

Security is critical to the future of higher education

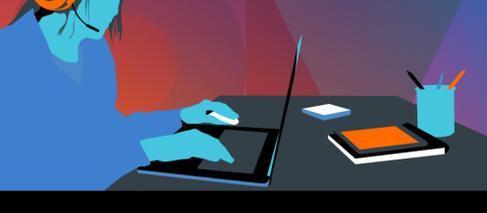


A prime target

With a wealth of personally identifiable information (PII) and valuable, confidential research, institutions of higher education are a favorite for hackers.



Cyberattacks on higher education increased 30% in July and August of 2020, compared to 6.5% across all other industries.¹



Data security



41% of higher education cyberincidents were caused by social engineering.²

Students, faculty, and staff in remote/hybrid learning environments are at heightened risk for phishing scams and other unsafe online behavior.

AI-powered antivirus protection from **SentinelOne** detects, prevents, and can automatically roll back from malware attacks.



IT management of security solutions

Devices for students and faculty are deployed across a wide range of on- and off-campus locations.

Remote manageability features on the built-for-business **Intel vPro® platform** ensure that IT leaders never lose contact with students and their devices.

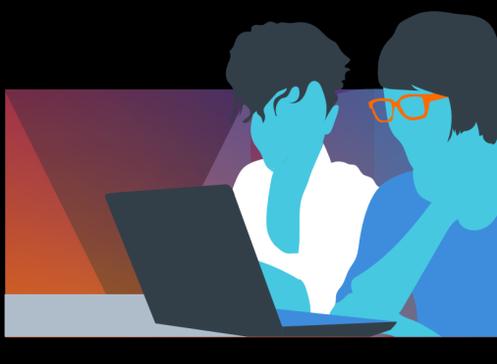


Student and faculty engagement

Remote students, faculty, and staff need easy access to IT support.

Lenovo Commercial Vantage gives users a central portal to manage hardware settings, set preferences, and check system updates.

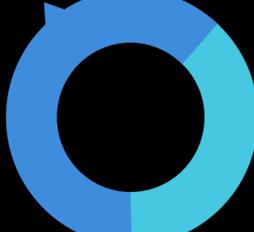
Persistent endpoint visibility and management from **Absolute** or **Intel® Active Management Technology** on the Intel vPro® platform reduce downtime.



Operating costs

Licensing end-to-end device management with **Lenovo DaaS Managed Absolute** is the most efficient and flexible way to support a remote learning environment.

67% of ITDMs are extremely interested in moving to a DaaS model.³



Hybrid learning

Even as more students return to on-campus learning, the need for hybrid learning technology will persist.



Among higher education students, 73% agreed that they would like to take some fully online courses in the future.³



97% of organizations are using secure collaboration tools such as Microsoft Teams.⁴

Wide adoption of collaboration software will continue as faculty, students, and staff navigate the borderless campus of the future.

Evolve and thrive with ThinkShield security.

ThinkShield is Lenovo's security portfolio of hardware, software, services, and processes — fully customizable solutions to secure your critical data and technology.

Get the most comprehensive protection with a modern Windows 10 Pro device powered by the Intel vPro® platform.

Learn more about how Lenovo is supporting the future of higher education. Visit www.lenovo.com/Education.

SOURCES

1 "Not for Higher Education: Cybercriminals Target Academic & Research Institutions Across the World," Check Point Software Technologies, September 2020
 2 "Cybersecurity in Education: 10 Important Facts and Statistics," StealthLabs, June 2021
 3 Heather L. Schwartz, David Grant, et al., "Remote Learning Is Here to Stay," rand.org, 2020
 4 Lenovo, "The Future of Work and Digital Transformation" study, April 2021



Lenovo recommends Windows 10 Pro for Business.

