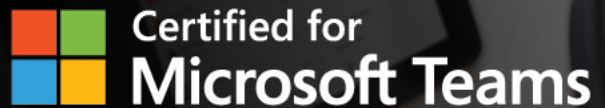
A woman with long blonde hair is smiling and looking towards the camera. She is sitting at a desk with a laptop. The laptop screen displays a dashboard with a line graph and various charts. In the background, there are shelves with books and other office items. The overall atmosphere is professional and collaborative.

Lenovo solutions power a smarter hybrid work world

Our portfolio for the future
of collaboration



Smarter
technology
for all

Lenovo

The next normal is hybrid. The time is now.

The digital acceleration of 2020 was dizzying.
We're still catching up.

80%

of companies now consider
it a strategic necessity to
continue accelerating their
digital transformation.¹

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Speeding ahead was imperative to enable the sudden, massive shift to work from home. While **83% of companies were successful**, remote collaboration remains challenging.²

There are compelling reasons to not abandon the office entirely. Nearly half of employees say collaboration is easier in the office. And **65% report feeling lonely at home**.³ It's increasingly clear that a hybrid mix of onsite and work from home is the future.

As companies pave the way for this new model, one thing is certain: Collaboration is an integral and essential part of organizational success. Employees need the flexibility to collaborate anytime and anywhere, the physical space to connect with colleagues in person, and the technology to enable it all.

48%

of employees say
collaboration is easier
in the office.³



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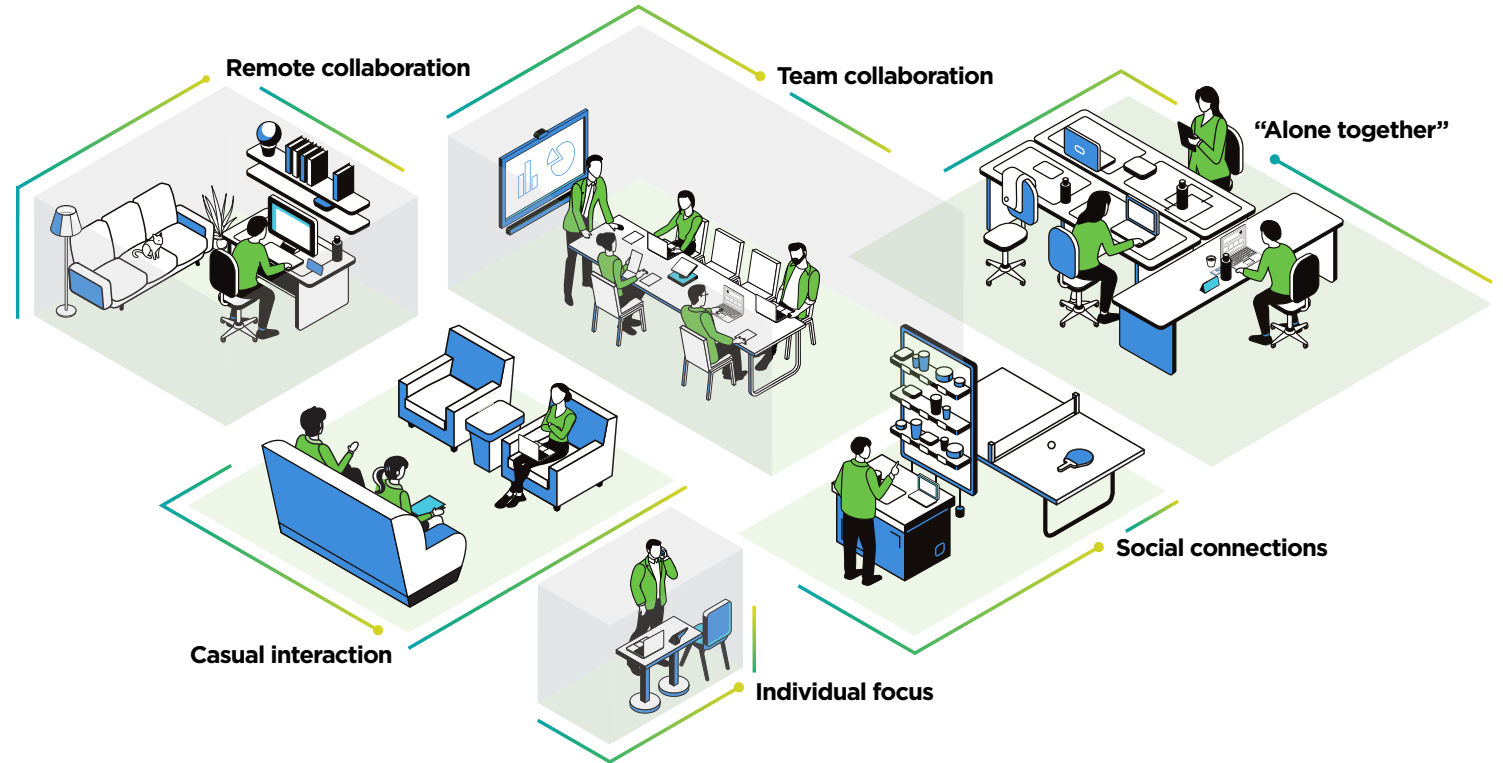
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72%

