

ThinkPad P1

Powering On-the-Go Creativity



Lenovo

ThinkPad P1: Optimized Content Creation for the Modern User

To exceed client expectations and keep projects on time and on budget, creative professionals need a workstation they can rely on in any type of work environment.

Pedro Conti and Marlon Nuñez are talented 3D artists who frequently have to travel to maintain their connections in the media and entertainment industry. Because they often have to create content in remote workspaces, the ability to run CPU and GPU intensive applications, like ZBrush and Substance 3D Painter, is essential to keeping up with their project timelines.

“The first thing that I noticed is that it’s extremely light compared to my previous laptop. I tend to travel quite a lot so I get to work remotely, so for me having a light laptop is very important, and this laptop is super light—it’s ultra-light.”

Marlon Nuñez,
3D Character Artist

The Challenge

Many professional artists, like Pedro and Marlon, need to maintain productivity without sacrificing their on-the-go lifestyle. To navigate today’s hybrid work environment, they require a reliable, high performance workstation to keep up project momentum. From detailed character sculpting to rendering complex 3D environments, these users require both a powerful and portable system to pick up and go in this “work from anywhere” era.

The Solution

The Lenovo ThinkPad P1 with NVIDIA RTX™ professional graphics perfectly combines power and ultra-premium design in a thin and light form factor. By incorporating the P1 into their workflows, Pedro and Marlon are able to bring their creative visions to life, even while away from the office.



Pedro Conti



Marlon Nuñez

ThinkPad P1

How Lenovo Workstations Transformed Their Process

Even while on the go, content creators can run essential applications on the ThinkPad P1 without compromising on performance due to its liquid metal thermal design for improved cooling. From sculpting characters' faces to adding pixel-perfect shading and textures, the 16-inch, 16:10 aspect ratio display also gives artists like Pedro and Marlon more screen real estate to precisely visualize and edit content with ease. The P1 also comes equipped with the latest 12th Gen Intel® Core™ H-series processors and graphics support up to NVIDIA RTX A5500 GPU, which powers Pedro and Marlon's workflows no matter where they're working from.



A Powerful Solution for Remote Content Creation

ThinkPad P1



Processor
12th Gen Intel Core
i7, i9 H-Series



Memory
Up to 64GB
DDR5 4800MHz



Graphics
Up to NVIDIA
RTX A5500



Storage
Up to 8TB M.2
PCIe Gen 4 NVMe
Performance SSD



Thin & Light
Carbon Fiber
Weave or Black
Chassis

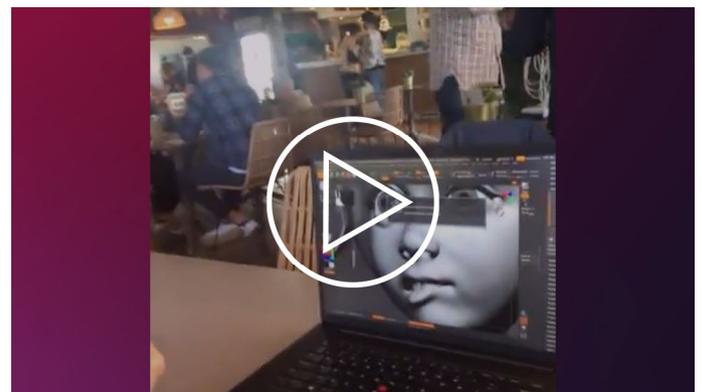


Sustainability
Sustainable materials
& certifications

The Content Creator's Dream

Experience a week in the life of Pedro and Marlon, and see how the ThinkPad P1 powers their creativity wherever they're working.

[Watch Video](#)



Why Lenovo

Focused on a bold vision to deliver smarter technology for all, Lenovo is developing world-changing technologies that create a more inclusive, trustworthy, and sustainable digital society. By designing, engineering, and building the world's most complete portfolio of smart devices and infrastructure, we are also leading an Intelligent Transformation - to create better experiences and opportunities for millions of customers around the world.

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