

Working hard to achieve higher productivity?

With Lenovo and Microsoft, there's a smarter way forward—and it starts with improving your employee experience.

Smarter
technology
for all

Lenovo

 Windows 10

Lenovo recommends
Windows 10 Pro for business.





Contents

Page

- 3** **Productivity Starts with People**
The workforce is changing
- 4** **Smart Portfolio**
Collaborate from anywhere
- 7** **Laptops**
Performance wherever and whenever you need it
- 9** **Desktops / All-In-Ones**
Powerful on-demand productivity
- 11** **Windows 10 Pro**
Securely powering potential
- 13** **Accessories**
Getting the most out of your Lenovo devices
- 14** **Monitors**
Seeing is believing
- 16** **Security and services**
Keeping your users safe and supported
- 18** **Aim for Engagement and Productivity Will Follow**
A positive employee experience equals greater customer satisfaction



Productivity starts with people

The workforce is changing

Millennials and Gen Z now form over half the global knowledge workforce. They are digital natives who expect the high performance and style of their personal tech to be reflected in their work devices.

And, as more and more of that work happens away from the office, technology plays an increasingly critical role.

Your employees want to be operating at peak potential, uninhibited by poor performance or connectivity issues. They need modern, reliable, secure technology that lets them get on with the task in hand. In fact;

93% of millennial workers say that a business having up-to-date technology is an important factor when choosing a workplace.¹

Lenovo and **Windows 10 Pro** give them exactly what's required.

Smart Portfolio

Collaborate from anywhere

Meetings — face to face or virtual — are an important part of workplace culture. The simpler it is for your people to connect with each other in the office, or from a remote location, the simpler and faster it becomes for them to form teams, share ideas and solve problems.

Lenovo's ThinkSmart Collaboration tools, running **Microsoft Teams** conferencing software, are a fuss-free way to smooth project progress.



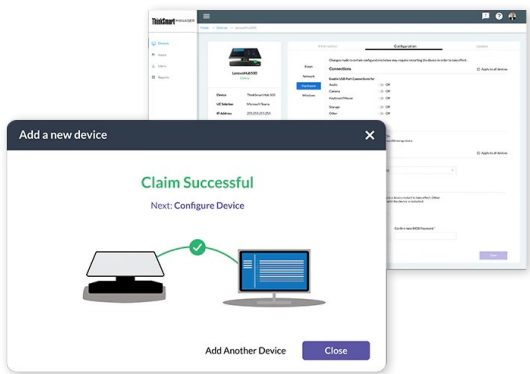
ThinkSmart Hub 500

ThinkSmart Hub 500 integrates video, audio, and touch screen capabilities in one compact device. Ideal for small and medium conferencing spaces, it offers instant connectivity and instant conferencing — connect with anyone, anytime.



ThinkSmart View

With **ThinkSmart View** you can check global calendars, start voice and video meetings instantly, and share content in real-time. Small in size, it has clear audio with a powerful built-in microphone and speaker, one-touch camera shutter for total privacy, and PIN protection.



