



Built for Business

Healthcare security market insights and trends

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Hackers are following the money.

\$1,000 can be fetched for a single patient record.¹

20% increase globally in ransomware, with a growing focus on "soft targets" like hospitals.²

73% of U.S. organizations that paid the ransoms were targeted and attacked again with ransomware.³

\$49,060 is the global average value of ransoms paid.⁴



Don't open the door to an attack.

21% of healthcare employees write down their usernames and passwords near their computers (US and Canada).⁵

41% of healthcare companies say they have knowingly sacrificed security for expediency or business performance.⁶

75% of IT security personnel say they are not keeping up with software patching.⁷

1 out of every 7 phishing email scams are clicked on by healthcare employees.⁸



Cybercriminals aren't letting a good crisis go to waste.

132 reported breaches between February and May, **50% more** than during the same time last year.⁹

9,000 coronavirus-related phishing emails in March alone.¹⁰

300,000 unique online threats detected attempting to take advantage of the Coronavirus crisis from January through March.¹¹

20.2M IoT attacks globally since January, an increase of **over 50%**.¹²

(1) <https://www.beckershospitalreview.com/cybersecurity/patient-medical-records-sell-for-1k-on-dark-web.html> (2) <https://www.sonicwall.com/resources/2020-cyber-threat-report-mid-year-update-pdf/> (3) <https://www.businesswire.com/news/home/20180327005451/en/Survey-53-Percent-Organizations-Blame-Legacy-Antivirus> (4) <https://www.techrepublic.com/article/ransomware-consumers-would-hold-ceos-personally-responsible-for-attacks/> (5) <https://www.accenture.com/us-en/blogs/blogs-losing-cybersecurity-culture-war>, 2018 (6) Statistic provided by Imprivata on the webinar "Shielding Healthcare Data from Cyberthreats: Tools You Can Use from A to V," May 2019. (7) Ponemon Institute: The Cost of Insecure Endpoints <https://www.absolute.com/en-gb/go/reports/the-cost-of-insecure-endpoints> (8) <https://www.hipaajournal.com/study-healthcare-employees-phishing-attacks/> (9) <https://www.healthcarefinancenews.com/news/number-cybersecurity-attacks-increase-during-covid-19-crisis> (10) <https://www.techradar.com/news/how-to-reduce-remote-working-cyber-security-attacks> (11) <https://www.securityinfowatch.com/cybersecurity/information-security/breach-detection/blog/21132101/the-online-coronavirus-threat> (12) <https://www.sonicwall.com/resources/2020-cyber-threat-report-mid-year-update-pdf/>

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