

Staying Connected in a Work-From-Anywhere World

Advances in technology have enabled unprecedented workforce globalization and a subsequent increase in remote working. While these trends have generated many positive effects, they've also created all-new communication and integration complexities. As a result, companies are turning to a host of innovative solutions to keep employees around the world connected and engaged.

TALENT ON A GLOBAL SCALE

Technology has drastically expanded the **global** employee talent pool.



Since 2005, **work-at-home** has grown by

159%¹

THE REMOTE OFFICE

Technology has not only changed how employees work, but **where**.

It's predicted that by 2027, the majority of US employees will **work remotely** to some extent²

COLLABORATION COMPLEXITIES

Remote working can create complexity across



Locations



Devices



Platforms



People



86%

of corporate executives and employees say that **ineffective communications** is a big reason for failures in the workplace³

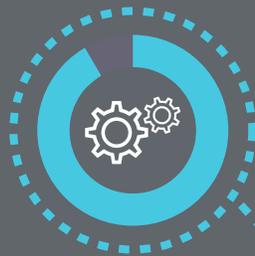


1 "Telecommuting Trend Data," GlobalWorkplaceAnalytics.com, August 16, 2019
2 "Freelancing In America," UpWork.com, October 17, 2017
3 Nick Stein, "Is Poor Collaboration Killing Your Company?" Salesforce.com, September 12, 2012
4 Stephanie Vlegels, "9 in 10 office workers regularly experience technology-related stress in meetings surveys shows," Barco, April 27, 2016

CONNECTING THE DOTS

Companies are increasingly utilizing video conferencing and content sharing tools to **keep employees connected** around the world.

94%
of businesses say
video conferencing
increases productivity⁵

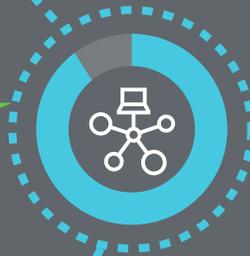


Keeping employees connected and engaged is becoming the ultimate competitive advantage in driving speed of execution, while also reinforcing employee experience.



Joseph Mingori
General Manager
Lenovo WW Smart Office

89%
of users say video
conferencing helps
them **feel connected**⁶



38%
of users said that video
communications allow
them to **collaborate and
share** documents more
easily and in real time⁷



Lenovo's innovative solutions like ThinkSmart Hub 500 for Microsoft Teams are purpose-built to keep workers united and collaborative across the street, and around the world.

Learn more about the Lenovo ecosystem of smarter solutions and watch *Staying Connected in a Work-From-Anywhere World* at www.lenovo.com/ThinkSmart

⁵ Erin Wolfe, "Video Conferencing Statistics for 2019," Lifesize, September 10, 2019
⁶ Erin Wolfe, "Video Conferencing Statistics for 2019," Lifesize, September 10, 2019
⁷ Erin Wolfe, "Video Conferencing Statistics for 2019," Lifesize, September 10, 2019

