

**Your #1  
priority:  
shaping a  
sustainable  
future**

Google

**Smarter  
technology  
for all**

**Lenovo**

# Let's take environmental action to the next level

Your students care about how you deal with the climate crisis, and we can help with that.

Students across the world have become increasingly vocal about climate change – and they want higher education to be greener. In 2019, young people walked out of schools, colleges and universities to protest environmental harm in the first global strike of its kind.

Institutions are now faced with matching both the education and sustainability expectations of their students. This means taking radical action to find solutions. So far, 87 campuses across six continents have already committed to addressing climate change.<sup>1</sup> But it's time to take the next step.

<sup>1</sup> IISD, 2019  
<sup>2</sup> THE, 2019

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**Higher education institutions are ideally placed to make a difference. Every important social movement of the past five years has begun on college campuses.**

Michael Mann  
Professor of Atmospheric Science at Penn State University.<sup>2</sup>

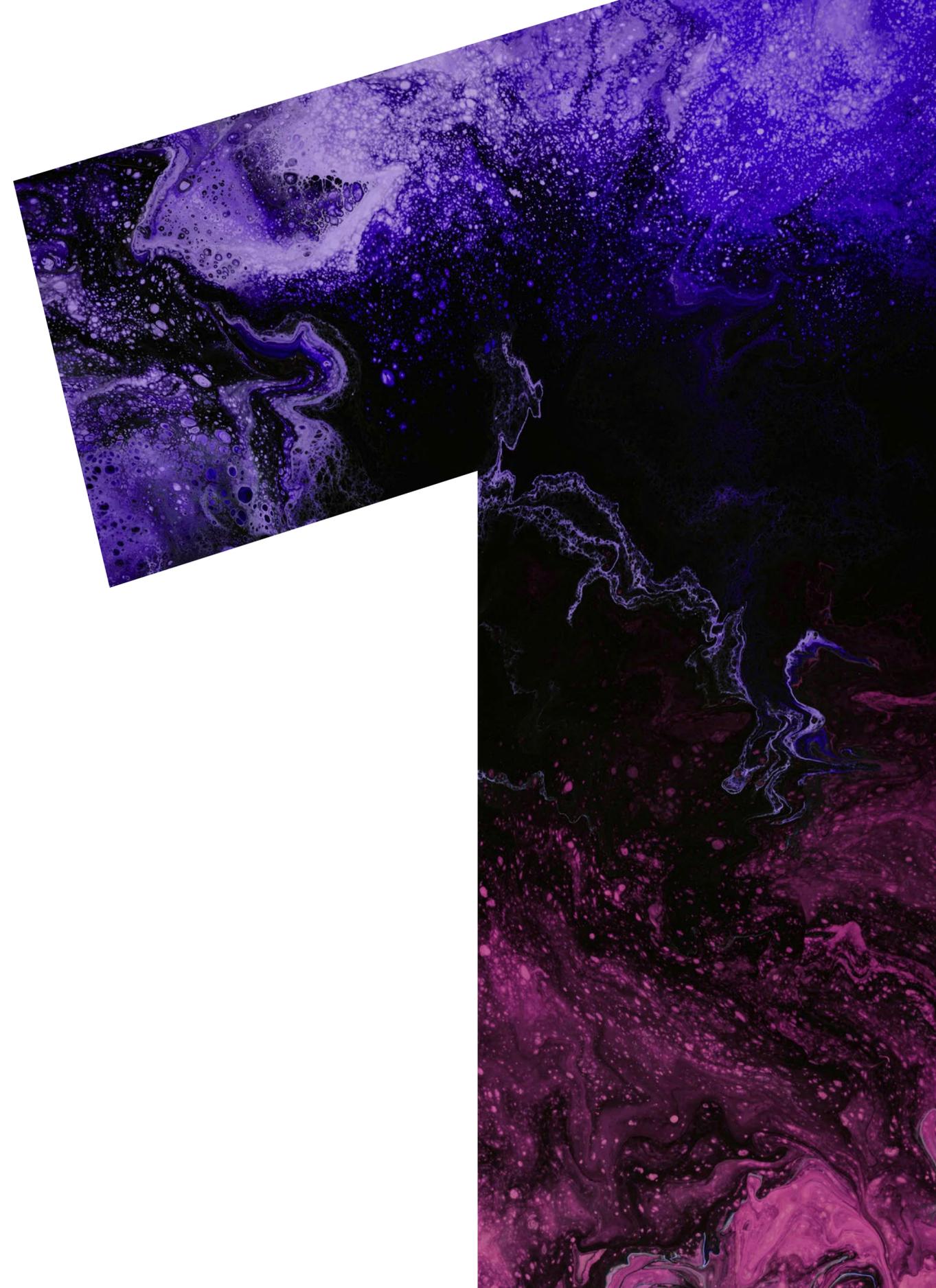


# Students want to see more

It's expected that higher education institutions will have clear-cut proposals for reducing their impact on the environment. Yet just 33% of students consider their university to be extremely eco-friendly. While the vast majority want to see their institution doing more.

Most institutions have pledged to become more energy conscious, cut consumption of single use plastics, and reduce unnecessary waste. But it's no longer enough - making changes to policies is only half the task. Universities need to demonstrate real leadership in the move towards a net-zero future. This means offsetting the release of carbon emissions by efforts to remove carbon from the atmosphere.

Institutions are not only responsible for curbing their environmental impact, but they're also equipping the next generation with the skills and values needed to continue the work. Students look to their institutions for guidance. Which is why universities must set the standard and put carbon offsetting at the centre of their sustainability strategy.





**33%**

of students consider their university to be environmentally friendly

**65%**

think institutions have a responsibility to develop sustainable tech

**94%**

of students want to see universities do more for the environment



