



Lenovo

It's Game On

with Esports Tournaments by Lenovo Esports + Carrot



A One-of-a-Kind Tournament for Any Budget

Tournament Launch and Logistics

	Basic Virtual Tournament	Complete Virtual Tournament	Complete In-Person Tournament
Complete tournament development	•	•	•
Create a comprehensive tournament website	•	•	•
Train school coach and advisor	•	•	•
Facilitate workforce development session with participating students and education partners	•	•	•
Design and print all in-school materials ¹		•	•
General and share related PR communications, social media and photo assets		•	•
Promotional video asset creation that covers everything from recruiting, to interviews, to the championship		•	•
Purchase video game for students		•	•
Optional Game Design courses for students		•	•
Tournament related chatroom monitoring		•	•
Design and order team jerseys for championship		•	•
Source and secure a venue for championship			•
Complete in-person event management for championship			•

Prizing

Virtual meeting with video game developers for the winning team	•		
Customized championship rings for the winning team		•	•
Chaperoned trip to a video game developer for winning team		•	•
All-expense paid trip to game design camp for winning team		•	•
Award-winning game accessory bundle for the winning team		•	•

¹Bilingual if needed

Customized Tournament

Have a tournament idea in mind and don't see it listed above? Let us help by creating an offering customized to your school or district's needs.

