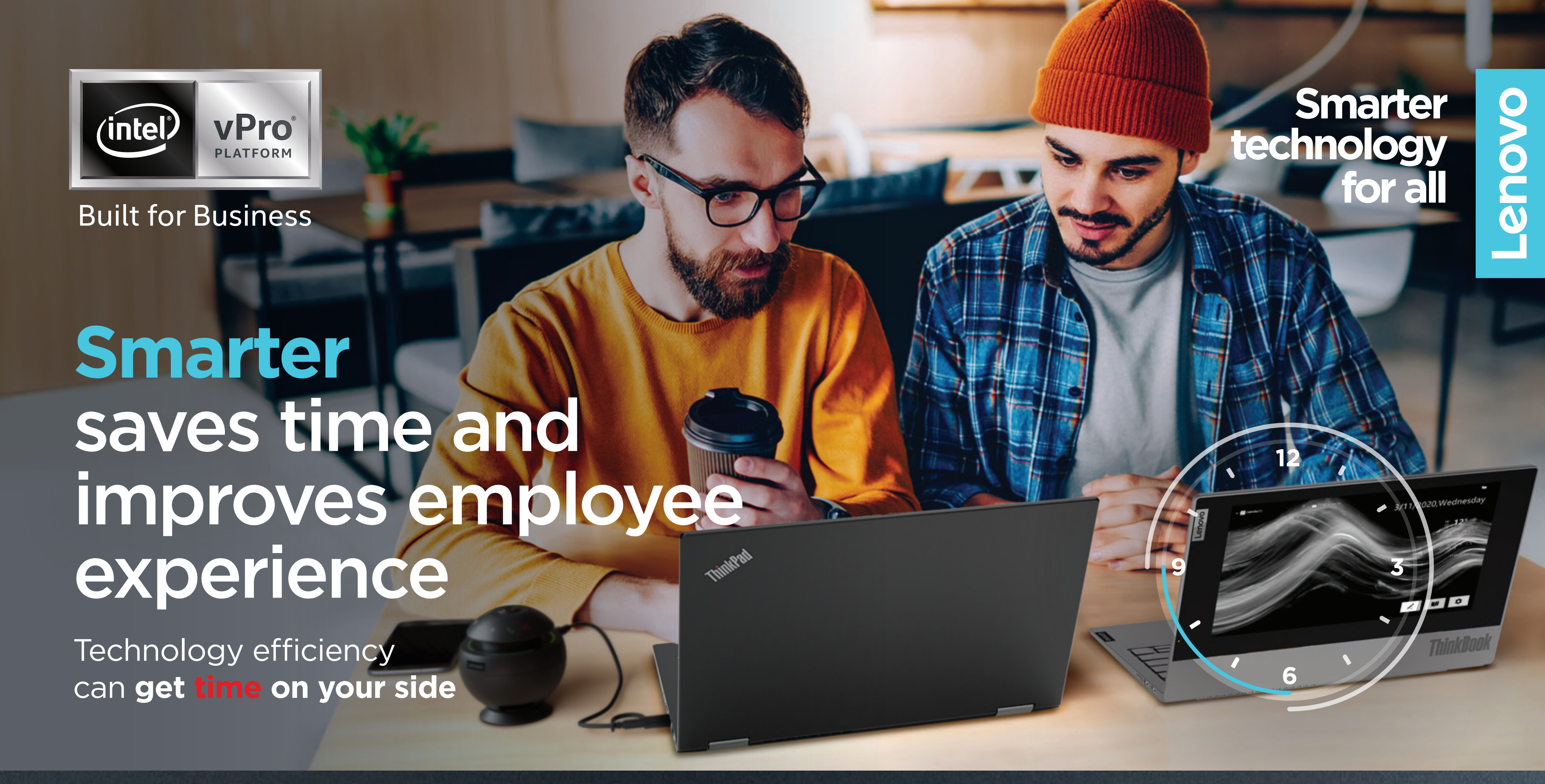


Built for Business

Smarter
technology
for all

Smarter saves time and improves employee experience

Technology efficiency can **get time on your side**

Do your employees constantly chase deadlines and work long hours?

Most SMB employees dedicate a major part of their day at work yet find themselves pressed for time.

Nearly four in ten full-time workers work at least **50 hours** per week[1]

36% of employees tend to complete tasks outside of work hours[2]

51% of small biz owners have no time to focus on themselves[3]

Irregular schedules and work stress have a direct impact on employee experience (EX)

Why do regular work hours never seem enough?

Dodging workplace distractions

Workplaces are filled with distractions—from noisy co-workers, constant email and IM notifications, slow downloads, personal interruptions to delayed meetings.