ThinkSmart Manager

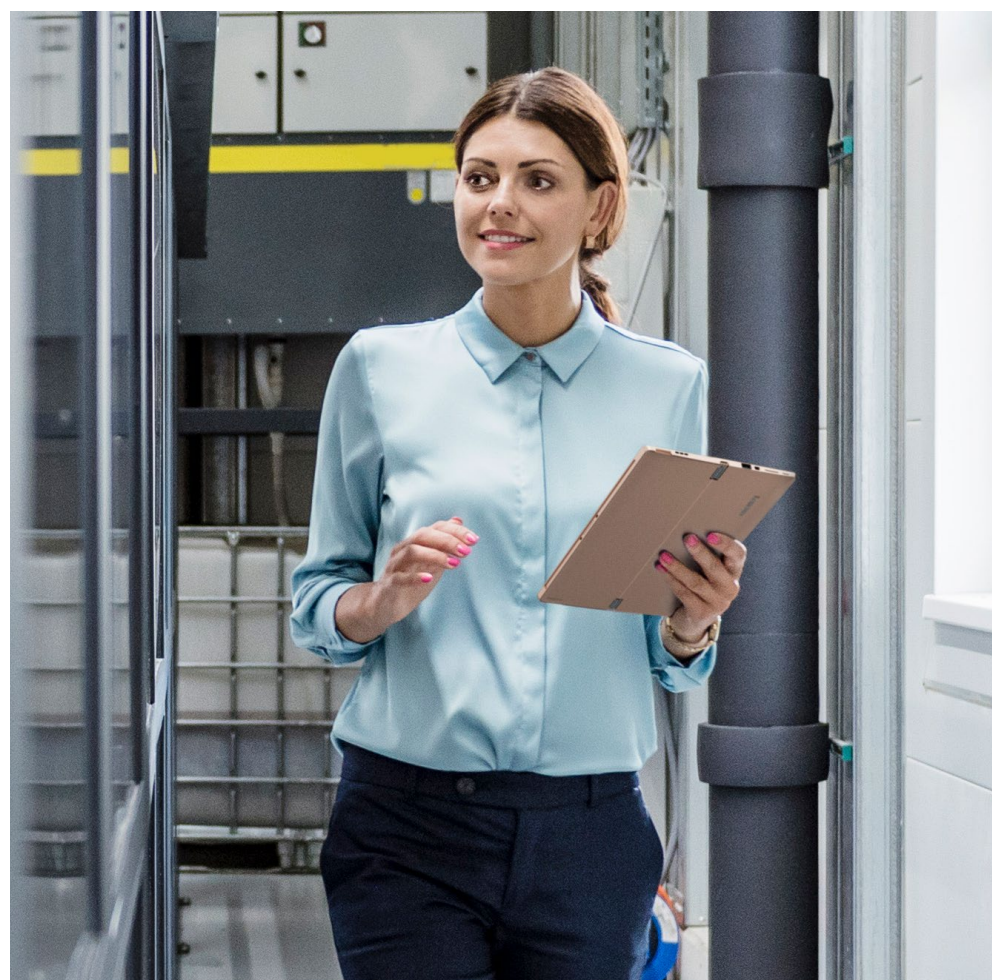
ThinkSmart Manager enables you to manage your entire **ThinkSmart** network from one central console — deploy and update devices, configure rooms, networks and hardware, quickly and easily. You can also view real-time status reports, and resolve issues before users report problems.



Smart Office Services

Smart Office Services deliver personalized and professional services that help you get the most out of **ThinkSmart** devices.

We provide a detailed investigative assessment and follow-up report, and can assist with live and virtual demonstrations.



Deployment Services

Deployment Services include virtual deployment installation and integration assistance. We also offer **training classes** and **maintenance services** to take the stress out of updates and device changes.

We also offer on-site '**white glove**' services for those who prefer to work with a dedicated, on-site specialist for installation, configuration, and troubleshooting.



Discover a new way to work together with Microsoft Teams.

One-click connectivity for audio and video calling — from anywhere — simplifies collaboration without compromising privacy and security. Teams of 10 or 10,000 can meet in one place, no matter how many places they're in, to access, share, and edit Word docs, PowerPoint, and Excel files in real time.

Laptops

Performance wherever
and whenever you need it

From productivity workhorses to ultra-slim devices, with Lenovo's laptop portfolio you can find the optimal solution for every role and employee.

Innovations include spill-proof keyboards, adaptable screens that fold to become tablets, optimised WiFi performance, and advanced security features. **ThinkPads** are MIL-SPEC tested for durability and ruggedness, to ensure reliable performance even under extreme working conditions.



With advanced productivity and privacy features, the elegant **ThinkPad X1 Series** ultra-portables deliver superb mobile performance with long-lasting battery life, best-in-class connectivity, and rapid charging technology.

And, with the addition of the revolutionary **ThinkPad X1 Fold** — the world's first fully functional PC with a folding OLED display — there's a laptop for the smartphone era.