**As a global technology leader, Lenovo is determined to create a better world – not only through the products and services we offer, but also in our commitment to implementing sustainable practices. We want to ensure we’re making a positive impact in the world socially and environmentally.**

John Cerretani, Lenovo’s Chief Corporate Responsibility Officer.<sup>3</sup>

<sup>3</sup> [Lenovo, 2020](#)

# The next step to sustainability

We've committed to further supporting institutions in meeting students' priority of social responsibility. Our aim is to help universities take sustainability efforts to the next level, by creating greener devices and using carbon offsets. And there's a few ways we're doing that.

As the first in the industry to offer CO<sub>2</sub> offsetting services, we make sure devices are disposed of in an eco-friendly way, so universities don't have to.





## Our trade-in offer

- Trade in old devices for 20% off selected Think products
- We responsibly dispose of unwanted devices
- We'll plant a tree for every device successfully traded in
- Our zero-landfill policy ensures devices don't end up in wrong place



## Products and packaging

- We've eliminated 3100 tonnes of packaging consumption since 2008
- ThinkPad series uses 100% biodegradable or recycled cushioning materials
- We ensure packaging is reused when shipping products between suppliers and factories
- Lenovo Eco Backpack uses 83% recycled materials – equivalent to approx. 34 plastic water bottles



## Looking to the future

**We've set new targets, approved by the Science Based Targets initiative, to help limit the global temperature rise to 1.5 degrees Celsius. We're also working to reduce carbon emissions to net-zero by 2050. But by 2030, Lenovo commits to:**

- Decreasing direct emissions and emissions related to purchased electricity, steam and cooling by 50%
- Reducing emissions intensity throughout our value chain by 25%

# Talk to us

From everyday operations to product design and recycling solutions, we pledge to help the higher education sector demonstrate environmental leadership. If you're interested in knowing more about how we can help your institution, get in touch with your Lenovo account manager.

To learn more about how Lenovo, powered by Intel® Core™ i9 processor, and Google, can support your school as you continue the transition back to the classroom, get in touch or visit [www.lenovo.com](http://www.lenovo.com).

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