

Because user experience matters

The real opportunity here is to support faculty, staff, and students alike with the customized, tailor-made experiences and support they need to achieve their learning potential.

Reduce complexity and lighten the burden with cutting-edge devices, software solutions, and support in a single monthly payment with Lenovo TruScale Device as a Service (TruScale DaaS).

The need for users to stay connected, productive, and secure both on and off campus is now paramount. With TruScale DaaS, procuring, managing, and ensuring a consistent and reliable supply of quality devices and the supporting solutions that staff and students depend on is simple.

Cutting-edge hardware like the Lenovo ThinkPad® X1 Carbon running Windows 11 and powered by Intel vPro,® An Intel® Evo™ Design is built for what IT needs and students and staff want for a business-class higher education PC solution. Plus software, expert services, and 24/7 Premier Support all come wrapped up in a single seamless, agile, and predictable payment experience.





Unlock the power of creativity and collaboration





What is TruScale DaaS?

TruScale Device as a Service is a fully managed subscription-based model that offers access to a complete portfolio of hardware (including workstations, laptops, tablets, and phones), software, and trusted services with a flexible payment approach.

Lenovo is a true powerhouse when it comes to supplying institutions with the state-of-the-art tools, technologies, and services they need to develop an effective learning environment that empowers students, faculty, and staff for success.

- Select from a full catalog of devices, including the very latest in PC technology like the ThinkPad® X1 Carbon powered by Intel vPro,® An Intel® Evo™ Design running Windows 11, for business-class performance wherever learning happens.
- Technology finance simplified. No matter the scale or complexity of your technology investment, you pay for what you need, when you need it. You can dial up, down, or pause usage and payment on a percentage of devices through our Lenovo Global Financial Services (LGFS) "Flex" finance program.
- Keep learners engaged and devices running smoothly with Premier Support and additional services such as warranty extensions and Accidental Damage Protection that cover your fleet, both on and off campus.
- Depending on the size of your school, you may also benefit from expert services and automation that enable user-led deployment and configuration from the cloud. It's all part of your flexible and customizable TruScale DaaS agreement.





Benefits of TruScale DaaS for higher education

TruScale DaaS is a cost-effective way of maintaining up-to-date technology and delivering simple, reliable devices with built-in security for your faculty, staff, and students.

- Customizable solutions are made to fit the specific needs of your organization
- Choose the devices, services, and software you need as part of a flexible, scalable agreement
- Achieve a 1:1 device ratio without making a large up-front investment
- World-class Lenovo ThinkShield security on Intel vPro® systems includes Intel® Hardware Shield to provide comprehensive, multilayered security that helps keep faculty and students' resources safer, wherever they're working
- End-to-end lifecycle management services, including configuration, deployment, device management, warranty repairs, and secure asset disposition
- Intrinsic sustainability services tailored to help manage your carbon footprint, extract value from the supply chain, and embrace the circular economy
- Take advantage of our tailored educationspecific solutions

Lenovo self-healing hardware- and firmware-level protections detect and block malware threats and device theft.









Going forward, higher education institutions will maintain a borderless campus environment, offering a mix of onsite and remote education.

Successfully enabling HyFlex learning is only possible with the right technology. With TruScale DaaS, your school can empower learning both inside and outside the classroom no matter how your students and staff are working.

Enhance their learning experience with the latest technology like the ThinkPad® X1 Carbon powered by Intel vPro,® An Intel® Evo™ Design running Windows 11, for business-class performance in the classroom.

Secure your students and staff at home and in the classroom with ThinkShield — our most comprehensive, end-to-end security solution that can be fully customized to your needs.







software for education

Nobody knows the education sector like Lenovo. Offering a vast catalog of PCs like the ThinkPad® X1 Carbon powered by Intel vPro,® An Intel® Evo™ Design running Windows 11, and providing built-in enhanced security features, software, and services, education institutions of every shape, size, and teaching style will be able to access the leading technology they need to empower faculty and staff, inspire students, and drive learning progress like never before.

- Create immersive learning with Veative's robust library of interactive, curriculum-aligned AR/VR modules*
- Maintain a secure technology environment with endpoint protection and security management solutions through Microsoft 365 for Education with Lenovo*
- Make remote management easier and get your new Windows 11 devices ready for use in minutes with Lenovo zero-touch deployment, including customized apps and your school's security policies**
- Maximize efficiency and maintain device health with insights from the new Lenovo Device Intelligence monitoring solution
- Check availability with your local Lenovo representative.
- ** Active Directory and internet connection required; sold separately.