The **ThinkPad T Series**, our rugged, powerful business flagship series, delivers on looks, performance, industry-leading battery life, and all-around capability.

If it's productivity and price that matter most, **ThinkPad L Series** delivers. These powerful laptops and 2-in-1s boast legendary reliability and superior web-conferencing — all at cost-conscious pricing.



ThinkPad X1

Stylish and affordable productivity make the **ThinkPad E Series** stand out. While the **Lenovo V Series** are powerful and secure notebooks engineered for the rough and tumble of business travel.

Powerful mobile workstations with legendary reliability, **ThinkPad P** workstations are designed with professional-grade graphics and processors for work-anywhere high performance.



ThinkPad X1 Fold



ThinkPad Pro Docking Station supports UHD video via the DP 1.4 port

and delivers rapid charge power to selected laptops – offering 80% charge in 30 minutes.

Desktops / All-In-Ones

Powerful on-demand productivity

Why pay for mobility if you don't need it?

Lenovo desktops offer flexibility, expandability and durability for long-life performance in a range of workplace environments.

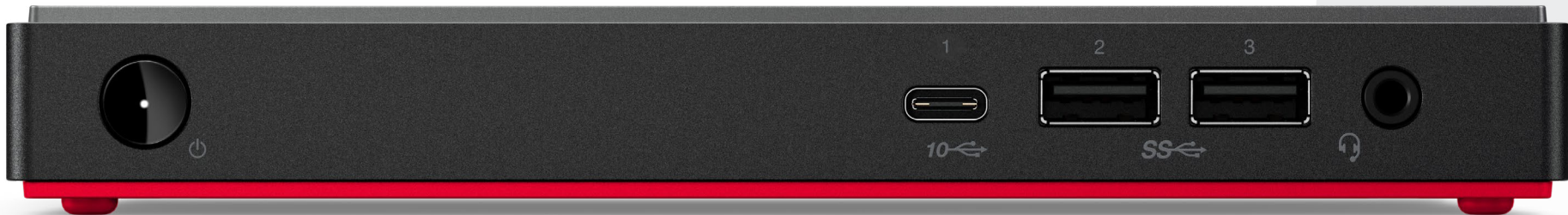
Flexible and adaptable, **compact desktops** can be mounted under desks or behind displays, but still offer the performance and connectivity options of a regular desktop.



ThinkCentre M70a

**ThinkCentre
Tiny-In-One Series**

delivers big-business performance with impressive processing power, platform stability, durability, and energy efficiency. Sliding one into the back of a **ThinkCentre Tiny-in-One** display transforms it into a modular all-in-one PC, giving you the power to customize and upgrade your system.



ThinkCentre Nano M90n

is the world's smallest commercial PC, making most paperback books look large in comparison. While small in size, the Nano delivers powerful desktop performance and extra workspace to get more done, faster.

Windows 10 Pro

Securely powering potential

Windows 10 Pro powers Lenovo devices and provides a seamless, rich experience, enabling users to tackle complex tasks with speed and ease.

Enhanced **productivity** means it is compatible with more business systems, works seamlessly with the most trusted productivity and collaboration suites, and offers dramatically increased boot times and Office app performance.



ThinkVision S28u



ThinkVision X1

ThinkCentre M90n

Comprehensive **security** includes business-class tools and built-in protection for data, equipment, and people, to secure business information and personal identities. Firewall, secure boot, file-level information-loss protection, and advanced biometrics, make this the most secure version of Windows yet.

Streamlined, flexible **management** simplifies identity, device, and application management.

Simplified updates, and **Windows Autopilot**, for zero-touch deployment, boost productivity for IT and end users alike.

Accessories

Getting the most out of your Lenovo devices

Lenovo offers a wide range of accessories to meet your needs, from headsets, through speakers, cases, docking stations, and keyboards to mice and more.

Now even the most remote location can have all the functionality of a full-featured office. Here are just a few examples:



Lenovo USB-C Powerbank

Extend both notebook life and employee productivity with the **Lenovo USB-C Powerbank**. Compatible with Lenovo and ThinkPad Slim-tip and USB-C powered notebooks, it can also power small mobile devices.



