



The core of productive collaboration

Power smarter hybrid work with Lenovo ThinkSmart Core solutions.



Success today hinges on effective collaboration. Collaboration is — and always has been — what drives the innovations that move our world forward.

With built-in audio/visual capabilities, the modern laptop has served its role well in keeping collaboration going during the shift to remote work.

But as organizations navigate more employees returning to the office for at least part of their work week, the need for more robust and hybrid-focused collaboration solutions is growing.

80% ■■■■■■■■■■

Nearly 80% of workers are using digital collaboration tools,¹ and Deloitte named the introduction of digital collaboration platforms as the most important factor in the sustainability of remote work.²

The case for dedicated collaboration computing

When it comes to collaboration settings with multiple participants, both in person and remote, having a dedicated compute platform to handle the audio and visual processing needs makes good sense.

- Takes the burden off any one individual's computer
- Allows for easier sharing of content and switching of presenters
- Expands easily to support any size conference space

While it may be tempting to simply repurpose a desktop device, choosing a purpose-built collaboration compute solution like the Lenovo ThinkSmart Core can deliver significant advantages and includes valuable services:

- Lenovo ThinkSmart Manager preloaded for room management (one year of ThinkSmart Manager Premium)
- Lenovo First-year Maintenance (deploy and maintain services)
- Three years of Premier Support

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The right foundation for collaboration

The Lenovo ThinkSmart Core features the 11th Gen Intel® Core™ vPro® i5 IoTG processor with Intel® Iris® Xe graphics for optimized business productivity and reliability.



Engineered specifically for collaboration applications:



Intel® IoTG processors are designed for **long-life edge applications**



11th Gen Intel® technology provides **improved performance** and a **longer service/support life**



Increased energy efficiency (15W standard vs. 35W competitor) means lower **operating costs**



The entire system is engineered for maximum reliability and **24/7/365 operation**



Worldwide certification means smooth deployment in **100+ markets**



ThinkSmart Core is certified for both Microsoft Teams Rooms and Zoom for **application flexibility**

Custom-designed chassis features:



A fanless enclosure for **quiet operation**



Integrated cable management for **easy and tidy installation**



Operating range from 10°C to 35°C for **added reliability**



Built-in Wi-Fi antenna — **no need to purchase a third-party connection**



Integrated VESA mounting — **no separate adapter to buy**



USB-A, USB-C, and HDMI ports for **effortless system expansion**



Minimized external reset button **prevents accidental reset**

Simplified remote management with room to grow

The Intel vPro® platform powering the Lenovo ThinkSmart Core allows IT teams to manage not only the device but all connected A/V components — from any location — simplifying deployment, troubleshooting, and support.

This connectivity also allows IT teams to easily add cameras, microphones, or sound bars as needed to improve collaboration performance within the environment.

Empower smarter collaboration with ThinkSmart Core

The Lenovo ThinkSmart Core makes the perfect centerpiece for any collaboration solution across any room size or configuration. Employees collaborate seamlessly for greater productivity and continuous innovation, and IT teams enjoy powerful remote management capabilities with a purpose-built collaboration device.

Explore the entire Lenovo ThinkSmart portfolio at www.lenovo.com/ThinkSmart

Sources

1 Gartner, "2021 Digital Worker Experience Survey," April 2021

2 Deloitte Insights, "The social enterprise in a world disrupted — Human Capital Trends 2021," December 2020

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