of knowledge workers
prefer a hybrid approach.⁴

Reinventing the workplace

Work is what we do, not the place we go to do it. The trend is for more people to be working from home more of the time. But there will be times when meeting in person is the better option. Tomorrow's offices will be co-creation spaces where employees meet to collaborate — some in person, some from remote locations. There will be a range of room types and sizes for multiple use cases spanning individual deep work to informal interaction to structured team meetings. Lenovo provides technology that optimizes collaboration in every setting, from solo remote to groups onsite.



Organizations are adapting workplace design to encourage collaboration and learning of the hybrid workforce.⁵

Capgemini

Leading organizations will boldly question long-held assumptions about how work should be done and the role of the office.⁶

McKinsey

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Lenovo Smart Collaboration solutions: Built for the hybrid workplace

**Holistic**

Lenovo Smart Collaboration pairs hardware, software, and services to create use case-specific total solutions.

**Flexible and scalable**

We offer a choice of UC platforms and collaboration systems that scale for any room size.


**Secure**

All ThinkSmart solutions are safeguarded by our ThinkShield suite of security solutions for data and endpoint protection.

Collective brain power. Delivered by a single trusted source.

We partner with the industry's best to bring you joint innovation and solutions built specifically for collaboration in the new hybrid normal.

Solution components are integrated, made to “simply work” together out of the box. You save time and headaches with one point of contact for purchase, services, and global support — backed by the quality and reliability of the Lenovo brand.

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Bringing our portfolio to life

Meet the ThinkSmart family











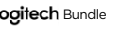


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This way to collaboration reimagined

A hybrid work environment is all about flexibility. Lenovo has developed flexible solutions ideal for a range of use cases, with choices on multiple fronts: UC platform, room size, peripherals, mounting options, and accessories.

ThinkSmart Manager				
	ThinkSmart View	ThinkSmart Hub	ThinkSmart Edition Tiny	ThinkSmart accessories
				
				   
Personal space	●			●
Huddle and small rooms	●	●	●	●
Medium rooms		●	●	●
Large rooms		●	●	●

< ThinkSmart View

Personal productivity assistant

Perfect for:

- Individual collaboration
- Administrative tasks
- Hot desking

Available UC platforms

- Microsoft Teams
- Zoom for Home

Features and benefits

Convenient: One-touch meeting start/join

Efficient: Employees stay productive on their PCs while View handles videoconferencing, content viewing, and voice and video calls

Flexible: Easy collaboration from anywhere — home or private offices, shared workspaces, common areas, privacy booths

Secure: Built-in camera shutter, microphone mute button, and secure access PIN for privacy in use and at rest

Multifunctional: Ideal for use cases from business to education to healthcare



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ThinkSmart Hub

All-in-one room system

Perfect for:

- Hybrid team collaboration
- Room sizes from small to large
- Use cases from business to education to healthcare

Available UC platforms

- Microsoft Teams Rooms
- Zoom Rooms

Features and benefits

Streamlined: 20% smaller footprint than previous generations; innovative One Cable mechanism to reduce clutter

Convenient: One-touch meeting start/join

Immersive: Richer audio and ultra-low noise certified for more inclusive and productive collaboration

Manageable: Remote monitoring and touchless troubleshooting with ThinkSmart Manager

Secure: Lenovo ThinkShield end-to-end security solution and Intel vPro® platform



< ThinkSmart Edition Tiny

Compact full-featured PC

Perfect for:

- Small spaces
- Powering modular meeting room systems
- Use cases from business to education to healthcare

Available UC platforms

- Microsoft Teams Rooms
- Zoom Rooms

Features and benefits

Powerful: Intel vPro® processors deliver smooth, steady meeting performance

Flexible: Clutter-free with easy access — can be mounted under tables or behind displays

Secure: Built-in Lenovo ThinkShield security solutions and Intel vPro® platform manageability

Stable: Preloaded with Windows 10 IoT for stability and added security

Efficient: Purpose-built for UC software with no unnecessary storage or bloatware



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< ThinkSmart Cam and ThinkSmart Bar Easy on the eyes and ears

Lenovo's ThinkSmart accessories are designed to enhance the sound and picture quality of videoconference calls. Flexible and scalable, the ThinkSmart Cam and ThinkSmart Bar are as efficient and effective in large meeting rooms as they are in a home office. Both are Microsoft Teams Rooms and Zoom Rooms certified. And both can be centrally managed with ThinkSmart Manager.



