

Market insights and trends

Providing direction for a **Smarter Way Forward.**

**Smarter
technology
for all**

Lenovo



Remote work isn't new but is a growing norm.

25-30% of the workforce is estimated to be working at home on a multiple-days-a-week basis by the end of 2021.¹

44% of employees report that don't have the right technology and tools to work productively outside of the office.

> 77% of employees believe their employers are now more open to remote work.



The employee experience has dramatically shifted.

47% prefer working at the office as before, once restrictions lift, while **53%** want to work from home as much as possible.²

37% feel they aren't as productive when working from home vs. working in the office.

Only 36% are confident in their company's ability to operate normally if they work remotely.



Flexibility is key.

76% of global office workers and **82%** of U.S. office workers say they want to continue to work from home, at least weekly.³

Only 16% of global office workers—and **19%** in the U.S.—want to solely work from home. Most prefer a hybrid.³

60% of employees would give up their desk at the office in exchange for working from home some or all of the time.⁴



Security investments are non-negotiable.

With 70% of organizations planning to increase cybersecurity spending following the current crisis, protection must extend beyond the network to employee devices.⁵

Barracuda Networks reported a **667%** **upsurge in phishing** emails since the end of February.

Since COVID-19, the FBI has seen a **300%** increase in cybercrime. Companies need to invest more in security to protect dispersed workforce.



Technology—not design—is transforming the office environment.

69% of companies plan to take up less real estate, enabling them to focus on equipping employees to work productively from home while sustaining the bottom line.⁶

91% of businesses are using or planning to adopt AR/VR technology, boosting productivity and cost savings.⁷

A typical employer can save about **\$11,000/year** for every person who works remotely half of the time.⁸

(1) <https://globalworkplaceanalytics.com/work-at-home-after-covid-19-our-forecast> (2) Gallup, April 19 (3) <https://globalworkplaceanalytics.com/brags/news-releases> (4) <https://globalworkplaceanalytics.com/brags/news-releases> (5) <https://www.securitymagazine.com/articles/92437-of-organizations-to-increase-cybersecurity-spending-following-covid-19-pandemic> (6) CoreNet Global (7) <https://www.techrepublic.com/article/91-of-businesses-already-using-or-planning-to-adopt-ar-or-vr-technology/> (8) <https://globalworkplaceanalytics.com/work-at-home-after-covid-19-our-forecast>

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