

Creating the office of the (hybrid) future

Collaboration takes center stage as enterprises embrace flexible work



“Leading organizations will boldly question long-held assumptions about how work should be done and the role of the office.”

McKinsey¹



In the new hybrid work world, traditional offices are transforming. While employees like working from home, **87% say being onsite is important for collaborating with team members and building relationships.**²

Here's how yesterday's office is becoming today's hub of co-creation, with different environments and purpose-built technology to match all the ways your workforce collaborates.

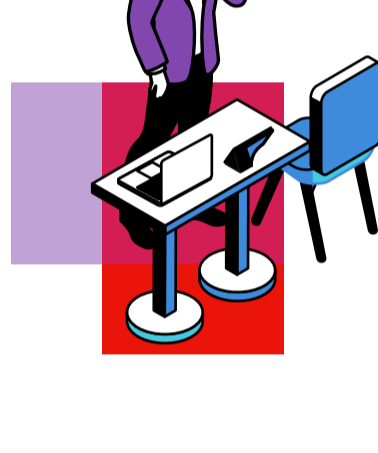
The reimagined workplace

1

Private focus and quiet collaboration: Phone booths and pods

Employees need deep thinking spaces:

- Personal collaboration device
- UC platform like Microsoft Teams
- Laptop



2

Casual collaboration or solo work: Informal spaces

- Laptop/tablet



3

Scheduled in-person/remote collaboration: Team meeting spaces

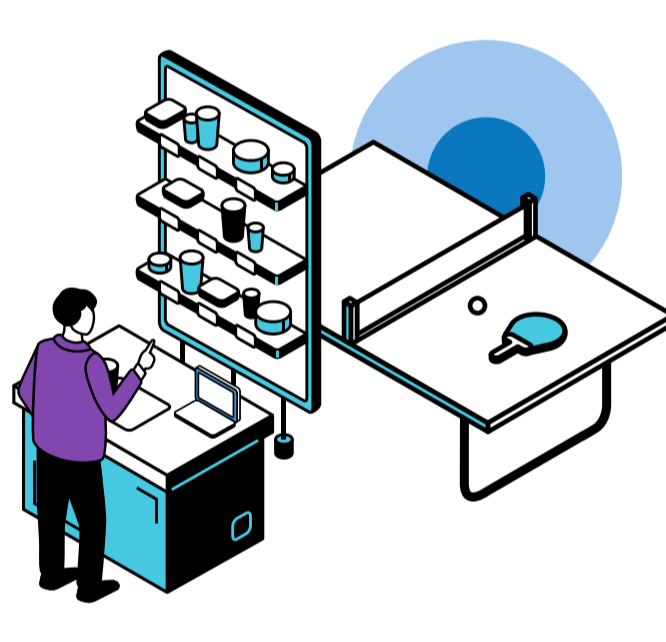
- Room system like ThinkSmart Hub
- UC platform
- Camera and sound bar
- Laptop/tablet



4

Social connections: Downtime activities and snacks

45% of remote workers miss social connections.³



5

Side-by-side work: Hot desking workstations

- Desktop/laptop/tablet
- Personal collaboration device
- UC platform



6

Remote collaboration: Work from home

66% of employees say they're more productive working from home.⁴

- Desktop/laptop/tablet
- Personal collaboration device
- UC platform



Ready to reimagine your workplace?

Lenovo, Microsoft, and the Intel® Evo™ vPro® platform deliver the best thin and light laptop experience for highly mobile business users.¹



Deploying Microsoft Teams-certified devices like Lenovo's ThinkSmart Hub

Over 3 years:⁵

273% ROI

\$10.3M

in productive employee time freed up by improved meeting connectivity

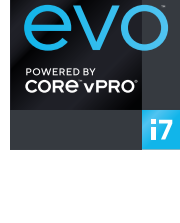
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Contact your Lenovo Account Representative or local Business Partner.

Visit www.lenovo.com/FlexibleWorkforce

SOURCES

- 1 McKinsey, "Reimagining the office and work life after COVID-19," June 2020
- 2 PwC, "US Remote Work Survey," January 2021
- 3 Twingate, "What Employees Miss," October 2020
- 4 Lenovo internal research, July 2020
- 5 Forrester, "The Total Economic Impact™ of Microsoft Teams Devices," January 2021



Smarter technology for all

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