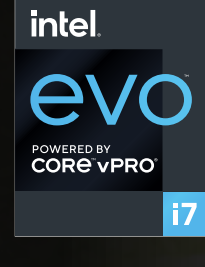


# Smarter solutions make virtual meetings seem like in-person collaboration

Smarter technology for all

Lenovo

With technical efficiency **get time on your side**



Intel® Evo™ vPro® platform  
Built for Business



Windows 10

Succeed anywhere with Windows 10 Pro



## WORKING BETTER, TOGETHER: IN THE SAME ROOM OR MILES APART



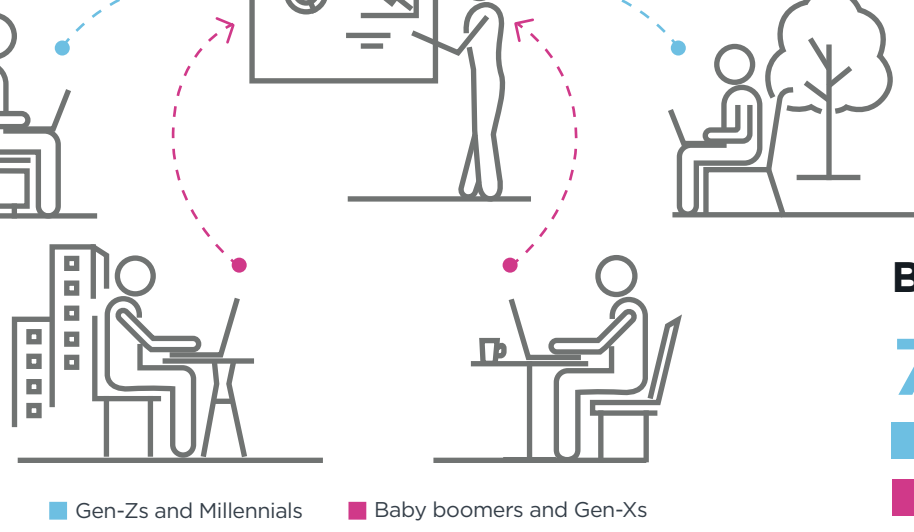
### • Gen-Zs and Millennials •

dominate the modern workplace. They value flexibility and are used to working outside the framework of traditional offices.

#### Today's SMB Workforce<sup>1</sup>

59%

41%



#### By 2025<sup>1</sup>

75%

25%

**Office locations are branching out.** In the next two years, the number of companies with more than **10 office locations** will increase from **22%** to **35%**.<sup>1</sup>



**45% of employees currently work remotely<sup>2</sup>**—and the numbers are expected to rise.

## WHAT'S GETTING IN THE WAY OF SUCCESSFUL MEETINGS?



### Open Office Distractions

**70% of offices** have open floor plans to encourage collaboration, but they can also cause distractions due to noisy co-workers, hindering focus and productivity.<sup>3</sup>

**Tech Glitches**  
**15% of electronic meeting time goes to waste** because of technology setbacks.<sup>4</sup> As a result, **25% of employees** report missing work deliverables, which costs employers about **\$37 billion** annually in lost productivity.<sup>5</sup>



### Limited or Difficult Access to Resources

**Less than 30% of employees** have simple, single-sign-on access to cloud-based collaboration and productivity tools and shared files.<sup>3</sup>

Brainstorming and sharing ideas are fundamental to any team's success and cannot be avoided, even when employees work remotely. That means digital meetings need to get smarter:

38%

of Millennials

say outdated collaboration processes and technologies are holding them back.<sup>2</sup>



## COLLABORATION, REIMAGINED

**Get time on your side** with smarter technology that helps reshape employee experiences (EX) and meet the demands of today's distributed workforce.

4

### STEPS TO A SMARTER APPROACH

#### 1 Tools for Seamless Online Meetings



##### ThinkSmart Hub 500

for frequent virtual meeting attendees:

- **Powered by the Intel vPro® platform**, the ThinkSmart Hub 500 is pre-configured for **Microsoft Teams** and offers instantaneous start to meetings with integrated touch control
- Begin collaborating right away and avoid late starts with built-in audio and video

#### 2 Solutions to Complement Smooth Conferencing



##### Dedicated Hot Keys for Online Meetings\*

facilitate one-touch answering and hanging up for calls on the latest ThinkPad and Lenovo ThinkBook devices running on **Windows 10 Pro**.

