



5 IT investment priorities for banks and financial services companies

Get set for the digital future with **Lenovo**

New age technologies are sure to change the way you interact with your customers. The future of financial services institutions lies at the crux of 3 focal points: enabling your workforce with the right end computing devices to meet customer demands, adopting analytics, and increasing cloud adoption to reduce infrastructure costs. To enable these, the following 5 technologies will play a crucial role:

#1 Behavioral analytics



15% of banks will have compliance, fraud and cyber detection and prevention in place as part of behavioral analytics in 2017.

As a financial institution, you need to implement behavioral analytics for improved results on compliance, fraud and cyber detection.

#2 Boost live chat customer interaction

20% of banks will begin proof-of-concept projects to integrate conversational interfaces in their omnichannel strategy in 2017.

Consumers today prefer online interactions over calls. Integrate conversational interfaces as part of your omnichannel strategy.



#3 Mobile payments using NFC



35% increase in worldwide mobile payments using NFC by 2018.

Mobile payment is the future: move into this space soon to stay in the game.

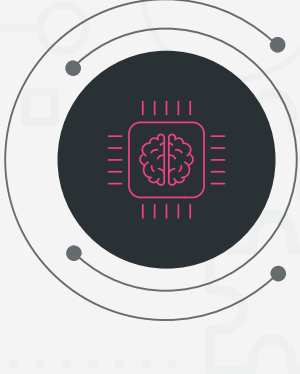
#4 IOT

15% of the global vehicle insurance market and **10%** of the global home insurance market will be based on Usage Based Insurance (UBI) enabled by Internet of Things (IoT) by 2019.

Keep up with the changing customer needs by analyzing the usage data and beat the competition.



#5 Cognitive, robotic process automation



50% of banks worldwide will have disruptive technologies including cognitive, robotic process automation, and blockchain by 2020. This means digital transformation gets accelerated by **30%**.

Equip your organization with cognitive and robotic process automation to stay ahead in the game.

Be future ready with **Lenovo**.



Workforce enablement

Wide range of power-packed end-user computing solutions to fit all your needs.

Data center solutions

The preferred choice to build secure data centers that are ready for the future.

Cloud solutions

Your partner of choice for complete cloud-based IT solutions.

Big data solutions

Lenovo System x servers for big data analytics.

Source: IDC FutureScape: Worldwide Financial Services 2017 Predictions

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