Ensuring success in a hybrid world.

How you can enable the flexible workforce of the future.

Windows 10

Lenovo recommends Windows 10 Pro for business

Smarter technology for all

Lenovo

90% Prior to COVID, around 80% of the global workforce worked from home. Not anymore.

When the world stopped for Covid, the workplace changed forever.

Working from home became the new normal, and employees were quick to adapt to the experience.

The employee perspective

Working from home opened employees' eyes to a higher degree of **freedom and flexibility**. As a result...

60% of workers now prefer to work from home

78% of employees say they have more time in their working day

61% of employees say they are more productive when working from home.

So, is the office officially dead?

No, there's more to this story...

83% of workers say that the optimal working model is **hybrid**

90% of workers still want to travel to an office or meeting space for the chance to connect with colleagues.

Workers want the best of both worlds, **but how can businesses deliver the hybrid model?**

The business view

With the right resources, people can be productive in any environment. Businesses need to address three key areas when delivering a hybrid model and enabling their flexible workforce.

Security
Providing a shield that safeguards users, devices, data and business apps across a larger coverage area.

Collaboration
Providing the full range of software and devices that will allow a distributed workforce to work well together.

Productivity
Providing new workstations and environments that will empower workers to operate efficiently from anywhere.

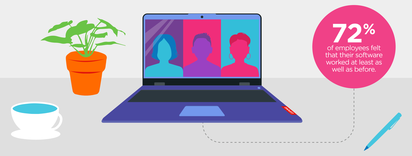
The tech perspective

The shift to flexible working models is creating unprecedented challenges for IT decision makers.

83% are now actively preparing for a hybrid model.

52% have seen their data security budgets increase.

But... the fear that working from home would create a raft of technical difficulties has not materialised.



72% of employees felt that their software worked at least as well as before.

Did you know...?

66% of employees say collaboration tools improve their productivity and efficiency.

There's always room for improvement.

Security remains the No. 1 concern for IT decision makers. **But despite this...**

60% of ITDMs don't strictly enforce password policies.

Businesses also need to look at the way they provide IT support.

2 OUT OF **3** employees feel that out-of-office IT support takes longer, or is difficult to access.

So, what are flexible workers looking for in their devices?

- ✓ Privacy
- ✓ Noise Reduction
- ✓ Eye Production
- ✓ Effective Device Cooling

How Lenovo can support your transition to a hybrid working model.

Lenovo has the products, solutions and services to meet the needs of employees, and support the three pillars of an enabled flexible workforce - **Security, Collaboration and Productivity.**

What does seamless security look like?

Thinkbook PCs
Advanced Lenovo laptops with smart security features built-in like smart power on, user authentication featuring biometric log-ins and ThinkShutter to avoid prying eyes

Bufferzone
A next generation endpoint security solution that isolates potential malicious content to prevent infections from affecting the rest of the computer. Giving your team unrestricted access to information while empowering IT to secure thousands of endpoints.

Windows Hello
Lenovo ThinkBook has advanced identity protection like Smart Power On fingerprint readers (FPR) and IR cameras that leverage Windows Hello for Business to provide secure authentication.

What does confident collaboration look like?

Thinkbook PCs
Lenovo Think devices are powered by the latest 11th Gen Intel® Core™ processors to deliver on what IT needs and users want, giving you more power with less effort. A productivity boost for every employee in every scenario.

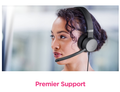
Lenovo Go
Purpose-built PC accessories that enhance mobile productivity. Set up a collaborative workspace, anywhere, anytime.

Lenovo ThinkSmart Hub 500
Easy to deploy, simple to use meeting solution. It delivers Microsoft certified smart collaboration solutions designed on the Intel vPro® platform it delivers business class performance.

What does productive-from-anywhere look like?

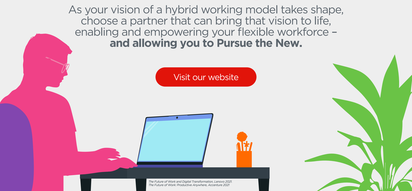
ThinkPad PCs
Stay productive and engaged wherever you are. ThinkPad PCs are powered by Intel vPro® platform for unrivaled business class solutions

ThinkVision
High-end monitors that deliver crisp, colourful visuals while reducing eye-strain featuring modern collaboration requirements with features like 1080p IR/RGB webcam, noise-canceling microphones, and integrated speakers



Premier Support
Comprehensive IT support that offers easy access to tech engineers and a unique employee satisfaction model freeing IT to focus on strategic efforts that move the organization forward.

At Lenovo, we've made it our mission to power yours.

As your vision of a hybrid working model takes shape, choose a partner that can bring that vision to life, enabling and empowering your flexible workforce – **and allowing you to Pursue the New.**

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