Shared vision, strong partnership

Lenovo and Logitech join forces to power collaboration in a hybrid work world

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What does the evolution of work look like?

Disruption, then change

The upheaval of 2020 continues to ripple through the workplace, both remote and onsite. The scope of change has reached a state Deloitte calls "acute disruption."[1]

Work is being reinvented to meet today's needs and be future-ready. It's this dynamic that makes Lenovo's partnership with Logitech® so powerful and timely.

The rise of hybrid

The next stop for workplace transformation is an individualized hybrid mix of where, when, and how work takes place.

Collaboration is the lifeblood of a cohesive, productive organization, especially now. And we look to technology more than ever to make collaboration easier, more efficient, and a good experience for all.

Meet the EXes

Employee experience (EX) is rising to the top of many leaders' priority lists. Hand in hand with experiences are employee expectations (EX) — which are trending sharply to flexibility, remote options, and a collaborative culture — and the right technology to support it all.

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Working together on collaboration innovation

"Together, we're now able to provide global enterprise customers a robust solution for standardizing Logitech Tap for large-scale global deployments."

Sudeep Trivedi, head of alliances and go-to-market, Logitech Video Collaboration

What happens when industry leaders put their collective smarts to work?
Lenovo and Logitech have a shared vision for collaboration that just works — simple, frictionless, efficient. We both have fueled that vision with resources and product innovation. We saw a chance to bring some of our offerings together into smarter solutions for today's urgent collaboration needs.

As companies plan for reopening and a hybrid future, these solutions will help modernize collaboration technology and deliver great experiences to both end-user employees and IT teams.
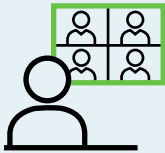
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Collaboration gets smarter

Now is the time to catch up to our accelerated digital transformation and adopt technology that delivers on employee expectations. Companies that do will attract and retain top talent in an increasingly competitive pool.

The hybrid work model runs on collaboration, with a combination of virtual (video) and in-person meetings. Smart collaboration is all about making video engagement flawless and productive as a standard meeting option.

Use cases in point
Organizations of all kinds have implemented video collaboration to bring people together and keep business going. Here are just three examples.

SECTOR		SITUATION	SOLUTION
Large enterprise		**Team meeting:** Team members distributed across onsite conference rooms and remote locations	Lenovo ThinkSmart Hub with Logitech Rally videoconferencing camera
Education		**Hybrid instruction:** Professor and students in lecture hall, additional students remote	Logitech Tap large room solution powered by Lenovo ThinkSmart Edition Tiny
Healthcare		**Virtual rounds:** Patient in hospital room, clinician at home	For patient: Lenovo ThinkSmart View with Logitech Zone wireless headset

Logitech Rally ConferenceCam, Lenovo ThinkSmart View,
Lenovo ThinkSmart Edition Tiny, and Logitech Tap

This way to collaboration reimagined

A hybrid work environment is all about flexibility. Lenovo and Logitech have developed flexible solutions ideal for a range of use cases, with choices on multiple fronts: UC platform, room size, peripherals, mounting options, and accessories.

Here's a look at four solutions that pair Lenovo and Logitech innovation to promote collaboration and deliver great work-from-anywhere experiences.

SOLUTION 1:

Logitech Tap meeting room kits powered by Lenovo ThinkSmart Edition Tiny

These room solution kits bundle the Logitech Tap touch controller, Lenovo ThinkSmart Edition Tiny PC, and select Logitech peripheral cameras and speakers to deliver an enterprise-grade conferencing solution.

Flexible: Configured for Microsoft Teams Rooms or Zoom Rooms

Seamless: Touch-to-join, instant content sharing, always-on readiness, calendar integration

Simple: Streamlined cabling and multiple mounting options

Scalable: Cameras designed for a range of room sizes

- Logitech MeetUp camera for huddle spaces and small conference rooms
- Logitech Rally camera, speaker, mic pod, and display hub for medium rooms
- Logitech Rally Plus camera, speakers, mic pods, display hub, and table hub for large rooms

SPOTLIGHT ON LENOVO THINKSMART EDITION TINY

- **Powerful:** 9th Gen Intel® i5-9600T vPro™ processors deliver smooth, steady meeting performance
- **Secure:** Built-in Lenovo ThinkShield security solutions and Intel® vPro™ platform manageability
- **Stable:** Preloaded with Windows 10 IoT for stability and added security
- **Efficient:** Purpose-built for UC software with no unnecessary storage or bloatware

SPOTLIGHT ON LOGITECH TAP

- **Streamlined:** Fan-free, low-profile design and simple cabling with retention space
- **Connect-ready:** Headphone jack, USB accessory port, and HDMI input
- **Legible:** 10.1" touchscreen resists fingerprints and glare
- **Energy-efficient:** Built-in motion sensor saves energy while always ready
- **Protected:** Kensington lock slots allow securing with a cable

Lenovo ThinkSmart Edition Tiny

Logitech Tap

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SOLUTION 2:

Lenovo ThinkSmart View + Logitech Zone wireless headset

The Logitech Zone wireless headset is the perfect accessory to use Lenovo's ThinkSmart View personal productivity assistant in more ways and in more places.

