



Smarter  
technology  
for all

Lenovo



LENOVO EDUCATION

## Inspire every student to tell their story

THE K-12 DIGITAL STORYTELLING CHOICE OF MORE THAN 6,000 SCHOOLS WORLDWIDE.

- Video editing
- Screencasting
- Green screen
- Voice over and much more

### A VISUAL STORYTELLING PLATFORM FOR THE 21<sup>ST</sup> CENTURY CLASSROOM

WeVideo is more than video editing. WeVideo is a catalyst for learning that enables students and teachers to collaborate while expressing themselves in multiple dimensions using an expansive palette of creative tools. WeVideo empowers every student to find their voice and demonstrate their knowledge in any subject and at every grade level.

**“What really stands out about WeVideo is the ‘we’ part of it. We can truly share projects and work. That collaboration sets WeVideo apart.”**

**Eric Peterson**  
*Consultant,  
Cooperative  
Educational Service  
Agency, WI*

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Start your free trial and get more information [here](#).

## EXPANDING THE TOOLS FOR CREATIVE LEARNING

### Collaborate and achieve shared goals

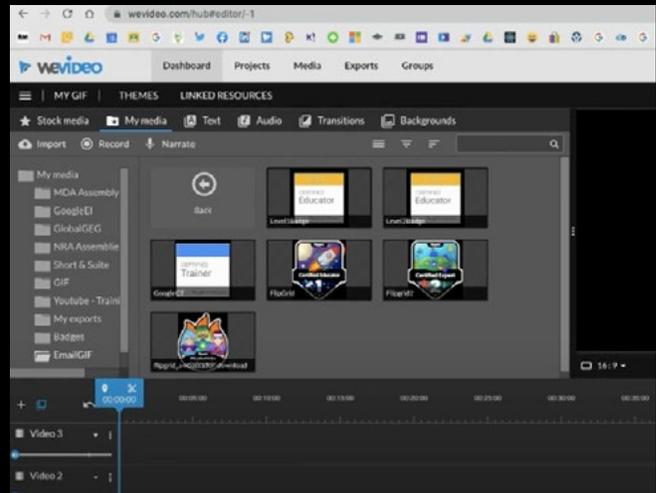
Manage team projects and observe individual contributions as students work together, each from their own device and on their own time, to contribute unique elements and collectively finalize a video project. Students achieve shared goals and develop critical analytic skills through activities such as peer review.

### Everything needed to jump right in

WeVideo is built with busy classrooms and teachers in mind. No experience is required; just add videos and photos to get started. Easy-to-use templates kickstart any project. A music library, tons of special effects, and eye-catching graphics enhance projects. If students and teachers can think it, they can do it. WeVideo Academy online resources help and inspire teachers and students with everything from tutorials and project starters, to successful curriculum ideas, and even complete lesson plans from peers and experts.

**“WeVideo is very intuitive, and I love that about it. There is a lot of depth, but it doesn't look imposing. WeVideo invites you to practice and play.”**

**Karen Jackson**  
*Temple Independent School District, TX*



### EVERY STUDENT IS UNIQUE

WeVideo includes beginner and advanced editing modes to support differentiated learning requirements. Students with varying skills sets, different rates of progress, and changing needs can all work with confidence from their first project through their first blockbuster.



### A POWERFUL PLATFORM FOR ALL AREAS OF EDUCATION

- PRIMARY LEVEL
- LITERACY
- TECHNOLOGY
- HISTORY
- SCIENCE
- MATH
- WORLD LANGUAGES
- PHYSICAL EDUCATION
- MEDIA/ARTS
- MUSIC
- ESL
- ART
- SPECIAL EDUCATION
- LIBRARY
- VOCATIONAL TECH
- LEADERSHIP

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## AUTHENTIC ASSESSMENT

Evaluating students requires more than tests. WeVideo projects provide meaningful demonstrations of student learning and skill across academic and technical disciplines. Classroom management functionality gives teachers visibility into work in progress and ready access to guide and evaluate students' progress.



- PLANNING
- RESEARCH
- STORYBOARDING
- PRODUCTION
- EDITING
- FEEDBACK
- SUBMISSION
- SCREENING

## DESIGNED FOR TODAY'S SCHOOL SETTING



### Built for the cloud

WeVideo is 100% Cloud-based so it is accessible whenever creativity and growth opportunities strike. WeVideo is always just a secure login away, on any device, on or off campus, with no software to install or maintain. Students and teachers can access projects and files from anywhere, at anytime.



### Safe and secure

Student privacy and safety are the highest priority. WeVideo is built to the strictest standards, with full COPPA- and FERPA-compliance. WeVideo is also a committed signatory of the Student Privacy Pledge.



### Perfect fit for Google and Microsoft environments

WeVideo is a partner of both Google Education and Microsoft Education. WeVideo is also proud to be included in Google's Creativity apps for Chromebooks. Robust Google G Suite for Education and Office 365 integration ensure privacy, security, and make it easy for administrators to provision and manage users, groups, schools, and districts.



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## wevideo AT A GLANCE

- Always available access via Cloud-based tools
- No software to install; works on all platforms and screens
- An easy to learn environment that encourages creativity & exploration
- Supports collaborative team projects and peer review
- Complete toolset grows and adapts with user experience from K-12
- Assured safety & security (COPPA-& FERPA-compliant)
- A Google Education Partner
- Part of Google's Creativity apps for Chromebooks

**"WeVideo brings the sophistication of something like iMovie to a purely web-based environment. Why be limited to other platforms when you can access WeVideo from anywhere?"**

**Greg Lawrence**  
*Wentzville School District, MO*

## GET STARTED WITH WeVIDEO

WeVideo packages are available for any education need, from individual classrooms, schools and districts, to comprehensive state and national-level deployments. WeVideo offers:

- Training
- Storage
- Support
- Custom programs
- Pilot programs
- Professional development



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