



Where to push for purposeful transformation

5 ways IT leaders make innovation a priority

In a recent Lenovo survey of nearly 6,000 IT decision-makers and employees, we found that by working with a solutions partner, IT leaders are able to focus their in-house teams on more strategic projects while more easily keeping hardware up to date and scalable over time.¹

How partnerships help IT decision-makers prepare for future-of-work innovation

Partners can offer IT leaders specialized knowledge, helping drive strategic initiatives forward. The right technology partner provides valuable end-to-end expertise that's flexible enough to meet any future-of-work challenges, no matter what that looks like for your business.

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IT decision-makers tell us they are focused on five areas of IT planning for the next fiscal year.



Upgraded suites of collaboration tools that increase productivity, make remote communication easier, save time, and boost team morale



Refined programs for asset disposal and recycling that protect customer data and reduce overall environmental impact



More efficient cloud infrastructure access that enables higher performance gains and quicker application deployment



Increased data and network security that guards against external and internal threats, protects brand trust and reputation, and ensures regulation compliance



Improved AI analytics that achieve better outcomes with fewer resources while driving business innovation

Add smarter collaboration technology to meeting rooms of all sizes with the Lenovo ThinkSmart Core Full Room Kit — a complete solution for all unified communications needs. The ThinkSmart Core is powered by 11th Generation Intel® Core™ vPro® processors with Intel® Iris® Xe for optimized business collaboration and productivity. It comes certified and pre-loaded with Microsoft Teams Rooms — perfect for employees to seamlessly and securely connect, share, and collaborate.

Bringing AI out of the research lab and into the real world

Forbes recently reported that within the next few years, AI applications will improve so quickly that we should be able to get any data from anywhere without struggling to access it.² According to McKinsey & Company research, organizations “that are using data-driven B2B sales-growth engines report above-market growth and EBITDA increases in the range of 15% to 25%.”³

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Lenovo is taking AI from the realm of research to add real value to any organization by simplifying the adoption process with optimized infrastructure, proven expertise, and pre-validated solutions.

IT leaders want more from their technology partners

Company priorities for business transformation changed. Then changed again. Now organizations are unsure where to focus their limited internal resources.

A trusted technology partner helps IT decision-makers offload day-to-day maintenance tasks with tailored solutions and use reclaimed time to prioritize strategic initiatives and purposeful innovation.

A flexible hyperconverged infrastructure built on Lenovo ThinkAgile HX Series systems optimizes workloads, easily scales, and delivers efficiencies.



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Lenovo's commitment to being a trusted provider

Lenovo delivers the simplicity and efficiency of a single vendor with a strategic partnership approach that frees up IT for an expanded strategic role and vision-led organizational change. Our portfolio is offered as a pay-as-you-go model through Lenovo TruScale, including TruScale Device as a Service and TruScale Infrastructure as a Service.

Want even more insights on the next wave of IT innovation? Contact your Lenovo representative today or download the full Lenovo report, "Human-centered insights to fuel IT's vision." >>>

1 Lenovo, "Human-Centered Insights to Fuel IT's Vision: Smarter Technology Solutions for Transformed Work," July 2022

2 Forbes, "AI and Data Mining," July 2022

3 McKinsey & Company, "Insights to impact: Creating and sustaining data-driven commercial growth," January 2022



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