Smarter saves time and improves employee experience

Technology efficiency can get time on your side



Intel[®] Evo[™] vPro[®] platform Built for Business

Windows

Modernize your business Windows 10 Pro device

Do your employees constantly chase deadlines and work long hours?

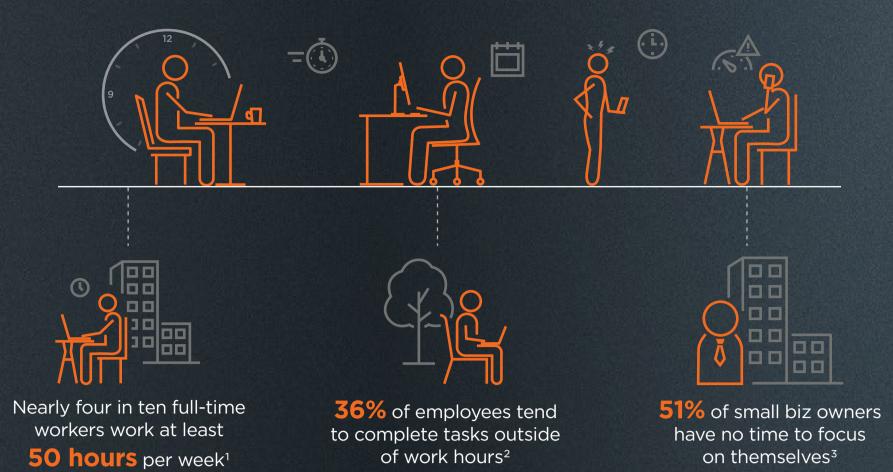
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Most SMB employees dedicate a major part of their day at work yet find themselves pressed for time.



Irregular schedules and work stress have a direct impact on employee experience (EX)

Why do regular work hours never seem enough?

Dodging workplace distractions

Workplaces are filled with distractions—from noisy co-workers, constant email and IM notifications, slow downloads, personal interruptions to delayed meetings.



70% of employees admit they feel distracted at work with them getting interrupted every 3 mins⁴



46% of distracted employees feel unmotivated, and **41%** feel stressed out⁴

Constant distractions make the workforce feel unfocused and inefficient, affecting both productivity and EX

Losing time to task switching

Most SMB employees, including business owners, wear multiple hats to maximize resources. This leads to managing multiple tasks at the same time.



Employees switch between tasks nearly 300 times per day⁵



Multitaskers experience a 40% drop in productivity across the board⁶

Task juggling leaves your employees spinning the wheel and losing focus, making them feel flustered

Employees can have a productive day if they have the right tools to effectively juggle tasks, minimize workplace distractions, and manage work efficiently.

Investing in smarter technology can help your employees focus better and increase their work efficiency, helping them save time and enhancing their EX.



Lenovo ThinkBook Plus Gen 2 *i*⁺ helps you stay focused on the task at hand

With its dual displays, the Lenovo ThinkBook Plus Gen 2 *i*⁺ that runs on Windows 10 Pro allows you to take notes, review, and work on Windows apps like MS Word, MS PowerPoint, and MS teams on the A cover, even when the laptop is closed. Powered by the **Intel[®] Evo[™] platform**, the ThinkBook Plus Gen 2 *i*⁺ brings premium laptop experience with instant wake, long real-world battery life, and remarkable responsiveness.

Work uninterrupted with ThinkPad X1 Yoga Gen 6⁺

The Intel[®] Evo[™] vPro[®] platform delivers the world's best productivity for business⁷ and provides a long battery life for intense workdays. With up to 15 hours* of battery life, you can stay efficient without worrying about running out charge. Combining your PC with a ThinkVision monitor gives you more screen space to work on applications simultaneously and avoid distracting pop-ups on the PC.



Collaborate effectively with



ThinkPad X1 ANC Headphones

Every word is heard as this accessory mutes ambient noises with Active Noise Cancellation (ANC) and enables clear and effective meetings with 6 mics and Environmental Noise Cancellation (ENC), allowing you to stay focused.

Access highly-skilled technicians with Lenovo Premier Support

Short wait times and faster, first-time resolutions frees up your IT team to focus on strategic tasks.

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Time will always be a precious commodity. The right technology empowers your workforce to manage their day better. With the Intel® Evo™ vPro® platform and Windows 10 Pro, everything you need is in one package to equip your business and delight your workforce.

Get time on your side with Lenovo.

Visit our website now

⁺ Products are available in selected markets later. Speak with your local sales representative to learn more.

*Based on MobileMark 2018. Battery life varies significantly with settings, usage, and other factors. Projected up to 15 hours using MM18. Official claims/final results TBD. Official results will be available at results.bapco.com at product launch.

²https://workplaceinsight.net/new-research-uncovers-hours-lost-due-to-workplace-distractions/

3NFIB, "The Biggest Trials of being a Small Business Owner," November 2015, https://www.nfib.com/video/the-biggest-trials-of-being-a-small-business-owner-nfib/

4https://research.udemy.com/research_report/udemy-depth-2018-workplace-distraction-report/

⁵Rescue Time Blog, January 2018, https://blog.rescue time.com/225-million-hours-productivity/ ⁶The Muse, "The Surprisingly High Cost of Multitasking," Sarah Chang, https://www.themuse.com/advice/the-surprisingly-high-cost-of-multitasking,

⁷In thin & light Windows-based devices, based on unique features and performance testing (as of December 1, 2020) on industry benchmarks and Representative Usage Guides of Intel[®] Core[™] vPro[®] i7-1185G7, including in comparison to AMD Ryzen 7 Pro 4750U. Visit www.Intel.com/11thgenvpro for details. Results may vary.

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