

Cybersecurity is having a moment.

25%

Security personnel waste 25% of their time **chasing** false alerts.<sup>1</sup>

74%

of companies plan to permanently shift to **more remote work** post-pandemic.<sup>2</sup>

17M

On average, employees have access to more than 17 million company files.<sup>3</sup>

**4**x

Nearly 4x more employees are now **working remotely** around the world.<sup>3</sup>

\$3.9M

The global average **cost of a data breach** is \$3.9M.<sup>4</sup>

20%

Remote workers have caused data breaches in 20% of organizations.<sup>5</sup>

**3**x

**Attacks on IoT devices** tripled in the first half of 2019.<sup>6</sup>

68%

of business leaders feel their **cybersecurity risks are increasing.**<sup>7</sup>

ThinkPad® X1 Carbon designed on Intel® Evo™ vPro® platform





Windows 10

Lenovo recommends Windows 10 Pro for Business.

# ThinkShield is ready.

The ThinkShield security portfolio — powered by the Intel vPro® platform — safeguards the entire lifecycle of a device, layering protections for holistic and comprehensive security coverage. It is built on a set of **core beliefs** about how best to serve the evolving security needs of your business teams.



# Strong security fundamentals allow IT to drive growth.

When IT spends less time on updates and password resets, they can serve a more critical role as drivers of innovation and growth.



# Security that interferes with productivity is unacceptable.

If device security slows down your employees, they'll find ways to circumvent it. The best solutions stay out of their way.



# Innovation must not outpace security.

Every technological advancement opens an organization up to new threats — and the hackers are ready to exploit them. Security solutions must be able to adapt.



# Comprehensive solutions reduce costs and pay returns.

Technical debt accumulates when you attempt to solve one security issue at a time with solutions that weren't designed to work together. Customizable, end-to-end solutions reduce sunk costs and create new cost efficiencies.



ThinkPad P14s i Mobile Workstation





Windows 10

# What is ThinkShield?

A comprehensive portfolio of end-to-end security tools that encompasses hardware, software, services, and processes.

# Advanced solutions across four categories

#### ThinkShield Built-in Platform Security\*

- Intel vPro® platform
- Microsoft Secured-core PC-ready
- · Secure wipe
- Self-healing BIOS
- Tamper switch
- Security Engine
- Webcam privacy shutter
- Windows 10 Hello and FIDO2

\*Security features for devices built on the Intel vPro\* platform.

#### ThinkShield Device Protection

- Fingerprint reader with match-on-chip
- IR camera
- · Keep Your Drive service
- PrivacyGuard with PrivacyAlert (shoulder surfing protection)

### ThinkShield Threat and Data Protection

- Full-disk encryption and management
- SentinelOne® Al-powered antivirus
- WinMagic SecureDoc Enterprise is a flexible, scalable solution designed not only to protect data and ensure compliance, but more importantly to optimize operations and enable a unified encryption strategy across an enterprise.

#### ThinkShield Security Management

- Absolute® software-based endpoint management
- IoT endpoint protection
- MobileIron mobile-centric, zero-trust security
- Lenovo Commercial Vantage device management portal
- BUFFERZONE uses patented virtualization technology to isolate internet applications and contain cyber attacks so that they cannot get through to the endpoint or the network.

**76**%

of security pros are focused on detection, but **protection can save businesses up to \$1.4M per attack.**8 **38**%

Only 38% of global organizations **believe they are prepared** for a sophisticated cyberattack.<sup>9</sup>

#### **Security by Design**

Security begins in R&D and extends through our supply chain and the lifecycle of every device we build.

#### **Secure Supply Chain**

Every step of the manufacturing process is controlled, audited, and tamper-proof from our facility to your employees' desks.

ThinkPad X13 i





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# Can your devices defend and repair themselves?

Advanced hardware security and BIOS protection hardens endpoints from attack and restores devices to a known good state.

