

Device as a Service (DaaS): A smarter way forward

As organisations adapt to change, IT professionals need to find new, dynamic and flexible solutions that help people to do their best work in a mobile, hybrid-working world. Many are choosing DaaS from Lenovo to bring the promise of digital transformation to life within the constraints of tight budgets.

DaaS is
predicted to
grow



43%

between 2021
and 2026¹



Powered by Intel®
Core™ i7 processor



Windows 10

Lenovo recommends
Windows 10 Pro for business



What's the challenge?

People depend on modern, mobile devices to be their productive best. And, because everyone has different needs, one size won't fit all. Now more than ever, you need to deploy IT solutions rapidly and at scale, without breaking the bank or compromising security.

What's the solution?

It's likely you've seen the benefits of Software as a Service where, instead of paying a lump sum, you pay a monthly software fee. DaaS is similar, but for hardware. It's different to Desktop as a Service – which is about accessing virtual desktops on your hardware.

DaaS offers more than a typical leasing contract. With leasing, you pay for hardware in instalments and are responsible for managing and refreshing it. We manage your end-to-end hardware needs from acquisition through to recycling.

Moving forward with Lenovo

A DaaS partnership with Lenovo simplifies and strengthens your approach to IT:



Free up capital

Technology costs move from CapEx to OpEx, and your total cost of ownership reduces.



Greater flexibility

We'll help you scale your devices up or down at the speed of change and need.



Increase productivity

With a wide range of devices to choose from, you can ensure that people have the best tools for their needs. And, as technology advances, we'll refresh those devices so your people achieve more, faster.



Add value

We'll assess, manage and maintain your devices. By taking responsibility for every step, we'll ensure that people have access to the apps and information they require.



Enhance security

With increased mobility comes greater risk. We'll keep your critical data safe and secure, and ensure that devices can be locked down or wiped remotely when needs must.



Empower IT

Our 24/7 device support takes the pressure off your helpdesk. We free up IT so they can focus on taking your organisation to the next level.

Power your DaaS solution with Windows 10 Pro

The world of business runs on Windows 10 Pro. Choose from the widest range of enterprise-grade devices. Transform your organisation with the highest level of performance and security. And deliver the best employee and customer experiences.

Sound interesting?

We're here to find new, smarter ways to keep your people moving and your business growing.

We'd value the opportunity to listen to your key challenges and explore how DaaS from Lenovo might help. To take the conversation forward, please email:

teamlenovo@lenovo-business.co.uk

¹ <https://www.prnewswire.co.uk/news-releases/device-as-a-service-market-worth-303-6-billion-by-2026-exclusive-report-by-marketsandmarkets-tm--859988799.html>, June 7 2021