You can't predict the future. You can prepare for it.

Plan today for turbulence tomorrow with a business continuity strategy.

Windows 10

Lenovo recommends Windows 10 Pro for business

Smarter technology for all.

Lenovo

Expect the unexpected.

Now more than ever the business environment is uncertain, and a continuity strategy is essential. **So what proportion of businesses currently have a plan in place to keep operations running?**

80% of total businesses

83% of midsize businesses

72% of small businesses

If you're in the minority that doesn't have a plan in place – you risk falling behind in today's digital world.

Why having a plan is paramount.

Change is inevitable, so your ability to respond swiftly to shifts in the landscape is key to future-proofing your business. The risks of not doing so are too great to contemplate.

Continuity breaks can cost up to **$10,000** p/h for a small or mid-sized business.

90% of small companies will close permanently if they are slow to recover.

There is an existential risk for businesses that don't act now to prepare for turbulent times ahead.

What are the top threats to continuity for SMBs?

A widespread health event is the leading threat to continuity – but what else keeps IT decision makers up at night?

- Large-scale health emergency (43%)
- Cyber-attack (41%)
- Data loss due to employee negligence (41%)
- Internal data threat (37%)
- Loss of infrastructure (32%)

68% of organizations experienced one or more endpoint attacks that compromised data or infrastructure in the past year.

What precautions are SMBs taking to counter these threats?

The top products and services that SMBs already have in place are:

- cloud-based data backup (44%)
- physical data backup (35%)
- cybersecurity advisors (34%)
- 2FA access to company systems (31%)
- company-wide data security training (33%)

43% of cyber attacks target small businesses

60% of those that are breached go out of business.

Did you know...?

Employees lose an average of 22 mins /day to IT issues – or 91 hours annually!

What should a continuity strategy comprise?

It's clear that a business continuity plan is a necessity – not a nice-to-have. But what does a best-practice plan entail? It should...

Mitigate risk

with security solutions that guard against threats, failures and unforeseen disruptions.

Reduce downtime

and minimise the time that employees are unable to perform at their best.

Accelerate resumption

in the event of disruption, getting operations up and running fast.

How can Lenovo support your business continuity strategy?

Lenovo has the devices, services and solutions that help you anticipate threats and respond in real-time to an ever-changing landscape.

Mitigating risk.

With tools you can rely on and solutions that enhance employee satisfaction and productivity.

Lenovo Vantage

Deploy the best WIFI protection possible for your mobile workforce. Lenovo Vantage prevents endpoints from joining rogue WiFi networks. It analyzes threats in real time and distinguishes between legitimate and risky, possibly malicious, networks.

Windows BitLocker

BitLocker Drive Encryption is a data protection feature that integrates with the operating system and addresses the threats of data theft or exposure from lost, stolen, or inappropriately decommissioned computers.

Absolute Visibility

Maintain visibility of your devices whether on or off the network, all from one place. Use this single destination to easily pinpoint device geolocation, monitor usage and software, maximize device utilization and continually assess your device security posture.

Reducing downtime.

Keep downtime to a minimum with products and services that support high productivity.

Intelligent Cooling Engine

The Intelligent Cooling Engine (ICE) ensures your ThinkPad and ThinkCentre **maintains temperatures at an optimal level for high performance computing.**

Lenovo Think Devices

Lenovo's dedication to constantly improving product quality means rigorous testing. **MIL-SPEC is a set of standards designed to measure durability, ruggedness and reliability.**

Lenovo Premier Support

Get a direct line to our most elite technicians. 24x7x365 in more than 100 markets who listen first, before delivering advanced troubleshooting.

Accelerating resumption

Find the right solutions to reconnect, refocus and reset.

Lenovo Think devices

Lenovo Think devices and solutions are powered by Intel vPro® platform for unrivaled business class solutions and have a cloud first design that seamlessly integrates with Microsoft platforms that will help your staff get back on their feet after any issues.

Carbonite Safe™

Carbonite Safe™ is a data backup solution designed for SMBs. It's easy to install and use, so you don't need specialized IT skills to ensure your data is safe and easily accessible.

Lenovo Warranty and Maintenance service options

Breathe new life into your PC investments, add upgrades or extensions to existing devices to meet your budget, tech replacement, and upgrade needs.

Face the future with confidence.

In a rapidly shifting, work-from-anywhere world, technology is central to any continuity strategy. So choose a partner that allows you to cope with unexpected turbulence, achieve your long-term growth goals and remain relevant long into the future. **Choose Lenovo – and Pursue the New.**

Visit the website

The Future of Work and Digital Transformation, Lenovo 2021

Data: https://www.datto.com/resource-downloads/TheCostOfDowntime_Whitepaper.pdf

FEMA https://invenios2.com/continuity-business-continuity-statistics/; Ponemon Institute, 2020