#### 3 Accessories for Immersive Meetings



##### Active Noise Cancellation (ANC)

in ThinkPad X1 ANC headphones mutes ambient noise for high-quality, distraction-free meetings anytime, anywhere. Environmental Noise Cancellation (ENC) makes the user's voice more audible and clearer.

#### 4 Connectivity for On-the-go Calls



##### Gigabit Intel® Wi-Fi 6

gives employees **fast connections (nearly 3x faster speeds<sup>6</sup>)**, enabling them to work from anywhere distraction-free. The ThinkPad X1 Carbon Gen 9<sup>†</sup> powered by the **Intel® Evo™ vPro® platform** offers best-in-class wireless and wired connectivity.<sup>7</sup> Wi-Fi 6 supports the WPA3 standard for increased network security,<sup>8</sup> offering uninterrupted and safe collaboration for your workforce.

Lenovo's collaboration solutions make digital meetings seamless and simple. Whether in the office or working remotely, you can stay focused on work, start and wrap up meetings on schedule, and **get time on your side**.

To learn how you can provide your workforce with smarter tools and reshape collaboration,

Download eBook

Visit our website

\*Requires Skype for Business or Microsoft Teams subscription; not pre-installed.

<sup>†</sup>Product is available in selected markets later. Speak with your local sales representative to learn more.

<sup>1</sup>Inc. Magazine, "The (Millennial) Workplace of the Future Is Almost Here"

<sup>2</sup>https://www.inc.com/peter-economy/the-millennial-workplace-of-future-is-almost-here-these-3-things-are-about-to-change-big-time.html

<sup>3</sup>The Rise of Workplace Collaboration in 2019 <link>

<sup>4</sup>"The Open Workplace Is Not Enough," video, https://youtu.be/eNQLNtZis

<sup>5</sup>Enterprise Conferencing User Behavior and Impact Report, Sapio Research, 2019, https://loopup.com/app/uploads/2018/01/enterprise-conferencing-impact-report-2017.pdf

<sup>6</sup>Digital Synopsis, "How Managers Are Killing Productivity With Useless Meetings That Cost \$37 Billion/Year," https://digitalsynopsis.com/tools/meetings-are-a-waste-of-time/

<sup>7</sup>Nearly 3X Faster: 802.11ax 2x2 160 MHz enables 2402 Mbps maximum theoretical data rates, ~3X (2.8X) faster than standard 802.11ac 2x2 80 MHz (867 Mbps) as documented in IEEE 802.11 wireless standard specifications, and require the use of similarly configured 802.11ax wireless network routers.

<sup>8</sup>Best in class wireless and wired connectivity. Based on integrated Intel® Wi-Fi 6 (Gig+) and Thunderbolt™ 4 technology. For more complete information about performance and benchmark results, visit intel.com/T17gen.

<sup>9</sup>WPA3 Wi-Fi Security Features: The Wi-Fi Alliance industry consortium will certify Wi-Fi 6 products for compliance with the IEEE 802.11ax standard, and will require WPA3 security protocol as a pre-requisite to ensure the latest in Wi-Fi security features. WPA3 Simplified Passwords: WPA3 uses Simultaneous Authentication of Equals (SAE) to replace the Pre-Shared Key (PSK) exchange protocol used by WPA2. SAE more securely handles initial key exchange and uses forward secrecy, which makes it more resistant to offline decryption attacks and provides stronger password-based authentication. WPA3 Enhanced Protection: Additional network protection comes from the equivalent of 192-bit cryptographic strength across an 802.11ax network and is superior to the 128-bit AES encryption utilized with WPA2.

## 5 reasons why Lenovo is a difference maker



Trusted around the world



Expertise across categories



Confidence in our products



Business-boosting technology



Flexible support network

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