Intel® Hardware Shield

Part of the built-for-business Intel vPro® platform, Intel® Hardware Shield puts extra locks on the Lenovo BIOS so a bogus firmware update can't take hold of your device.

#### Infrared camera

Integrated IR cameras enable biometric authentication and presence detection, which alert users to shoulder surfers and lock the device when the user is away.

#### **PrivacyGuard**

Filters the screen to restrict the field of view.

#### **Secured-core PC**

Guards against attacks aimed below the operating system, keeping malicious code out of the BIOS. Deep security integration between hardware, firmware, and the Windows 10 Pro OS builds a bedrock of security at the heart of the device.

#### The root of trust

Secured-core PCs boot up against a security checklist known as the "root of trust." If processes and movements deviate from the norm, boot-up is aborted.

# **Secured-core PC Enablement Services**

The Lenovo team can configure a Securedcore PC at the factory, ensuring your entire fleet is enabled consistently and accurately.

ThinkPad X1 Yoga

Firmware vulnerabilities

have grown

**750**%

since 2016.10

Gartner predicts that

70%

of enterprises without a firmware upgrade plan will experience a firmware breach by 2022.<sup>11</sup>



Smart Thunderbolt™/USB protection prevents unauthorized data transfer by restricting port access to only non-storage peripherals.

#### **Security Engine**

A custom chip embedded within Lenovo Think devices that performs security functions that are completely isolated from the software.

#### **USB** secure hard drive

High-level, 256-bit AES security, as well as a keypad for entering an 8- to 16-digit password.

#### **Webcam privacy shutter**

Integrated physical webcam cover assures that the camera is not in use.





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Defending your data against tomorrow's threats.

Almost every component in a PC is susceptible to attack. The Lenovo ThinkShield portfolio is watching all of them. You can't be with employees every minute... but ThinkShield can.

#### **Data encryption**

Whether data lives on a device hard drive or in the cloud, ThinkShield protections — including WinMagic — can encrypt it from end to end so sensitive data can be safely shared.

#### **Frictionless authentication**

Eight modes of secure authentication — including biometrics, PIN, and picture passwords with Windows 10 Hello — take the peril out of passwords and credentials.

Lenovo's match-on-chip and match-on-network fingerprint readers are the most secure in the industry.

# Next-generation antivirus protection

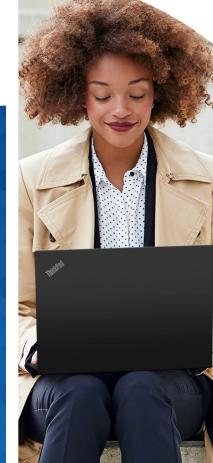
Cloud-based and autonomous, SentinelOne® uses AI and ActiveEDR to predict, prevent, and stop even zero-day attacks, alerting the network and rolling your devices back to a clean, known good (pre-breach) state.

#### **Secure disposal**

Your data is protected even when your device reaches end of life. You can elect to keep your hard drive,<sup>12</sup> or we can securely wipe the data and dispose of the device in an environmentally sensitive manner.

ThinkPad T14s i designed on Intel® Evo™ vPro® platform





**38**%

of employees are not confident they know how to stay secure while working remotely.<sup>13</sup>

46%

of websites have highsecurity vulnerabilities that an end user could never know about.<sup>14</sup>





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# Is it really a solution if you're working harder?

ThinkShield gives IT teams a custom-fitted solution to protect and manage the entire fleet — even remotely.



**79**%

of organizations currently use **security automation tools** or plan to use them within the next 3 years.<sup>15</sup>



#### Flexible patching

Lenovo Patch makes it easy to quickly patch vulnerabilities and keep devices up to date. Critical patches can be instantly delivered organization-wide.



#### **Lenovo Thin Installer**

Install updates behind the scenes automatically without involving the end user. Lenovo Thin Installer also directly injects a patch into the OS without adding code.



