

## HOW DOES INVESTING IN SECURITY IMPACT BUSINESS GROWTH?

Choosing more efficient and reliable IT security partners drives **productivity, innovation,** and **profitability** in three ways.

ThinkShield is Lenovo's portfolio of secure Think devices, software, and services—fully customizable to keep your business ahead of dangerous breaches. Get the most comprehensive protection with a modern Windows 10 Pro device powered by the Intel® vPro™ platform.



### PRODUCTIVITY

Lenovo ThinkShield lets you make better use of IT resources. With solutions that automate and simplify—including self-healing patches, easy-to-implement multifactor login, and automatic Wi-Fi security monitoring—ThinkShield frees up IT's time to focus on more strategic tasks.

**1K+**  
**HOURS**

**TAKE BACK TIME**  
Organizations are spending more than 1,000 hours a week to detect and contain insecure endpoints.<sup>1</sup>

**FOCUS ON THE FUTURE**  
68% of malware containment doesn't require human intervention and can be automated.<sup>2</sup>

**68%**



### INNOVATION

Stronger security is a platform for progress, enabling the use of new and emerging technologies without compromising data safety. ThinkShield protects the entire endpoint ecosystem so that as IoT and other technologies grow the threat surface, IT can cover more ground, more effectively.

**AR/VR**

**MOBILE PHONES**

**PCs**

**TABLETS**

**IoT DEVICES**



### PROFITABILITY

A breach can snowball beyond its immediate impact and into exponential consequences. In addition to the cost of repairing the damaged technology ecosystem and restoring data, consider: the cost of notifying and assisting those affected; the impact to stock prices and reputation and the costly actions needed to rectify the effects; HIPPA, GDPR, or other regulatory fines; and the cost of upgrading your security systems retroactively.

The incremental costs of end-to-end security pale in comparison to the average cost of a data breach: over \$4 million.<sup>3</sup>

**30%**

**NEVER STOP THE CLOCK**  
Three out of ten organizations say a single hour of downtime costs \$1 million or more.<sup>4</sup>

**23 DAYS**

**FIND MORE MONTHS IN THE YEAR**  
An average of 23 days are lost recovering from every ransomware attack.<sup>5</sup>

Lenovo ThinkShield provides a customizable and comprehensive portfolio of end-to-end protections. Visit the link below to see how ThinkShield can both secure your assets and foster growth for your company.

DESIGNED FOR PEOPLE. PERFECTED FOR BUSINESS.

vPro™ Platform Windows 10  
Windows 10 Pro means business.

Learn more at [www.lenovo.com/ThinkShield](http://www.lenovo.com/ThinkShield).

