

# Security is critical to the future of higher education



## A prime target

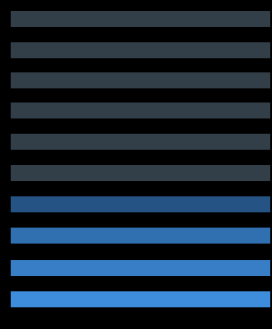
With a wealth of personally identifiable information (PII) and valuable, confidential research, institutions of higher education are a favorite for hackers.



Cyberattacks on higher education increased 30% in July and August of 2020, compared to 6.5% across all other industries.<sup>1</sup>



## Data security



**41%** of higher education cyberincidents were caused by social engineering.<sup>2</sup>

Students, faculty, and staff in remote/hybrid learning environments are at heightened risk for phishing scams and other unsafe online behavior.

AI-powered antivirus protection from **SentinelOne** detects, prevents, and can automatically roll back from malware attacks.

## IT management of security solutions



Devices for students and faculty are deployed across a wide range of on- and off-campus locations.

Remote manageability features on the built-for-business **Intel vPro® platform** ensure that IT leaders never lose contact with students and their devices.



## Student and faculty engagement

Remote students, faculty, and staff need easy access to IT support.

**Lenovo Commercial Vantage** gives users a central portal to manage hardware settings, set preferences, and check system updates.

Persistent endpoint visibility and management from **Absolute** or **Intel® Active Management Technology** on the Intel vPro® platform reduce downtime.

## Operating costs



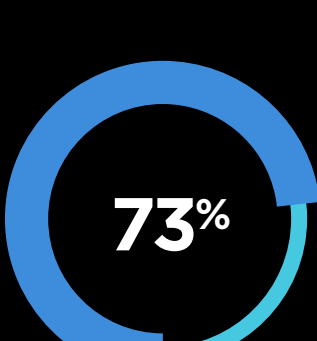
Licensing end-to-end device management with **Lenovo DaaS Managed Absolute** is the most efficient and flexible way to support a remote learning environment.

**67%** of ITDMs are extremely interested in moving to a DaaS model.<sup>3</sup>

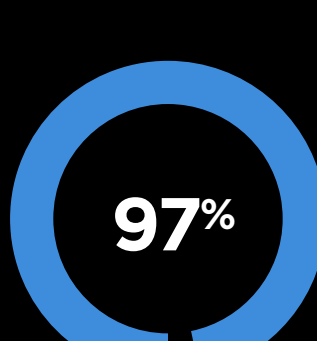


## Hybrid learning

Even as more students return to on-campus learning, the need for hybrid learning technology will persist.



Among higher education students, 73% agreed that they would like to take some fully online courses in the future.<sup>3</sup>



97% of organizations are using secure collaboration tools such as Microsoft Teams.<sup>4</sup>

Wide adoption of collaboration software will continue as faculty, students, and staff navigate the borderless campus of the future.

**Evolve and thrive with ThinkShield security.** ThinkShield is Lenovo's security portfolio of hardware, software, services, and processes — fully customizable solutions to secure your critical data and technology.

**Get the most comprehensive protection with a modern Windows 10 Pro device powered by the Intel vPro® platform.**

Learn more about how Lenovo is supporting the future of higher education. Visit [www.lenovo.com/Education](http://www.lenovo.com/Education).

SOURCES

- 1 "Not for Higher Education: Cybercriminals Target Academic & Research Institutions Across the World," Check Point Software Technologies, September 2020
- 2 "Cybersecurity in Education: 10 Important Facts and Statistics," StealthLabs, June 2021
- 3 Heather L. Schwartz, David Grant, et al., "Remote Learning Is Here to Stay," rand.org, 2020
- 4 Lenovo, "The Future of Work and Digital Transformation" study, April 2021



Lenovo recommends Windows 10 Pro for Business.

Smarter technology for all