# **Absolute® Persistence** endpoint management

The Absolute® software dashboard delivers visibility and access to every device in your network, no matter where it's operating.



#### **Self-healing BIOS**

The Lenovo BIOS automatically restores endpoint devices to a clean, pre-breach known good state in the event of an attack.



#### **Windows Autopilot**

Simplify deployment with zero-touch device provisioning for IT.



#### **Lenovo Commercial Vantage**

Give your users a central portal that you configure — to manage hardware settings, set preferences, and check system updates.



#### **Device as a Service**

Deploy devices with security that is always up to date.

# \$1.55M

Incident response automation can **reduce the total cost** of a data breach by \$1.55M.<sup>16</sup>



ThinkVision® P40w

ThinkCentre® M90q Tiny designed on Intel vPro® platform





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# **Lenovo DaaS**

A refreshingly simple approach to device management

# Discover the smarter simplicity of Device as a Service

Take the next step to seamlessly enable your workforce and let Lenovo take care of everything — all for one affordable, predictable monthly fee.

Choose from the latest Lenovo devices with the built-for-business Intel vPro® platform and Microsoft Windows 10 — and focus on business priorities instead of IT management.



#### Free up capital

and improve employee productivity.



## Get end-to-end services and support

that precisely match your needs.



## **Enjoy the simplicity** of one predictable

of one predictable monthly fee.



## Easily add or remove devices

from your plan. Pause your service as business needs change.

63%

of respondents in a recent global survey indicated they were interested in a DaaS solution.<sup>17</sup>



ThinkCentre M90a All-in-One ThinkPad X1 Extreme





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# A battle on infinite fronts:

**Securing the IoT** 

The next step in the ongoing digitization of industry is the Internet of Things (IoT): bringing connectivity and intelligence to a new class of devices. Sensors, robotics, autonomous vehicles, medical equipment — connected objects are transforming businesses. But many of these devices were not designed with security in mind.

With the Lenovo ThinkEdge SE30, businesses have a simple edge computing option for securing and centralizing the management of connected devices.

The amount of time it takes for an IoT device to be attacked by bots once connected.<sup>18</sup>



#### **Absolute®**

If critical applications go offline or malfunction, Absolute Persistence® technology can automatically get them back online.



#### **Encryption**

In addition to a TPM chip, encryption services like Windows BitLocker and WinMagic can protect data from prying eyes.



#### MobileIron

Provides a console through which IoT devices, data, security, and policies can be managed.



# Virtualization-based security

Isolates IoT device activity from other critical processes, preventing malware from entering the network.



A secure gateway for protecting IoT devices against attack. All devices connected to the ThinkEdge SE30 benefit from ThinkShield protections.



ThinkEdge SE30 designed on Intel vPro® platform



ThinkVision T27hv





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# Free up your time to innovate.

# IT leaders do more than protect data. You accelerate progress.

IT security gives organizations a competitive edge. The ThinkShield security portfolio speeds technological progress without impeding the employee experience.

# IT security isn't a cost — it's an investment that drives returns.

With ThinkShield solutions in place, IT will spend less time setting up, monitoring, and securing devices, and more time implementing breakthrough technology.

# Security solutions keep IT teams agile and ahead of the game.

You don't have to play catch-up. ThinkShield solutions prepare you for tomorrow's threats with PCs that can defend themselves.

53%

of executives are **"extremely concerned"** about the effects of cyberthreats on growth prospects.<sup>19</sup>

86%

of businesses that believe in security's ability to open new business opportunities saw 10%+ revenue growth year over year.<sup>20</sup>

# **Evolve and thrive with ThinkShield security**

ThinkShield is Lenovo's security portfolio of hardware, software, services, and processes — fully customizable solutions to secure your critical data and business technology. Lenovo recommends Windows 10 Pro for business powered by the Intel vPro® platform.

Visit www.lenovo.com/FlexibleWorkforce and connect with a security specialist. We can help customize the right solution for your business.



ThinkPad X1 Fold





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