Build engagement in borderless campus scenarios with Lenovo's comprehensive portfolio of devices featuring the ThinkPad® X1 Carbon powered by Intel vPro,® An Intel® Evo™ Design running Windows 11, for business-class performance.

We also offer Smart Collaboration solutions for the hybrid learning environment including software platforms and specialist hardware for collaborative video lessons such as ThinkSmart Core, ThinkSmart One, ThinkSmart Manager, and Smart Office Professional Services.

- Discover esports solutions for colleges and universities supported by Lenovo's exceptional gaming hardware
- Pairing the Lenovo ThinkSmart Core with the ThinkSmart Cam and ThinkSmart Bar makes collaboration and communication via video calls easier by providing elevated camera, sound, and microphone quality
- Lenovo VR Classroom is a specialty education solution that includes VR headsets, services, and the software to deliver next-generation educational experiences.





Customize your perfect fit

TruScale DaaS is not a "one size fits all" solution. Instead, it can be tailored to suit any educational institution's budget, regulatory requirements, and teaching styles. With the right mix of configuration, deployment, automation, and IT intelligence services, colleges and universities of all shapes and sizes will be able to start the school year smoothly with their fleet of new devices, selected to best suit your unique needs.

Using one of the below solutions as your starting point, you can customize your TruScale DaaS solution with the hardware, software, and Lenovo services you need to suit your institution's unique requirements.



Simplify

Access industry-leading hardware, plus 24/7/365 support and asset disposition, with one simple monthly payment. This provides you with the flexibility to leverage the latest technology, like the ThinkPad® X1 Carbon powered by Intel vPro,® An Intel® Evo™ Design running Windows 11 for business-class performance in higher education, and expert support you need to keep your technology running smoothly and efficiently. Need to own your devices? DaaS models allow for asset ownership as well.

Accelerate

With all the features of Simplify, plus **streamlined configuration and deployment services** and premium end-to-end management, Accelerate enables your institution to hit the ground running with your new technology and gets students learning immediately.

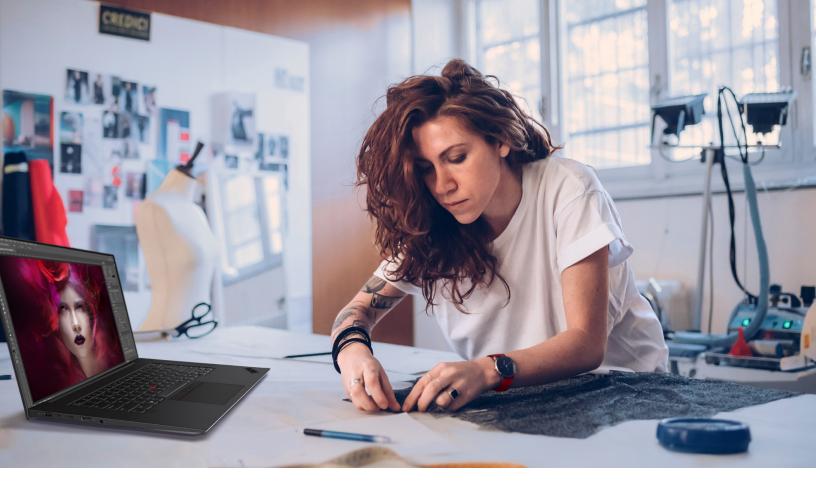
Transform

Get everything from Simplify and Accelerate, plus **the flexibility to build your custom TruScale DaaS solution** that combines any options from our entire Managed IT Services, including Accidental Damage Protection, Keep Your Drive, Cloud Deploy/Recovery, Encryption, and much more!

Transform delivers premium IT services that are perfect for institutions looking for an extra level of protection.







How to build your TruScale DaaS solution

- Choose the foundational TruScale DaaS solution that suits your needs: **Simplify, Accelerate, or Transform.**
- 2 Select devices from Lenovo's best-inclass product portfolio, including the latest solutions like the ThinkPad® X1 Carbon powered by Intel vPro,® An Intel® Evo™ Design running Windows 11, plus other hardware and peripherals as required.
- Customize your solution with software and support services that fit your institution's needs.
- Finance with Lenovo Global
 Financial Services and pay
 for technology your way with
 flexible options in one affordable,
 predictable monthly invoice.







Accessible technology for education is here

Access the latest digital experiences with flexible TruScale DaaS solutions and get hardware and software — fully supported, managed, and protected — in a simple, reliable solution with built-in security to deliver a user experience that matters.

Learn more at www.lenovo.com/Higher-Education

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