ThinkSmart Cam

This lightweight 4K High Dynamic Range (HDR)-capable camera supports high-resolution frame rates with a wide field of view.

- Built-in vision processing unit (VPU) and neural network for AI-enabled smart meeting features
- Advanced features include auto-zoom, auto-framing, people counting, speaker tracking, and whiteboard awareness
- Can be standalone or wall/TV mounted



ThinkSmart Bar

ThinkSmart Bar is an enterprise-grade sound bar purpose-built with meeting room-based videoconferencing in mind.

- Lightweight standalone premium sound bar
- Four built-in microphones for an immersive experience
- Solution includes a separate puck with four beamforming microphones to clearly capture all speakers' voices

◀ ThinkSmart Manager

Hassle-free remote efficiency

A single view makes everything easier. This cloud-based software lets you see your entire ThinkSmart network on one console — from anywhere. Minimize the need for in-person troubleshooting. Improve issue resolution speed for SLA compliance. Even manage on the go with the Android or iOS mobile app. And get valuable time back for innovation and big-picture goals.

Proactive monitoring

- Get immediate notifications and fix critical issues before they are reported
- See real-time status by device
- Generate reports on device issues and trends

Better protection

- Allow BIOS/SVP change management
- Prevent unwanted USB port use
- Manage passwords centrally for BIOS, Windows, and Microsoft Teams accounts

Remote control

- Remotely deploy, configure, and update devices
- “Apply all” to streamline actions across multiple endpoints
- Enable Windows remote desktop

Choice of plans

- ThinkSmart Manager BASIC: No-cost plan for essential fleet management needs
- ThinkSmart Manager PREMIUM: Subscription plan with additional features

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Premier Support

Direct line to elite technicians

All ThinkSmart solutions come with our top-of-the-line support — for peace of mind around the clock and around the world.

- Advanced technical support, 24x7x365, in more than 100 markets
- Comprehensive hardware and OEM software support
- Single point of contact for simplified end-to-end case management
- Technical account managers for proactive relationship and escalation management
- Priority on service delivery and repair parts
- Lenovo Service Connect Portal for customized reporting and product support

91%

of Premier Support customers would purchase again.

88%

would recommend Premier Support to a peer.

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< Professional Services

Lighten your load end to end

Give support a whole new meaning with optional Professional Services tailored for our Smart Collaboration portfolio. Take advantage of them to get every bit of value from your solutions. All services are performed remotely, or you can purchase full onsite service for a more hands-on experience.



Assess

Get a head start with customized pre-deployment evaluations of your IT infrastructure and deployment guidance.

- Investigation
- Detailed guidance
- Customized reporting



Design

Develop your collaboration space room standards for smooth and easy technology rollouts.

- Meeting space evaluation and categorization
- Room standards documentation
- Detailed plans



Deploy

Set up your Smart Collaboration solutions to hit the ground running.

- Initial configuration and integration
- Asset management
- Documentation



Train

Provide your teams with use case-based training focused on your organization's real-world scenarios.

- Dedicated, experienced instructors
- Custom materials
- Targeted offerings



Maintain

Keep all your devices performing at their best with our yearly maintenance contracts.

- Best practices
- Support via phone, email, or instant messaging
- Guidelines and health check-ins



Full onsite

Give yourself the gift of white glove treatment from a dedicated onsite specialist.

- Physical installation and configuration
- Assessment, room standard design, and training
- Solution optimization

Solutions for all the ways your workforce collaborates

The old office is old news. The new hybrid employee spends at least part of every work week collaborating solo at home. ThinkSmart View and a Lenovo laptop are the ideal solution for personal productivity. And when teams need to be together, redesigned offices offer a range of spaces.



ThinkSmart Edition Tiny



ThinkSmart Cam



ThinkSmart Hub

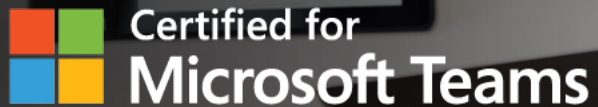


ThinkSmart Bar

ThinkShield protects devices and data. And **ThinkSmart Manager** lets IT remotely monitor and manage all ThinkSmart devices on the network.

Smarter hybrid work ahead

Welcome to the future — a hybrid mix of locations and office types where collaboration is vital and the right technology makes all the difference. Empower your organization with flexible solutions that make it easy to stay collaborative and productive, wherever workplace evolution leads.



Connect with Lenovo. We're experts at breaking down barriers and building smart solutions. When you're ready, we're here to help.



Contact your Lenovo Account Representative or local Business Partner



Visit www.lenovo.com/ThinkSmart

SOURCES

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- 3 Twingate, "What Employees Miss," October 2020
- 4 Slack, "Moving beyond remote: Workplace transformation in the wake of COVID-19," October 2020
- 5 Capgemini, "The Future of Work: From Remote to Hybrid," September 2020
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