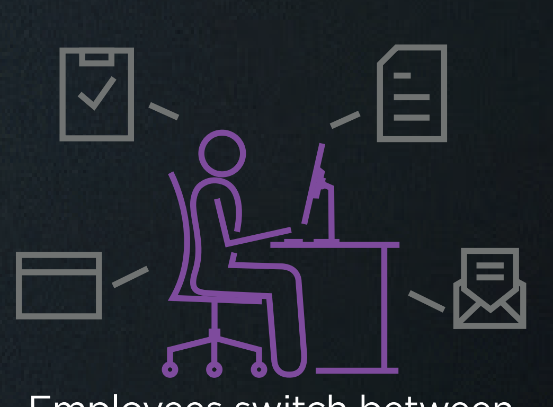
70% of employees admit they feel distracted at work with them getting interrupted **every 3 mins**[4]

46% of distracted employees feel unmotivated, and **41%** feel stressed out[4]

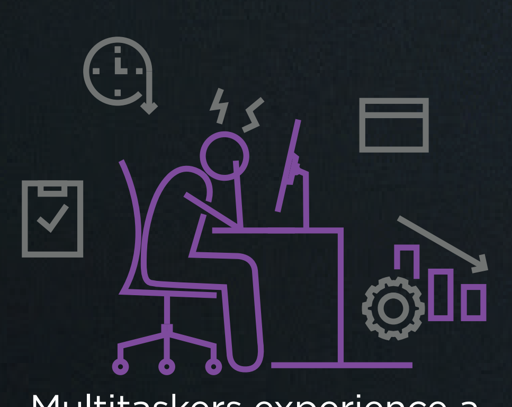
Constant distractions make the workforce feel unfocused and inefficient, affecting both productivity and EX

Losing time to task switching

Most SMB employees, including business owners, wear multiple hats to maximize resources. This leads to managing multiple tasks at the same time.



Employees switch between tasks nearly **300 times per day**[5]



Multitaskers experience a **40%** drop in productivity across the board[6]

Task juggling leaves your employees spinning the wheel and losing focus, making them feel flustered

Employees can have a productive day if they have the right tools to effectively juggle tasks, minimize workplace distractions, and manage work efficiently.

Investing in smarter technology can help your employees focus better and increase their work efficiency, helping them save time and enhancing their EX.

Lenovo ThinkBook Plus *i* helps you stay focused on the task at hand

With its dual displays, the Lenovo ThinkBook Plus *i* that runs on Windows 10 Pro and **powered by the Intel® Core™ processor** is designed for success. Take notes or read e-documents on the A cover, even when the laptop is closed.

Work uninterrupted with ThinkPad X1 Yoga Gen 5

Powered by the built for business Intel vPro® platform that provides a **long battery life for a productive workday.** With up to 13 hours* of battery life, you can stay efficient without worrying about running out charge.

Combining your PC with a ThinkVision monitor gives you more screen space to work on applications simultaneously and avoid distracting pop-ups on the PC.

Collaborate effectively with ThinkPad X1 ANC Headphones

Every word is heard as this accessory mutes ambient noises with Active Noise Cancellation (ANC) and enables clear and effective meetings with 6 mics and Environmental Noise Cancellation (ENC), allowing you to stay focused.

Access highly-skilled technicians with Lenovo Premier Support

Short wait times and faster, first-time resolutions frees up your IT team to focus on strategic tasks.

Time will always be a precious commodity. The right technology empowers your workforce to manage their day better. With **the Intel vPro® platform,** everything you need is in **one package to equip your business** and delight your workforce.

Get time on your side with Lenovo.

Visit our website now

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*Based on results from MobileMark 2018 benchmark tests.

[1] https://news.gallup.com/poll/175286/hour-workweek-actually-longer-seven-hours.aspx

[2] https://workplaceinsight.net/new-research-uncovers-hours-lost-due-to-workplace-distractions/

[3] NFIB, "The Biggest Trials of being a Small Business Owner," November 2015, https://www.nfib.com/video/the-biggest-trials-of-being-a-small-business-owner-nfib/

[4] https://research.udemy.com/research_report/udemy-depth-2018-workplace-distraction-report/

[5] RescueTime Blog, January 2018, https://blog.rescuetime.com/225-million-hours-productivity/

[6] The Muse, "The Surprisingly High Cost of Multitasking," Sarah Chang, https://www.themuse.com/advice/the-surprisingly-high-cost-of-multitasking

5 reasons why Lenovo is a difference maker

- Trusted around the world
- Expertise across categories
- Confidence in our products
- Business-boosting technology
- Flexible support network

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