

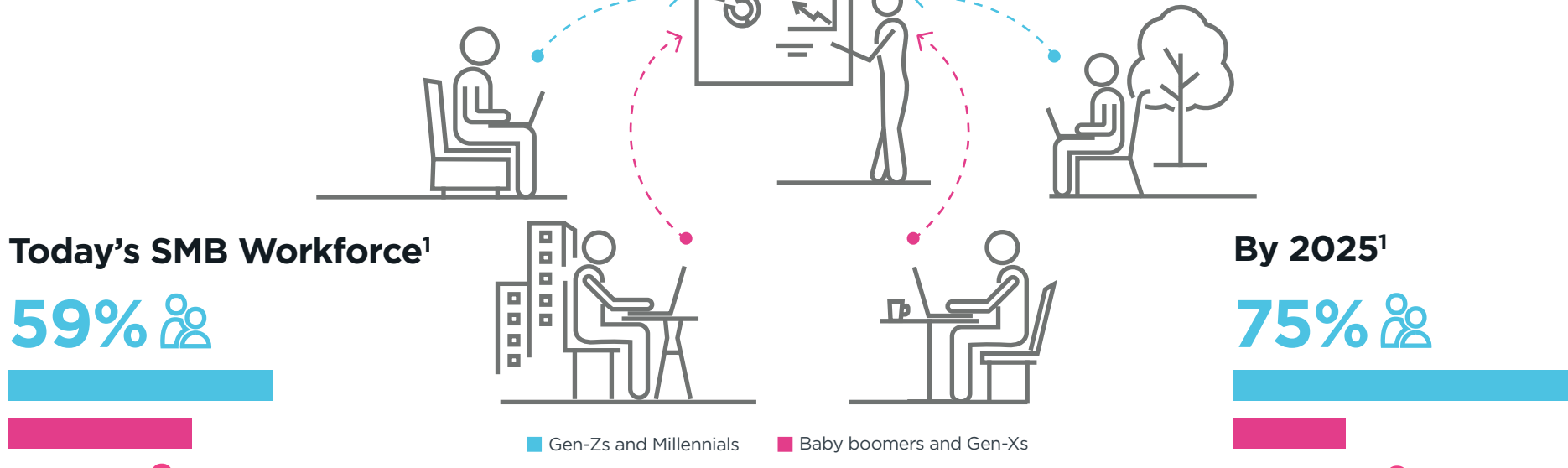
Smarter solutions make virtual meetings seem like in-person collaboration

With technical efficiency **get time on your side**

WORKING BETTER, TOGETHER: IN THE SAME ROOM OR MILES APART

Gen-Zs and Millennials

dominate the modern workplace. They value flexibility and are used to working outside the framework of traditional offices.



They're growing in number and pushing for the freedom to work from nearly anywhere. The new workforce is redefining how teams collaborate—within the same room or half a world apart.

Office locations are branching out. In the next two years, the number of companies with more than **10 office locations** will increase from **22%** to **35%.¹**

45% of employees currently work remotely²—and the numbers are expected to rise.

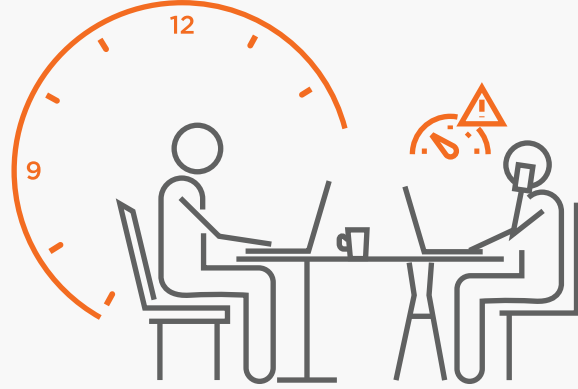
WHAT'S GETTING IN THE WAY OF SUCCESSFUL MEETINGS?



Open Office Distractions

70% of offices have open floor plans to encourage collaboration, but they can also cause distractions due to noisy co-workers, hindering focus and productivity.³

Tech Glitches
15% of electronic meeting time goes to waste because of technology setbacks.⁴ As a result, **25% of employees** report missing work deliverables, which costs employers about **\$37 billion** annually in lost productivity.⁵



Limited or Difficult Access to Resources

Less than 30% of employees have simple, single-sign-on access to cloud-based collaboration and productivity tools and shared files.³



Brainstorming and sharing ideas are fundamental to any team's success and cannot be avoided, even when employees work remotely. That means digital meetings need to get smarter:

38%

of Millennials

say outdated collaboration processes and technologies are holding them back.²



COLLABORATION, REIMAGINED

Get time on your side with smarter technology that helps reshape employee experiences (EX) and meet the demands of today's distributed workforce.

4

STEPS TO A SMARTER APPROACH

1 Tools for Seamless Online Meetings



ThinkSmart Hub 500

for frequent virtual meeting attendees:

- **Powered by the Intel® vPro® platform**, the ThinkSmart Hub 500 is pre-configured for Microsoft Teams and offers instantaneous start to meetings with integrated touch control
- Begin collaborating right away and avoid late starts with built-in audio and video

2 Solutions to Complement Smooth Conferencing



Dedicated Hot Keys for VoIP calls*

facilitate one-touch answering and hanging up for calls on the latest ThinkPad and Lenovo ThinkBook devices running on Windows 10 Pro.

3 Accessories for Immersive Meetings



Active Noise Cancellation (ANC)

in ThinkPad X1 ANC headphones mutes ambient noise for high-quality, distraction-free meetings anytime, anywhere. Environmental Noise Cancellation (ENC) makes the user's voice more audible and clearer.

4 Connectivity for On-the-go Calls



Gigabit Intel® WiFi 6

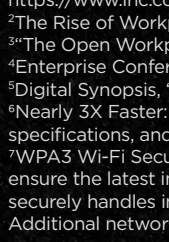
gives employees **fast connections (nearly 3x faster speeds⁶)**, enabling them to work from anywhere distraction-free. The ThinkPad X1 Carbon Gen 8 is **powered by the built for business Intel vPro® platform** and comes with **WiFi 6** that supports the **latest WPA3 WiFi security for increased network security⁷** giving your workforce **a great user experience**.

Lenovo's collaboration solutions make digital meetings seamless and simple. Whether in the office or working remotely, you can stay focused on work, start and wrap up meetings on schedule, and **get time on your side**.

To learn how you can provide your workforce with smarter tools and reshape collaboration,

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