility has other benefits too. It reduces expense in areas like commuting and improves productivity by removing unnecessary effort and distractions from employees' daily lives. And as most employees prefer at least some level of hybrid working, it helps to create a happier team, boost staff retention, and allow your people to focus on the job.

Choosing your best option for flexibility

Identifying the right technology isn't easy, but a good place to start is with devices that have been purposefully built for flexibility. Our newest ThinkBook devices embody the incredible and flexible experiences that your employees crave, helping them to do their best work anywhere, every time.



Lenovo ThinkBook Plus Series

Everyone uses their laptop differently. So, when we designed the ThinkBook Plus series, we drew on customer insights to create elegant, powerful devices which are flexible enough to adapt to a variety of working styles.

- ThinkBook Plus Gen 1 gives users dual displays with an innovative E-lnk screen built into the cover so they can sketch, make notes, or read and annotate documents.
- Gen 2 takes flexibility even further.
 Built for the challenges of remote working, it gives employees dual displays and the ability to use the E-Ink display with Microsoft Office apps, plus a bigger, crisper screen.
- Then came the ThinkBook Plus Gen 3 which streamlined multitasking for remote workers with enhanced memory and storage to handle large files with ease, and dual waterfall displays.
- And last but by no means least, the ThinkBook Plus Twist. Built to put your people in control of how they work, with dual screens, E-Ink display and no fewer than four different working modes*.

Lenovo ThinkBook 16p Gen 4

The ThinkBook 16p Gen 4 packs the power of a professional-calibre desktop into a portable 2kg package. With its ultra-crisp display, high-speed wireless connectivity, powerful processing and next-gen graphics card, your teams can create, connect and collaborate easily—from anywhere. Windows 11 Pro and Intel® 13th Gen Core™ i9 processors give you peak performance, superior speed and unmatched security.

- Up to 32GB of DDR5 memory with 2 DIMM slots provide speed and efficiency, giving your people the capacity to handle heavy loads and creative workflows even remotely.
- The powerful 80Whr large capacity battery and 230W adapter give your people long-lasting performance so they can work just as effectively when travelling or without a plug nearby.
- Protect against malware, security breaches, and more no matter where your teams are working thanks to Lenovo ThinkShield security and its proprietary suite of protective features.

Lenovo ThinkBook 14s Yoga

- The ThinkBook 14s Yoga gives multiple options for remote work: use it in laptop mode, flip the screen for present mode or tent mode, or fold it flat to use as a tablet when you're travelling.
- A range of inputs add to its flexibility: use the mouse and keyboard in the office, the trackpad if you're on the go or the stylus for sketching and notetaking.
- Your people can work even faster with state-of-the-art 8GB DDR4 memory and up to 1TB dual SSD storage for speedy app launches and file saving.



* "Human-centered insights to fuel IT's vision", Lenovo, 2022

^{*} Subject to availability by country and lead time may vary.

Immersive experiences to boost productivity

Your IT portfolio is key to your employee experience. With the right devices and supporting tools, you can help people access what they need and work at their best, no matter where they are. That flexibility then breeds productivity, as people have greater control over how work gets done, so you can keep the focus on results rather than worrying about where work happens.

Did you know?

ThinkBook 16p Gen 4, ThinkBook Yoga 14s and ThinkBook Plus* run on Windows 11 Pro, supporting a consistently modern, user-friendly software experience for your people.

* Subject to the model availability by country and lead time may vary.



Considerations for connected collaboration

As well as enabling the flexibility your people and business need to thrive, you also need to ensure that everyone can work together effectively when they aren't in the same room. Video calls, screen-sharing and connectivity are fundamental to modern employee experiences; so too, are devices which support that functionality.

The updated ThinkBook portfolio has you covered, with devices that are built to enhance the experience of team collaboration. And with the power of the latest Intel® Core™ processors, our devices can handle all the shared workloads and remote collaboration you need.



Deliver exceptional experiences with the latest ThinkBook portfolio

ThinkBook is built for modern business: giving your people the best experience and keeping them engaged in their work. Our devices are shaped by users' lives and needs, to ensure that their creativity, commitment, and collaboration can shine in every working moment.





Lenovo ThinkBook 14s Yoga Gen 3

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Lenovo ThinkBook Plus Series

- Great visual and audio clarity help your people look, sound and feel their best in every meeting.
- Two Thunderbolt™ 4 ports offer hassle-free connectivity, alongside Wi-Fi
 6E for impressive wireless internet speed that keeps them on track.
- The color E-Ink screen provides a great canvas for interactive notetaking, so everyone's ideas get seen.



Lenovo ThinkBook 16p Gen 4

The ThinkBook 16p Gen 4 gives your teams the power and performance they need to create their best work.

- Speed-of-thought processing from the up to 13th Gen Intel® Core™ i9
 processor, supported by the next-generation NVIDIA® GeForce RTX™
 4060 graphics card.
- Ultimate clarity thanks to the up to 3.2K LCD display with 100% DCI-P3, 430nits brightness, and 165Hz refresh rate.
- Up to Wi-Fi 6E wireless connectivity promises superfast internet access, and speedy downloads and uploads.

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Give your people what they need

It's non-negotiable that the technology your business uses allows your people to shine wherever—and however—they choose to work. ThinkBook technologies from Lenovo can help you enable the productivity and flexibility that your people demand, to support a long-term vision for growth, employee retention and innovation.

Contact us for more information about how Lenovo ThinkBook devices are contributing to a people-focused vision of the future of work.

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