

The future of work and a changing office routine



Where — and when — work gets done has changed.

Many employees want a hybrid approach that includes remote flexibility *and* an option for face-to-face connection with colleagues. Management agrees.



But a hybrid approach to work presents new tech challenges for IT teams, including:

- Remote device deployment and management
- 24/7 help desk support
- Device security

It's more important than ever to have modern devices and services that enable your flexible workforce for success.

Here's a look at solutions for the changing work routine and the tools that keep users productive, no matter where they work.

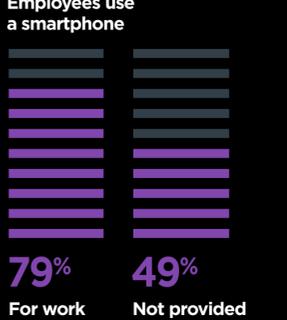
Morning

The IT challenge: Securing distributed teams.



Whether your organization collaborates across different time zones or in the same neighborhood (but on disparate Wi-Fi), secure devices and connections are essential — regardless of when their workday starts.

The workplace of the future needs future-ready security.



SOLUTIONS TO TRY:

Tech that better enables secure collaboration.

Lenovo ThinkShield security solutions powered by the Intel vPro[®] platform are always on alert, protecting teams wherever they access the network. Automated security features flag the actual threats that need attention.



Noon

The IT challenge: Maintaining productivity.



Collaboration tools like video call applications and seamless application support are table stakes. Next, you want to ensure the equipment amplifies this virtual teamwork and is adjustable to an individual's preferred work style.

A hybrid-ready tech wardrobe has flexibility built in.



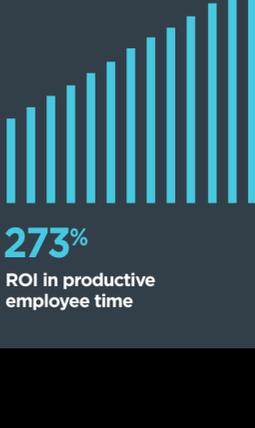
97% of employees use collaboration tools today.¹

SOLUTIONS TO TRY:

Modern devices that collaborate remotely.

Combination packages like the **Lenovo Go Solution** are ideal for employees who travel or need to be nimble as they work from just about anywhere.

Over three years, Microsoft Teams-certified devices like **Lenovo's ThinkSmart Hub**, powered by the built-for-business Intel vPro[®] platform, delivered 273% ROI (\$10.3 million) in productive employee time freed up by improved meeting connectivity.³



And night

The IT challenge: Asynchronous work.



Work-life balance has changed. Employees expect to work beyond or around the standard 9-to-5 schedule.

But flexible work hours mean employees might run into tech challenges while your IT team is off the clock.

Keep the latest equipment in users' hands so they can keep working.



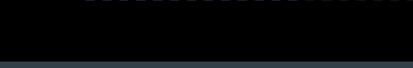
81% of workers say they would be more loyal to a company that offers remote flexibility.⁴

Up-to-date hardware and a managed IT solution can help you stay ahead by predicting a problem, and alerting you before something happens. Since the pandemic, interest in Device as a Service (DaaS) has skyrocketed, signaling an opportunity gap for businesses looking to revive their device lifecycle and keep things fresh.

Nearly 40% of companies are refreshing PCs only every 4+ years.¹



63% of organizations are interested in DaaS solutions.¹



SOLUTIONS TO TRY:

Let SaaS and DaaS do it.

Security as a Service (SaaS) AI and ActiveEDR from **SentinelOne** predict, detect, and stop even zero-day attacks.

Device as a Service (DaaS) can help you deploy devices and protections that are always up to date. **Lenovo DaaS** provides a faster refresh to the latest devices compared to traditional IT purchase cycles, and the **Lenovo DaaS Managed Absolute** offering can manage and maintain your entire fleet.

Plus, **Lenovo Premier Support** offers a 24/7 direct line to elite engineers for comprehensive hardware and software support — meaning less downtime for end users when things go wrong.

Help the whole day run smoothly, regardless of what's on the horizon.

Your team responds to the future of work will differentiate your company from competitors. Lenovo is here to help with modern solutions running Microsoft Windows 10 Pro on the Intel vPro[®] platform, the unrivaled PC solution.

Contact your Lenovo Account Representative or local Business Partner.

Visit www.lenovo.com/PursueTheNew



Lenovo recommends Windows 10 Pro for Business.

Smarter technology for all