SPOTLIGHT ON LENOVO THINKSMART VIEW

- **Collaboration-friendly:** Purpose-built for Microsoft Teams and Zoom for Home platforms with one-touch meeting start

- **Efficient:** Employees stay productive on their PCs while View handles videoconferencing, content viewing, and voice and video calls

- **Flexible:** Easy collaboration from home or private offices, shared workspaces, common areas, privacy booths, and more; also perfect for hot desking

- **Secure:** Built-in camera shutter, microphone mute button, and secure access PIN for privacy in use and at rest

- **Multifunctional:** Ideal for use cases from business to education to healthcare

SPOTLIGHT ON LOGITECH ZONE WIRELESS HEADSET

- **Focus-friendly:** Immersive sound for listening to music and active noise cancellation (ANC) to reduce unwanted ambient sound

- **Connected:** Use with up to six other Logitech Unifying wireless products via one USB receiver

- **Simplified:** Easily switch between smartphone and receiver

- **Convenient:** On-ear controls for volume, start/end calls, and launching Teams, plus flip-to-mute mic and Qi charging-enabled*

- **Certified:** Certified for Teams to ensure a seamless audio experience when using Teams to chat, meet, call, or videoconference

Qi charging pad sold separately.

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Lenovo ThinkSmart Hub + Logitech ConferenceCams

ThinkSmart Hub lets teams collaborate simply and securely from any work location and any meeting room size. Adding Logitech ConferenceCams enhances the experience for both onsite and remote meeting participants.

SPOTLIGHT ON LENOVO THINKSMART HUB

- **Streamlined:** 20% smaller footprint than previous generations with innovative One Cable mechanism to reduce clutter

- **Convenient:** Choice of preconfigured Microsoft Teams Rooms or Zoom Rooms, plus one-touch meeting join for instant connection

- **Immersive:** Richer audio for more productive and inclusive collaboration

- **Manageable:** Remote monitoring and touchless troubleshooting with ThinkSmart Manager

- **Secure:** Lenovo ThinkShield end-to-end security solution and Intel® vPro™ platform

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SPOTLIGHT ON LOGITECH CONFERENCECAMS

Logitech MeetUp kit
All-in-one ConferenceCam for huddle rooms and small groups

- Optimized acoustics
- Ability to see everyone, even close to camera
- Rightsense™ technologies with automatic framing

Logitech Rally kit and mount
Premium PTZ ConferenceCam for mid-size rooms

- Ultra-HD imaging and modular audio components
- Rightsense™ technologies with automatic framing
- Advanced optics

Logitech Rally Plus Premium Ultra-HD ConferenceCam kit and mount
For large rooms

- Modular audio components and natural, directional audio
- Automatic camera control
- Rightsense™ technologies with automatic framing

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SOLUTION 4:

Lenovo ThinkSmart Manager + Logitech Sync

ThinkSmart Manager has integrated key features of Logitech Sync into a single-pane-of-glass view. Administrators can install Logitech Sync via ThinkSmart Manager and, once installed, update firmware and manage issues for any Sync-capable device from one central spot.

Powerful: Deploy, configure, and update devices, and track room usage to optimize collaboration space

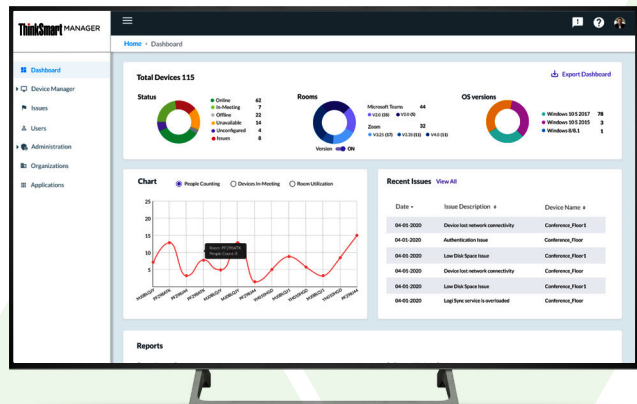**Proactive:** Monitor room health and get real-time issue alerts to resolve problems before they disrupt a meeting

Modern: Accelerate deployment and simplify management with the responsive, cloud-based interface

Secure: Rest assured with end-to-end encryption — no data is collected or transmitted

Scalable: Manage thousands of meeting room devices — ideal for service providers and enterprise deployments

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Get smarter
with Lenovo

The time following significant disruption can be one of extraordinary growth and change. Lenovo and Logitech will continue to design, develop, and deliver smarter collaboration solutions to help companies evolve and thrive in the hybrid future of work.

Learn more about Lenovo smart collaboration solutions at **www.lenovo.com/ThinkSmart**

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SOURCES
1 Deloitte, "A Case of Acute Disruption," August 2020

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