

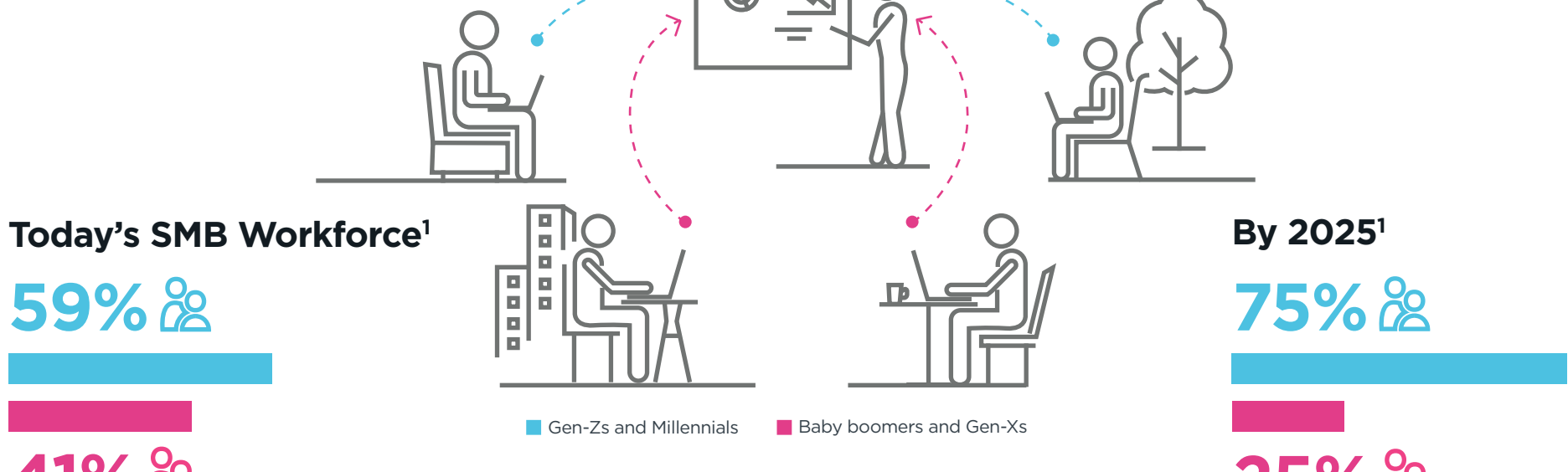
Smarter solutions make virtual meetings seem like in-person collaboration

With technical efficiency **get time on your side**

WORKING BETTER, TOGETHER: IN THE SAME ROOM OR MILES APART

• Gen-Zs and Millennials •

dominate the modern workplace. They value flexibility and are used to working outside the framework of traditional offices.

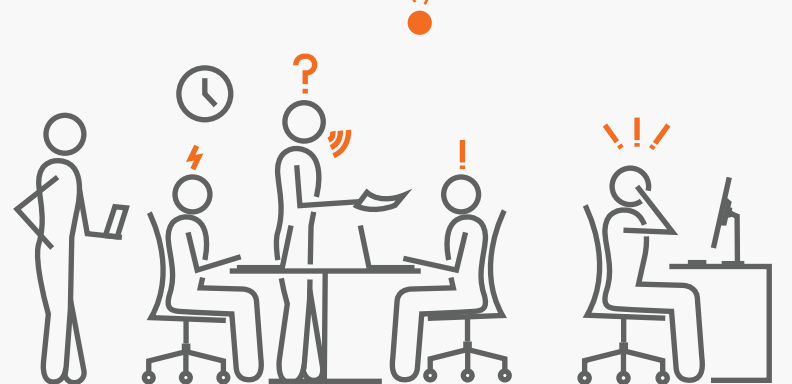


They're growing in number and pushing for the freedom to work from nearly anywhere. The new workforce is redefining how teams collaborate—within the same room or half a world apart.

Office locations are branching out. In the next two years, the number of companies with more than **10 office locations** will increase from **22%** to **35%.¹**

45% of employees currently work remotely²—and the numbers are expected to rise.

WHAT'S GETTING IN THE WAY OF SUCCESSFUL MEETINGS?