Lenovo ThinkPad USB-C Travel Hub

This is an essential extension adapter that enables easy connection to an external monitor, wired network, and USB device via a single robust USB Type-C port.



Lenovo ThinkPad Pen Pro stylus

Sketch designs with the **Lenovo ThinkPad Pen Pro stylus**. With up to 130 minutes of continuous use per charge, it's also ideal for handwritten notes during long meetings.

ThinkVision

Monitors

Seeing is believing

Crisp, vivid-color Lenovo ThinkVision monitors boost productivity, unleash creativity, and limit eye strain. Where there's room, consider a second monitor — more screen real estate, greater creativity.

Whether you're looking for a simple external display to use with a laptop, a high-resolution 4K monitor to complement your desktop or tower PC, or one of today's new portable monitors that make it easy to take a full-size display wherever you go, Lenovo has the right monitor for you.



Lenovo



ThinkVision T Series

High-performance monitors for business and corporate use, include VoIP and USB hub models. A new LTPS (Lift, Tilt, Pivot, Swivel) stand design allows perfect ergonomic positioning and a swivel capability for portrait mode viewing.



ThinkVision E Series

Affordable, comfortable, wide-angle monitors that deliver sharp visuals in the office or elsewhere.



ThinkVision S Series

Mainstream monitors with performance and style, ideal for small and medium business settings (and budgets).

Security and services

Keeping your users
safe and supported

ThinkShield is Lenovo's comprehensive portfolio of security offerings across device protection, threat and data protection, and security management that seamlessly integrates with Think devices.



Protection is critical, but so are the services that support devices.

Any device must be configured, deployed, managed, maintained, updated, and secured — all without interrupting users. **And that means a trusted eco-system geared to every stage of a PC lifecycle.**

With a range of services, including **Windows Autopilot** for zero-touch deployment, we enable IT teams to be more efficient and end-users to be more productive, at every stage.



ThinkShield

It's built in,
not bolted on.

And is fully customizable to
keep your business ahead
of dangerous and costly
data breaches.

Lenovo

Aim for engagement and productivity will follow

A positive employee experience equals greater customer satisfaction

It should come as no surprise to find that engaged, motivated employees are more productive.

But you might be astonished to learn that happy employees also generate **81% higher customer satisfaction**². That's a win:win, with improved output and longer, deeper, more profitable relationships feeding each other.

But it's not the only way in which employee experience (EX) and productivity go hand in hand. Companies that invest in employee experience are **4x more profitable**³ than those that don't.

And businesses investing in employee experience report more innovation, profits, and revenue. More than **4x average annual profit**³, and more than **2x average annual revenue**³.

Giving your employees the right tools for the job is much more than just a nod towards their expectations of technology in the workplace. It's the foundation of enhanced employee experience, greater productivity, and improved customer satisfaction.

Happy employees generate

81%

higher customer satisfaction²

Companies that invest in employee experience are

4x

more profitable³

Smarter
technology
for all

Lenovo

No matter how or where your employees work...

Lenovo and Microsoft together can help
your business find a smarter way forward.



Lenovo recommends
Windows 10 Pro for business.

¹ <https://www.forbes.com/sites/forbestechcouncil/2018/06/28/meeting-millennial-expectations-in-these-four-areas-of-technology/#4739750c4ffc>

² <https://www.cmswire.com/digital-workplace/want-better-customer-experience-start-with-your-employees/>

³ <https://www.raconteur.net/the-hive/future-employee-experience>

©2020, Lenovo Group Limited. All rights reserved.

All offers subject to availability. Lenovo reserves the right to alter product offerings, prices, specifications or availability at any time without notice. Models pictured are for illustration purpose only. Lenovo is not responsible for typographic or photographic errors. Information advertised has no contractual effect. Lenovo, ThinkSmart, ThinkPad, ThinkCentre and ThinkVision are trademarks of Lenovo. Microsoft, Windows and Vista are registered trademarks of Microsoft Corporation. All other trademarks are the property of their respective owners.