Open Office Distractions

70% of offices have open floor plans to encourage collaboration, but they can also cause distractions due to noisy co-workers, hindering focus and productivity.³

15% of electronic meeting time goes to waste because of technology setbacks.⁴ As a result, **25% of employees** report missing work deliverables, which costs employers about **\$37 billion** annually in lost productivity.⁵

Tech Glitches



Limited or Difficult Access to Resources

Less than 30% of employees have simple, single-sign-on access to cloud-based collaboration and productivity tools and shared files.³

Brainstorming and sharing ideas are fundamental to any team's success and cannot be avoided, even when employees work remotely. That means digital meetings need to get smarter:

38%

of Millennials

say outdated collaboration processes and technologies are holding them back.²



COLLABORATION, REIMAGINED

Get time on your side with smarter technology that helps reshape employee experiences (EX) and meet the demands of today's distributed workforce.

4

STEPS TO A SMARTER APPROACH

1 Tools for Seamless Online Meetings



ThinkSmart Hub 500

for frequent virtual meeting attendees:

- **Powered by the Intel vPro[®] platform**, the ThinkSmart Hub 500 is pre-configured for Microsoft Teams and offers instantaneous start to meetings with integrated touch control
- Begin collaborating right away and avoid late starts with built-in audio and video

2 Solutions to Complement Smooth Conferencing



Dedicated Hot Keys for Online Meetings*

facilitate one-touch answering and hanging up for calls on the latest ThinkPad and Lenovo ThinkBook devices running on Windows 10 Pro.

3 Accessories for Immersive Meetings



Active Noise Cancellation (ANC)

in ThinkPad X1 ANC headphones mutes ambient noise for high-quality, distraction-free meetings anytime, anywhere. Environmental Noise Cancellation (ENC) makes the user's voice more audible and clearer.

4 Connectivity for On-the-go Calls



Gigabit Intel[®] Wi-Fi 6

gives employees **fast connections (nearly 3x faster speeds⁶)**, enabling them to work from anywhere distraction-free. Lenovo ThinkPad X1 Carbon Gen 9, powered by **Intel[®] Evo[™] vPro[®] platform**, is built for what IT needs and users want, offering best-in-class wireless and wired connectivity.⁷

Lenovo's collaboration solutions make digital meetings seamless and simple. Whether in the office or working remotely, you can stay focused on work, start and wrap up meetings on schedule, and **get time on your side**.

To learn how you can provide your workforce with smarter tools and reshape collaboration,

[Download eBook](#)

[Visit our website](#)

*Requires Skype for Business or Microsoft Teams subscription; not pre-installed.

¹Inc. Magazine, "The (Millennial) Workplace of the Future Is Almost Here" <https://www.inc.com/peter-economy/the-millennial-workplace-of-future-is-almost-here-these-3-things-are-about-to-change-big-time.html>

²The Rise of Workplace Collaboration in 2019 <link>

³The Open Workplace Is Not Enough," video, <https://youtu.be/eNQLNLqtZIs>

⁴Enterprise Conferencing User Behavior and Impact Report, Sapio Research, 2019, <https://loopup.com/app/uploads/2018/01/enterprise-conferencing-impact-report-2017.pdf>

⁵Digital Synopsis, "How Managers Are Killing Productivity With Useless Meetings That Cost \$37 Billion/Year," <https://digitalsynopsis.com/tools/meetings-are-a-waste-of-time/>

⁶Nearly 3X Faster: 802.11ax 2x2 160 MHz enables 2402 Mbps maximum theoretical data rates, ~3X (2.8X) faster than standard 802.11ac 2x2 80 MHz (867 Mbps) as documented in IEEE 802.11 wireless standard specifications, and require the use of similarly configured 802.11ax wireless network routers.

⁷Best in class wireless and wired connectivity. Based on integrated Intel[®] Wi-Fi 6 (Gig+) and Thunderbolt[™] 4 technology. For more complete information about performance and benchmark results, visit intel.com/11p-gen.

⁸WPA3 Wi-Fi Security Features: The Wi-Fi Alliance industry consortium will certify Wi-Fi 6 products for compliance with the IEEE 802.11ax standard, and will require WPA3 security certification as a pre-requisite to ensure the latest in Wi-Fi security features.WPA3 Simplified Passwords:WPA3 uses Simultaneous Authentication of Equals (SAE) to replace the Pre-Shared Key (PSK) exchange protocol used by WPA2. SAE more securely handles initial key exchange and uses forward secrecy, which makes it more resistant to offline decryption attacks and provides stronger password-based authentication.WPA3 Enhanced Protection: Additional network protection comes from the equivalent of 192-bit cryptographic strength across an 802.11ax network and is superior to the 128-bit AES encryption utilized with WPA2.

5 reasons why Lenovo is a difference maker



Trusted around the world



Expertise across categories



Confidence in our products



Business-boosting technology



Flexible support network